

MBAH 502: STRATEGIC COST MANAGEMENT

Workload : 4 hours per week. - Total credits: 4

Examination : 3 hours 70 marks

- Objectives :**
1. To appreciate the importance of the application of management accounting concepts the various cost analyses required in business functioning.
 2. To prepare various statements related to financial position of a firm
 3. To take decisions using management accounting tools

Course outcome

1. Analyse the CVP techniques to determine optimal managerial decision
2. Experiencing on budgeting techniques
3. Making decision on cost analysis

Pedagogy : Lectures, assignments, practical exercises, discussions, seminars.

Module 1, Introduction to Management Accounting: Management Accounting Vs Cost Accounting - Management Accounting budget Vs. Financial Accounting – Role and scope of Management Accounting – Role of Management Accountant.

Module 2, Budgetary Control: Elements of management planning and control system – Budgeting as a tool – uses and organisation of Budgets – Organisation for Budgeting Control – The Budgeting process – steps in preparation of budgets – classification of budgets – Functional budgets – cash budgets – master budget – Fixed Vs. Flexible budgets – budget reports – Budget variances and reporting. Zero based budgets. Responsibility Accounting – Cost centre – Revenue centre – investment centre – profit centre.

Module 3, Cost of Capital: Cost of equity, debt, retained earnings, rights and bonus issues – weighted average cost of capital.

Module 4, Capital Budgeting: Appraisal of long-term projects – techniques of appraisal – Payback, Accounting rate of return, NPV, IRR and profitability index.

Module 5, Marginal Costing and Break-even Analysis: Absorption vs. Marginal costing – contribution analysis – Relevance of Marginal Costing – P/V ratio – Break-even analysis. P/V and Break-even graphs – C-V-P analysis.

Module 6, Cost analysis for decision making: The role of costs, relevant costs, differential costs – cost behaviour – make or buy, product mix decisions, accepting special orders, decision to shut down or continue operations – marginal pricing and its relevance limiting factors – formulation of linear programming model using product mix and limiting factors.

Module 7, Analysis and Interpretation of financial statements: Uses and limitations of financial statements, Trend analysis and ratio analysis. Practical problems using company annual reports.

Module 8, Statements of changes in financial position: Funds flow and cash flow analysis – Net working capital schedule – International and Indian accounting standards on statement of changes in financial positions – practical problems using company annual reports.

Reference Books:

1. Charles T. Horngren -Introduction to Management Accounting - Pearson Education.
2. Robert N.Anthony & Glenn A. Welsch -Fundamentals of Management Accounting -Richard D Irwin.
3. W.M.Harper -Management Accounting-Trans-Atlantic Publications.
4. Manmohan & Goyal -Principles and Practice of Management Accounting-Sahitya Bhawan, Agra
5. Anthony A. Atkinson-Management accounting-Pearson Education.
6. Issac Wayne Keller &William L. Farrara -Management Accounting for Profit Control-McGraw- Hill, Inc., U.S.
7. Robert S.Kaplan -Advanced Management Accounting- Prentice Hall.
8. Robert S Kaplan &Anthony A Atkinson - Advanced Management Accounting - Pearson Education Asia.
9. Hrishikesh Bhattacharya - Working Capital Management (Strategies and Techniques)-PHI.
10. Satish B Mathur- Working Capital Management and Control (Principles & Practice)-New Age International Publication.
11. I M Pandey- Financial Management- Vikas Publishing House Pvt Ltd.
12. S.P.Jain & K.L.Narang - Cost and Management Accounting, - Kalyani Publishers.
13. M.Y.Khan & P.K.Jain - Management Accounting - Mc Graw hill, New Delhi.
14. Coombs-Management Accounting-SAGE South Asia Publication.
15. J. Madegowda - Management Accounting-Himalaya Publishing House.
16. Horngreen Sundem, Stratton- Introduction to Management Accounting -Prentice Hall India, New Delhi.
17. Pandey IM – Management Accounting- Vikas Publishing House, New Delhi, 3rdEdn.
18. Sahaf MA- Management Accounting: principles and practice - Vikas Publishing House, New Delhi, 3rd Edn.

MANGALORE



UNIVERSITY

Mangalagangothri – 574199

DEPARTMENT OF BUSINESS ADMINISTRATION

in Association with

Internal Quality Assurance Cell (IQAC), Mangalore University

United Nations Development Programme (UNDP)

Seventh Sense People Development Solutions Pvt Ltd

Organizes

6 Days UNDP Entrepreneurship Development Training Program

06 December, 2021 to 11 December, 2021

Cordially Invite you to the
INAUGURAL FUNCTION

Dr. P Subrahmanya Yadapadithaya
Hon'ble Vice Chancellor, Mangalore University
Will inaugurate

Ms. Deeksha N
Mr. Keerthanraj T. S
Mr. Ashwin Kumar
District Community Mobilizers and EDP Trainer

Seventh Sense Sense People Development SolutionsPvt Ltd and Inquilab Inventions Foundations

In the Presence of
Prof Manjunatha Pattabi
Director, IQAC
Mangalore University
And
Prof. Puttanna K
Chairman
Department of Business Administration
Mangalore University

Date: 6th December, 2021

Time: 09.00 AM

Venue: MBA Seminar Hall

MANGALORE UNIVERSITY

6 Days UNDP Entrepreneurship Development Training Program

06 December, 2021 - 11 December, 2021

Report



6 Days UNDP Entrepreneurship Development Training Program was organised in the department in association with Internal Quality Assurance Cell (IQAC), Mangalore University, United Nations Development Programme (UNDP) and Seventh Sense People Development Solutions Pvt Ltd on 06 December, 2021 - 11 December, 2021.

The workshop was inaugurated by Prof. Puttanna. K, Chairman of the department and Mr. Keerthanraj T. S, District Community Mobilizer, Seventh Sense People Development Solutions Pvt Ltd. Experts from Seventh Sense People Development Solutions Pvt Ltd trained our participants on various issues relates to social entrepreneurship. They used both lecture and activity methods to train the participants. Their lecture covered broad aspects relates entrepreneurship.

Three resource persons Mr. Keerthanraj T. S, Ms. Deeksha N and Mr. Ashwin Kumar from Seventh Sense Sense People Development Solutions Pvt Ltd trained the participants. 61 students and 10 faculty members participated in the program. Certificate of participation is issued to all the participants on successful completion the training.