

**TOPICS FOR ASSIGNMENTS TO THE STUDENTS OF II B.B.A.
FOR THE ACADEMIC YEAR 2019-20**

1. BUSINESS MATHEMATICS & STATISTICS

1. Measures of Dispersion.
2. Methods of calculating Index numbers.

2. COMMERCIAL LAW

1. Define contract briefly explain the essentials of a valid contract as per Indian Contract Act 1872.
2. Who is an "Agent"? State his rights and duties and explain various modes of creation of an Agency.

3. MARKETING MANAGEMENT

1. Define consumer behavior. Explain the factors influencing consumer behavior.
2. Explain the concept of product life cycle and state the different stages of product life cycle.

4. FINANCIAL MANAGEMENT

1. Bringout the various models on Dividend decisions.
2. What is Inventory Management? Explain some of the important techniques in inventory management.

5. CORPORATE ACCOUNTING

1. Following is the Trial Balance of Swaraj Company Limited as on 31.12.2018.

	Rs.		Rs.
Machinery	30000	Paid up capital	100000
Interim dividend	5000	Unclaimed dividend	200
Debtors	25000	Sinking Fund	25000
Sinking Fund Investment	25000	Sales	124000
Depreciation:		Bills Payable	1000
On Machinery	4000	Interest on Sinking Fund	
On Building	1600	Investment	800
Wages	8000	General Reserve	5000
Salary	9400	6% Debentures	30000
Bad debts	700	Reserve for doubtful debts	2500
Directors fee	2000	Profit and Loss A/c	11500
Debentures interest (30.6.2017)	900	Transfer fee	100
Insurance	600	Creditors	22000
Cash at Bank	3000		
Building	80000		
Office expenses	16000		
Carriage inwards	2500		
Discount on debentures	1500		
Purchases	64400		
Goodwill	30000		
Opening stock	12500		
	322100		322100

Adjustments:

1. Maintain 6% reserve for doubtful debts.
2. Rs.300 insurance paid is for one year upto 31.3.2019.
3. Closing stock Rs.25,000 and it includes goods Rs.4,000 received on the last day but not entered in the purchase book.
4. Transfer Rs.2,000 to sinking fund
5. Write off one half of discount on debentures.
6. Provide for income-tax Rs.5,000.
7. Final dividend proposed 10%.

Prepare company's final accounts in the prescribed form.

2. Define Hire Purchase sale and instalment sale. What are the differences between the two methods of sale?

PERSONNEL MANAGEMENT

- 1) The present position of personnel management in Indian Industries
- 2) Impact of wages and salaries administration on employee productivity


DIRECTOR