

REGULATIONS GOVERNING DIPLOMA IN RETAIL BUSINESS

(Framed under Section 44 (1)(c) of the KSU Act 2000)

1. TITLE AND COMMENCEMENT:

- i) These regulations shall be called “the Regulations governing Diploma in Retail Business.”
- ii) These regulations shall come into force from the date of assent of the Chancellor.

2. ELIGIBILITY FOR ADMISSION:

Candidates who have passed the two years Pre-University examination conducted by the Pre University Education Board in the State of Karnataka or any other examination considered as equivalent thereto shall be eligible.

3. DURATION OF THE PROGRAMME:

The duration of the programme shall extend over a period of one academic year.

4. MEDIUM OF INSTRUCTION:

The medium of instruction and examination shall be in English/Kannada.

5. HOURS OF INSTRUCTION PER WEEK:

There shall be 26-30 hours of instructions per week. These hours may be distributed for lectures and other modes of instruction.

6. ATTENDANCE:

Each paper shall be treated as an independent unit for the purpose of attendance. A student shall attend a minimum of 75% of the total instruction hours in a paper including seminars. However, the shortage of attendance of students whose attendance is 60% and above but below 75% may be condoned by the University on payment of condonation fee as prescribed by the University and by following the rules prescribed for condonation.

7. MAXIMUM PERIOD FOR COMPLETION OF THE PROGRAMME:

The candidate shall complete the programme within the period prescribed in the regulation governing maximum period for completing various degree/diploma programmes notified by the University from time to time.

8. SUBJECTS OF STUDY:

Subjects of study shall include one of the prescribed Foreign Language, Personality Development, Principles of Marketing and Sales Management, Retail Management, Management of Malls, Merchandise Management, Consumer behaviour etc. and any other subjects to be introduced from time to time.

9. SCHEME OF EXAMINATION AND INSTRUCTION:

There shall be examinations at the end of academic year ordinarily during April/May. The scheme of examination and instructions are as below:

	Subjects	Instruction hrs. per week	Duration of Exam (hrs)	Marks		
				I.A.	Exam	Total
	7 Theory papers	7 x 4	7 x 3	7 x 20	7 x 80	700
Total						700

10. INTERNAL ASSESSMENT:

- 10.1 Marks for internal assessment shall be awarded on the basis of field visits, In plant training, seminars, Group discussion, tests, assignments, etc. as determined by the Board of Studies from time to time. The internal assessment marks shall be notified on the department / college notice board for information of the students and it shall be communicated to the Registrar (Evaluation) before the commencement of the University examinations and the Registrar (Evaluation) shall have access to the records of such internal assessment evaluations.
- 10.2 Internal assessment marks shall be shown separately in the marks card. A candidate who has rejected the result or who, having failed, takes the examination again or who has appeared for improvement shall retain the internal assessment marks already obtained.

11. REGISTERING FOR THE EXAMINATIONS:

A candidate shall register for all the papers when he/she appears for the examination for the first time.

12. VALUATION OF ANSWERSSCRIPTS:

Each paper shall be evaluated by eligible examiners.

13. MINIMUM FOR A PASS:

- 13.1 No candidate shall be declared to have passed in the examination unless he/she obtains not less than 35% marks in the University Examination in each unit and 40% marks in the University examination and internal assessment marks put together.
- 13.2 There shall be no minimum in respect of internal assessment.
- 13.3 A candidate who fails in any of the paper shall reappear in that paper and pass the examination subsequently.

14. CLASSIFICATION OF SUCCESSFUL CANDIDATES:

- i. The results of successful candidates at the end shall be classified on the basis of aggregate marks obtained.
- ii. The candidates who pass the examinations in the first attempt are eligible for ranks provided they secure 60% and above marks.

Percentage of marks for declaring class:

First Class with Distinction	70% and above
First Class	60% and above but less than 70%
Second Class	50% and above but less than 60%
Pass Class	40% and above but less than 50%

15. REJECTION OF RESULTS:

- 15.1 A candidate may be permitted to reject the result of the whole examination. Rejection of result paper-wise/subject-wise shall not be permitted. A candidate who has rejected the result shall appear for the immediately following regular examination.
- 15.2 The rejection shall be exercised only once and the rejection once exercised shall not be revoked.
- 15.3 Application for rejection of results along with the payment of the prescribed fee shall be submitted to the Registrar (Evaluation) through the College of study together with the original statement of marks within 30 days from the date of publication of the result.
- 15.4 A candidate who has rejected the result is eligible for only class and not for ranking.

16. REMOVAL OF DIFFICULTIES:

The University may from time to time frame suitable guidelines to remove practical difficulties which may arise at the time of implementation of this regulation.

(Assented by the Chancellor on 24-11-2009 as communicated in Government letter No.ED 23 UDS 2008, dated 1-12-2009 and notified under Notification No.MU/ ACC/ CR.17/ 2008-09/A2, dated 19.12.2009)

Sd/-
REGISTRAR.