

PAPER – V: RESEARCH METHODOLOGY

Unit – I: SOCIAL RESEARCH:

- a) Meaning, Scope and Importance of Social Research,
- b) Identification of Research Problem
- c) Problems in Social Research

Unit – II: RESEARCH DESIGN:

- a) Steps in Social Research
- b) Meaning of Research Design
- c) Types of Design –1) Exploratory 2) Descriptive 3) Diagnostic
4) Experimental

Unit – III: SOURCES OF DATA:

- a) Meaning and Types of Data
- b) Qualitative and Quantitative Data
- c) Primary and Secondary Sources of Data

Unit – IV: SAMPLING:

- a) Meaning and Importance of Sampling
- b) Types- Probability and Non-Probability
- c) Advantages and Limitations

Unit – V: OBSERVATION:

- a) Meaning and Types of Observation
- b) Participant and Non-Participant Observation
- c) Uses and Limitations

Unit – VI: INTERVIEW:

- a) Meaning and Types, Interview Schedule
- b) Interview Procedure
- c) Uses and Limitations

Unit – VII: QUESTIONNAIRE:

- a) Meaning, Mailed Questionnaire
- b) Qualities of a Good Questionnaire
- c) Uses and Limitations

Unit – VIII: USE OF STATISTICS IN SOCIAL RESEARCH:

- a) Importance of Statistics in Social Research
- b) Central Tendencies- Mean, Median and Mode

Unit – IX: REPORT WRITING:

- a) Meaning and Types of Report
- b) Qualities of a Good Report
- c) Outline of Research Report

References

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