

10. Roday Sunetra, Biwal Archana, Joshi Vandana, *Tourism Operations and Management*, Oxford University Publications.
11. Sati V.P, *Tourism Development in India*, Pointer Publications, Jaipur.
12. Singh Anand, *Tourism in Ancient India*, Serials Publications, New Delhi.
13. Sinha R.K, *Growth and Development of Modern Tourism*, Dominant Publishers, New Delhi.

TA-II TOURISM PRODUCTS OF INDIA

Objectives:

- To provide the concept of tourism products and an overview of the tourism products and resources of India.

Pedagogy: Projects, Assignments and Presentations, Lectures.

UNIT I

Tourism products - Definition, concept and classification of tourism products.

UNIT II

Indian Architecture - introduction, various structures, famous Hindu temples, Jain architecture, Buddhist architecture, Muslim architecture, modern architecture.

UNIT III

Religions - Hinduism, Jainism, Buddhism, Sikhism, Christianity, Islam.

UNIT IV

Performing arts of India - music, musical instruments, different schools of music; Classical dances and dance styles, folk dances with special tourist appeal.

UNIT V

Tourism attractions of India - Tribes of India, Fairs and festivals, Beach tourism, Adventure tourism, Wildlife, museums, libraries and art galleries, Conferences & convention, Cuisine, Health tourism - Yoga/Meditation, Ayurveda.

UNIT VI

Rural Tourism & New frontiers – Rural tourism in India, opportunities, challenges, and strategies for rural tourism in India. The new frontiers – Eco – tourism, green tourism, heritage tourism, senior citizen tourism, space tourism, medical tourism, farm tourism, agro tourism, etc...

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3. Davies, Philip, *Monuments of India*, Vol. II., London.
4. Dixit, M, Sheela, C. : *Tourism Products*, New Royal Book.
5. Gupta, SP, Lal, K, Bhattacharya, M., *Cultural Tourism in India*, DK Print.
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7. Manoj Dixit, Charu Sheela, *Tourism Products*, New Royal books.
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9. Mitra, Devla, *Buddhist Architecture*, Calcutta.
10. Robinet Jacob et al: *Tourism Products of India*, Abhijeeth Publications, New Delhi.
11. Swami, Prayaganand, *History of Indian Music*.
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