

FOURTH SEMESTER
JMH 551 Television Programme Production

Total = 60 hrs

Course objectives

1. Facilitating an in depth analysis of the evolution of Film TV & New media and its intricacies
2. Facilitating the pupils to acquire a theoretical, historical, conceptual and critical understanding of radio, television, film and new media
3. Enlightening the pupil about the different phases of audio-visual production in different formats.
4. Enlightening the pupil regarding the fundamental principles & techniques of cinematography, lighting and audio – visual editing formats
5. Nourishing the competency in shooting and editing video in the field and studio, using solo & multi-camera, professional-level equipment and non-linear editing systems.
6. Enlightening the pupil about different formats of broadcasting and webcasting
7. Encouraging them to blend & construct the contents using the major theories and concepts in accordance with their perception.
8. Developing proficiency in using the current and evolving hardware and software applications along with the career oriented exposure

Course Outcomes

1. Able to identify and describe key terms, concepts, major trends and periods related to various modes of production (narrative, documentary, experimental, and/or animation), film history, and theory.
2. Able to demonstrate skills necessary to collaborate and communicate effectively on audio-visual productions including working in groups and engaging with peers and professors.
3. Able to demonstrate skills required to create quality media productions including skills in story development, producing, cinematography, editing, and audio production/post production.
4. Able to demonstrate ability to create a working production schedule that allows time for the iterative process to incorporate feedback and critical reflection.
5. Able to express a critical understanding of the contextual factors that shape the message in a film or video for a diverse audience.

Unit – I

Characteristics of television, Stages of TV programmes– pre-production, rehearsal and set –up budgeting, actual production and post-production, graphics – CG and VG, animation, ENG – DSNG and OB broadcasting.

10 hrs

Unit – II

Fundamentals of TV production techniques, TV telecasting modes, principles of video / TV camera, components of camera lens, basic shots and its composition, sound and lighting and its types, special effects, type of editing, analog and non – linear type softwares.

14 hrs

Unit – III

TV formats – TV telecasting types – terrestrial and satellite, community antenna TV, pay TV, CCTV, Cable TV, tele text and videotext, DTH services, DSNG.

10 hrs

Unit - IV

Writing for television: script writing, genres of TV programmes: news, documentary, talk shows, panel discussion, quiz, current affairs sports, musical and dance programmes, live programmes, TV anchoring. Special audience programmes: women, children, youth.

14 hrs

Unit – V

Education TV programmes (E TV) in India – Consortia for Educational communication– Gyan Darshan. Commercialization of TV, Reality shows, audience research.

12 hrs

Books Recommended:

1. Alan Wurtzel (1983). Television Production, McGraw-Hill Education, New York.
2. Gerald Millerson (1974). The Technique of Television Production, Hastings House, Kolkata.
3. Robert L. Hartwig (2005). Basic TV Technology: Digital and Analog, Focal Press, Waltham, Massachusetts.
4. Joseph Dominick, Barry Sherman&Fritz Messere (2011). Broadcasting, Cable, the Internet, and Beyond: An Introduction to Modern Electronic Media, McGraw-Hill Education, New York.
5. Robert L. Hilliard (2014). Writing for Television, Radio, and New Media, Taxmann Publications Private Limited, Mumbai.
6. Chatteji P.C (1987). Broadcasting in India, Sage Publications, New Delhi.
7. Frank Barnas&Ted White: Broadcast news Writing, Reporting, and Producing, Focal Press, Waltham, Massachusetts
8. Norman Desmarais (1994). Multimedia on the PC: A Guide for Information Professionals, McGraw-Hill Education, New York.
9. John Watkinson (2001). An introduction to Digital Video, Focal Press, Waltham, Massachusetts.
10. Sam Kauffmann (2012). Avid Editing: A Guide for Beginning and Intermediate Users, Focal Press, ,Waltham, Massachusetts.
11. John Watkinson (2002). Introduction to Digital Audio, Focal Press, Waltham, Massachusetts.
12. Stephen Cushion (2011). Television Journalism, Sage Publications, New Delhi.