

**TOPICS FOR ASSIGNMENTS TO THE STUDENTS OF  
M.COM. (FINAL)  
FOR THE ACADEMIC YEAR 2017-18**

**1. BUSINESS POLICY & ENVIRONMENT**

1. What is business Policy? Explain the terms namely EXIM Policy and Consumer Protection Act.
2. Explain the impact of Demographic and global environmental factor on the business.

**2. STRATEGIC MANAGEMENT**

1. Why are strategies to be evaluated? Discuss the problems involved in evaluation of strategies.
2. Explain the various structural mechanisms needed to implement a strategy. How does strategy affect structure?

**3. FOREIGN TRADE & POLICY**

1. What is an International Trade? Briefly explain the Theories of International Trade.
2. Explain classical economists and Bertile-Ohlin's views on foreign trade. What are the criticisms of Birtile-Ohlin's theory?

**4. HUMAN RESOURCE DEVELOPMENT**

1. What is learning? Explain the process and barriers of learning.
2. Write a brief note on the techniques of management development.

**5. STRATEGIC HUMAN RESOURCE MANAGEMENT**

1. What is organizational culture? How it affects the behavior of the employees? Explain.
2. How do you formulate HR Strategies? Briefly explain Strategic HRM Models.

**6. CURRENT ISSUES IN BANKING**

1. Explain capital adequacy norms and recent trends in capital adequacy norms in Indian commercial banks.
2. Explain the role of CRM and Banking Ombudsman in Indian Banks.

**7. FINANCIAL SERVICES & MARKETS**

1. Discuss the role of Non banking financial companies in industrial development in India.
2. Explain the Characteristics and functions of entrepreneurs.

  
DIRECTOR  
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