

PAPER III : GLOBALISZTION AND SMALL BUSINESS MANAGEMENT

CHAPTER:

1. Nature of Small Scale and Cottage Industry In India – Definition Of Small Scale and Tiny Sectors – Characteristics – Industrial Policy Issues.
2. Establishment of Small Scale Unit – Feasibility Study – Location – Legal Formalities – Licensing and Registration, Incentives and Subsidies.
3. Present Status of Small Scale Industry Enterprises in India – Problems Of Sickness – Management – Lack Of Entrepreneurship.
4. Entrepreneurship – Concepts – Types – Profits Of An Entrepreneur – Manager Vs. Entrepreneur – Factors Affecting Development Of Entrepreneurship – Role Of Government To Promote Entrepreneurship – Agencies Started (NSIC, NISIET).
5. Entrepreneurial Environment - Entrepreneurial Dynamics.
6. Women Entrepreneur – Areas Open for Women Entrepreneur.
7. Financial Requirements – Structure and Management Of Fixed And Working Capital – Sources Of Capital, Financial Institutions – Problems Of Financing Analysis – Project Appraisals – Criteria For Selection.
8. Globalisation And Small Industry – Impact On Indian Society, Features Of Technology – Social Consequences – Business Responsibility For Technological Changes.

BOOKS FOR STUDY AND REFERENCES:

1. VASANTH DESAI – DYNAMICS OF ENTREPRENEURSHIP DEVELOPMENT AND MANAGEMENT.
2. P.F. DRMEKER – ENTREPRENEURSHIP.
3. BALA S – MANAGEMENT OF SMALL SCALE INDUSTRY.
4. DIVER ROBERT .W – ROLE OF SMALL SCALE MANUFACTURING IN ECONOMIC DEVELOPMENT.
5. R.S. JAMIN – SMALL SCALE AND COTTAGE INDUSTRIES IN INDIA.
6. M.B. SHUKLA - ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT.