Sugata Srinivasaraju has been appointed as the Editorial Director of Asianet News Network Pvt Ltd (ANNPL) and will head editorial functions of news brands Kannada Prabha, a respected Kannada daily and Suvarna 24X7, a leading Kannada news channel. He will lead the future news ventures of the Group.

Prior to joining ANNPL, Srinivasaraju was the Chief Editor at Vijay Karnataka (of the Times Group) in Bengaluru.

Srinivasaraju brings to ANNPL wealth of experience and editorial leadership of more than 18 years including working as a Senior Associate Editor with Outlook, News Editor at the Hindustan Times and for Deccan Herald. He has contributed to the Irish Times as well.

Besides being a respected journalist, Srinivasaraju is an accomplished writer and translator. A writer in English and Kannada, he has authored books that include Phoenix and Four other Mines, which won the Karnataka academy of letters translation prize, Keeping Faith with the Mother Tongue - The Anxieties of a local culture and Pickles from Home . The Worlds of a Bilingual, among others. He is a British Chevening Scholar and an ILI Fellow of the prestigious Aspen Institute in Colarado.