



MANGALORE UNIVERSITY
Department of Sociology
MA Sociology

SYH 402 Research Methodology

Course Outcome:

- CO1. Learn social research and the ways and means of studying social reality.
- CO2. Study of **research methods and research techniques**.
- CO3. Understand the Philosophical foundations of social research.
- CO4. **Understanding of issues involved in social research**.
- CO5. **Exposure to the various research techniques and methods**.
- CO6. **Quantitative and qualitative strategies of research**

Objectives:

This course aims to provide

- 1. An understanding of the nature of social phenomena, the issues involved in social research and the ways and means of studying social reality.
- 2. Study of **research methods as a means of understanding social reality**.
- 3. Exposure to the fundamentals of various research techniques and methods.
- 4. Introduction to the philosophical foundations of social research.
- 5. Acquaintance with the quantitative and qualitative strategies of research

UNIT - I : Social Research:

Hrs - 16

- a. **Philosophical Roots of Social Research** – Issues of epistemology
- b. Hermeneutics – inductive analysis, Positivism, Phenomenology, Ethnomethodology and Symbolic Interactionism, Interpretative understanding.
- c. **Problems in Social Research**; Objectivity and subjectivity in social sciences
- d. Types of Social Research

UNIT - II: Research Procedures:

Hrs - 16

- a. Role of theory in social research
- b. Concepts; Problems of **Conceptualization and operationalisation**
- c. Steps in social research; Hypothesis
- d. Research Design: Meaning and Types

UNIT III : **Methods of Social Research:**

Hrs - 16

- a. Types of data; qualitative and quantitative
- b. Inductive and deductive method
- c. Social survey; sampling and its types
- d. Case Study Method

UNIT -IV : Methods of Data Collection:

Hrs - 16

- a. Primary Data: 1. Observation, 2. Questionnaire 3. Interview
- b. Secondary Data and sources
- c. Participatory Research
- d. Measurement and Scaling method – Likert, Bogardus social distance

UNIT –V : Analysis of Data and Report Writing:

Hrs - 16

- a. Analysis and Interpretation of Data
- b. Content analysis; oral history
- c. Types of report
- d. Qualities of Research Report

Reference Books:

Bailey, Kenneth. 1988. *Methods of Social Research*, John Willey & Sons, New York.

Black, James A. and Champion, Dean J. 1976. *Methods and Issues in Social Research*, John Willey & Sons, New York.

David, Dooley. 1997. *Social Research Methods*, Prentice Hall, New Delhi.

Davis, G.B. 1981. *Introduction to Computers*, Mc Graw Hill, New Delhi.

Goode, William J. & Hatt, Paul K. 1952. *Methods in Social Research*, McGraw Hill New Delhi.

Kerlinger, Fred N. 1964. *Foundations of Behavioural Research*, Surgeet, Delhi.

Krishnaswami, O.R. 1983. *Methodology of Research in Social Sciences*, Himalaya, Bombay.

Marie Jahoda, et al., 1958. *Research Methods in Social Research*, The Dryden Press, New York.

Moser, C.A. & Kalton G. 1971. *Survey Methods in Social Investigations* E.L.B.S. & Heinemann, London.

Narayan, Deepa 1997. *Toward Participatory Research*, The World Bank, Washington.

Tim May. 2001. *Social Research: Issues methods and process*, Rawat, Jaipur

Young, Pauline V. 1982. *Scientific Social Surveys & Research*, Prentice Hall, New Delhi.



Department of PG Studies and Research in Sociology

Prof. Jogan Shankar Endowment Lecture

“Marginalised Groups and Social Justice”

March 22, 2021

The Professor Jogan Shankar Endowment Lecture, for the year 2020-21, was held at the Department of Sociology, in the Seminar Hall, on March 22, 2021. This Endowment Lecture is started in the Department, in the year 2019-20, in honour of Prof Jogan Shankar, who served this department for long years, sponsored by Mrs Sabitha, presently the Assistant Professor, Department of Sociology.

Prof S Yadapadithaya, honourable Vice-chancellor, Mangalore University, presided over the programme. Dr Gurulingaiah, Professor of Sociology, Kuvempu University, was the Chief Guest, and delivered the Endowment Lecture. Prof Jogan Shankar was present for the programme as the guest of honour. The department faculty members, Dr Vinay Rajath D, chairman, Dr Govindaraju BM, Mrs Sabitha and the guest faculty, Dr Rashmi K were present

for the programme. Due to pandemic situation, the programme was arranged only for a small gathering; hence, 35 members participated in the programme.



The programme began with the lighting of the lamp by the honourable guests. Kum Sunitha, the student representative, compered the programme; Dr Govindaraju BM welcomed the gathering; and Dr Vinay Rajath presented the introduction to the theme and the event. Prof Yadapadithaya, in his presidential remarks, appreciated the nature of the event and stressed the need of positive attitude to be successful in our individual and community life. Mrs Sabitha proposed the vote of thanks.



Dr Gurulingaiah delivered his Endowment Lecture on ‘Marginalised Groups and Social Justice’. Professor introduced the topic in a historical perspective by narrating the social justice to the marginalised groups through the ages, by highlighting the important stages. Starting from the Bhakti Movement to the post independent development in the country he explained the conditions of the marginalised groups. He explained, Marginalised groups is a broader concept, that applies to many sections of people and all spheres of life as economic, social, political and so on. It is all pervasive and comprehensive term; and the situation has still long way to go. Several Acts, reports of the Commissions and also the constitutional morality is not natural emotion; but it has to be cultivated; and therefore it is a greater challenge to modern India. In fact, the Constitution of India does not say or define what OBC is; it is left to the states to define. Basically

the focus was on the social and economic backwardness but however, in recent years the focus is on politics and other areas. Hence there is a need of ethnographic studies.



Sd/-
Chairman