

**TOPICS FOR ASSIGNMENTS TO THE STUDENTS OF  
M.COM. (FINAL)  
FOR THE ACADEMIC YEAR 2019-20**

**1. BUSINESS POLICY & ENVIRONMENT**

- 1) Explain the impact of Technology on Business.
- 2) What is the relationship between Business and Government?

**2. STRATEGIC MANAGEMENT**

- 1) Industry and competitive analysis.
- 2) Strategic management process.

**3. FOREIGN TRADE & POLICY**

- 1) What is protection trade policy? Explain arguments in favour & against protection trade policy.
- 2) What are export processing zones?
  - a) What are the main objectives of Export processing zones?
  - b) Write a note on special economic zones. (SEZS)

**4. HUMAN RESOURCE DEVELOPMENT**

- 1) What is learning? Explain the process and barriers of learning.
- 2) Write a brief note on the techniques of management development.

**5. STRATEGIC HUMAN RESOURCE MANAGEMENT**

- 1) How does the implementation of HR strategies enhance organizational performance? Comment.
- 2) Explain the various approaches of SHRM.

**6. CURRENT ISSUES IN BANKING**

- 1) Explain capital adequacy norms and recent trends in capital adequacy norms in Indian commercial banks.
- 2) Explain the role of CRM and Banking Ombudsman in Indian Banks.

**7. FINANCIAL SERVICES & MARKETS**

- 1) Explain the role of financial services in the development of Indian Economy.
- 2) Discuss the concept of Entrepreneurship. Explain the factors affecting entrepreneurial growth in India and also explain different classes of entrepreneurs.

  
DIRECTOR