

MBAS 504: STRATEGIC FINANCIAL MANAGEMENT

Workload : 4 hours per week. - Total credits: 4

Examination : 3 hours 70 marks

- Objectives
1. To provide with the basic knowledge of financial management and its functions.
 2. To provide an understanding about the sources of finance and its best mix.
 3. To provide the skill to evaluate alternative investment proposals.
 4. To provide the knowledge of factors influencing dividend, capital structure, working capital of a firm.

- Course Outcome:
1. Be familiar with functions of financial management and decision-making.
 2. Know various theories on capital structure and dividend policy.
 3. Determine the value of securities and the value of the firm.
 4. Comprehend the concept of Venture capital and Project Planning.

Pedagogy : Lectures, assignments, practical exercises, discussions, seminars.

Module 1: Financial Management: Objectives and Functions.

Module 2: Valuation of securities: Approaches to corporate valuation, valuation of equities including cash flow, dividends and earnings approach -valuation of debts and preference shares.

Module 3: Capital Structure: factors affecting capital structure, Capital structure theories.

Module 4: Leverage: Operating leverage, financial leverage, combined leverage, EBIT and EPS analysis, ROI and ROE analysis.

Module 5: Dividend policy: Factors affecting dividend decisions. Theories of Dividend polices, corporate dividend behaviour of companies, Legal and procedural aspects.

Module 6: Institutional setup for term finance and working capital finance: term lending institutions and commercial banks, NBFCs. (detail study of IFCI, IDBI etc. is not required).

Module 7: Venture capital funds: Stages in Venture capital financing, Business plan, elements of a business plan, the process of venture capital financing, methods of venture capital financing, future prospects of venture capital financing.

Module 8: Project planning and analysis: project - Meaning and concept - Project life cycle - generation and screening of ideas - Analysis of market and demand - Technical and Financial Analysis

Reference Books:

1. Rajiv Srivastava and Anil Misra- Financial Management-OXFORD University Press.
2. Prasannachandra -Financial Management- Tata Mc GrawHill
3. I M Pandey -Financial Management-Vikas Publishing House Pvt. Lt. New Delhi
4. [Lawrence D. Schall](#) & [Charles W. Haley](#) -Introduction to Financial Management-McGraw Hill.

5. Van Horne- Financial Management and policy- PHI .
6. John J Hampton -Financial Decision Making-PHI .
7. Prasanna Chandra -Finance Sense –Tata McGraw Hill.
8. Prasanna Chandra - Project management-Tata McGraw Hill.
9. GirishAhiya& Ravi Gupta - Systems approach to income tax
10. Harvey Maylor-Project Management- Pearson Education
11. R C Mishra and Tarun Soota-Modern Project management- New Age International Pvt. Ltd.
12. Dr Vinod K singhania , Monica Singhania - Students Guide to Income Tax
13. Vishwanath.S.R-Corporate Finance(Theory and Practice)-Response Books
14. K Nagarajan-Project Management-New Age International Pvt. Ltd.
15. Jakhotiya GP- Strategic Financial Mangement- Vikas Publishing House, New Delhi, 2ndEdn.

