Detailed CV



Name: Dr. Preethi Keerthi Dsouza

Educational Qualification: M.Com, MBA, PGDMM, PhD

| Examination | University | Percen | Year of | Remarks |
|-----------------|------------|--------|---------|------------------------------|
| | | tage | Passing | |
| Master of | Mangalore | 70% | 2002 | First class with Distinction |
| Commerce * | | | | First in the University in |
| | | | | HRM specialization |
| P.G.D.M.M | KSOU | 68% | 2004 | First Class |
| [Marketing Mgt] | | | | |
| MBA # | KSOU | 68% | 2008 | First Class and First in the |
| | | | | State of Karnataka, India |
| PhD | Mangalore | | 2016 | Subject: Talent |
| | | | | Management |

Specializalition in B.B.M: Finance and Marketing

* Specializalition in M.Com: Human Resource Management

Specializalition in MBA: Marketing

ADDITIONAL QUALIFICATION:

- Diploma in Computer Application (R.C.S.M)
- Short term course on "Yuwa Prerana" held at Bangalore in February 1997.
- Passed the Association of Mutual funds Institution (AMFI) test in April 2005.
- Qualified the State Level Eligibility Test (SLET) for lectureship in June 2006 conducted by the Government of Karnataka.

Designation: Assistant Professor

Address for Correspondence: Department of Commerce, Mangalore University

Mangalagangothri, Konaje- 574199

E-mail: preethimauni@gmail.com

Phone: 9845596555

Research Areas: Human Resource Management and Development

Entrepreneurship Development

Marketing Management

Professional Teaching Experience: 19 Years

Research Guidance (Ph.D.):

Ongoing Registered Students' list

- 1. Bhagyashree. R
- 2. Ashok Rayan Crasta
- 3. Malini Anchan
- 4. Sachin R Hebbar,
- 5. Avita Maria Quadras

Research Projects

1. Completed: Minor Research Project Title: Challenges in women's attainment of livelihood security: A study of fisherwomen in Dakshina Kannada District

Funded by: Mangalore University (2016-2018)

2. Ongoing: Major Research Project Title: Agribusiness and Women: A stride en route for rural amplification- A study of selected districts in the state of Karnataka

Funded by: ICSSR- IMPRESS, Ministry of HRD, New Delhi (2019-2021)

RESEARCH, PUBLICATIONS AND ACADEMIC CONTRIBUTIONS

2007

Published Paper in Journals

 Dr P G Aquinas and Ms Preethi Dsouza, Motivating and Managing Knowledge Workers, PP 28-33, TATVA the essence of excellence, March 2007, ISSN 0973-0974

2008

Full paper in conference proceedings

 Mrs. Preethi Dsilva, Ms Caren Laveena Crasta and Dr P G Aquinas, Tourism potentialities of Dakshina Kannnada- A study with reference to Mangalore PP 530-542- Proceedings on the conference on Tourism in India- Challenges Ahead, May 2008, IIM Kozhikode

2010

Published Papers in Journals

 Preethi Keerthi Dsouza and Dr P G Aquinas Published a paper "Work place camaraderie: its relevance in the economic crisis" in the Edited Book Research in Social sciences: Challenges, Issues and Trends- 2010, Editors Praveen Kumar Kumbar Goudar and Atik -UR- Rahaman, 2010, ISBN- 978-81-89471-24-8

Full papers in conference proceedings

 Preethi Dsouza and Dr P Pakkeerappa- Academic Dishonesty, Causes and Measures, Publication of Proceedings, Social Responsibilities of Educational Institutions, PP 65-78, September 2010

2011

Published Papers in Journals

 Preethi Dsouza and P G Aquinas- Published a paper "Presenteeism: An HR Initiative for building sustainable organizations" in the issue of Personal Today- PP 23-30, January- March 2011 Vol. XXXI. No-4 ISBN- 0970-8504

Full papers in conference proceedings

 Preethi Dsouza and P G Aquinas- Essential Element of Human Capital which contributes to Organizational Success- A case study of service sector in the Book Proceedings of National Conference on Strategizing Innovative Business Models, PP 166-169, held on 24th and 25th March 2011,

Full papers in conference proceedings

 Preethi Dsouza and Dr P Pakkeerappa- Employee Engagement through Employees Initiative A counter Pole Approach, Proceedings of National Conference on Strategizing Innovative Business Models, PP 178-185, held on 24th and 25th March 2011

Articles/ Chapters published in Books

 Preethi Dsouza and Dr P Pakkeerappa -'Significance of Talent Management for Academicians' Development Challenges in the 12th five year plan- issues, Concerns and deliberations, PP 180- 201, Edited by P.G. Aquinas and Ashalatha published by Justice K.S. Hegde Institute of Management, 2012 ISSN 2231- 6043

Full papers in conference proceedings

 Dr P G Aquinas and Ms Preethi Keerthi Dsouza- 'Understanding the opportunities for success through integrated talent management' published in the proceedings of the national conference on 'achieving distinctive competence through service and excellence', PP 101-107, March 2012

Published Papers in Journals

 Dr P G Aquinas and Ms Preethi Dsouza and Aruna Doreena Manezes - "Attitude of employees towards performance management indicators for building organisational capabilities "Journal NMAMIT, Annual Research journal, PP 38-43, June 2012, Volume 2, ISSN: 2249-0426,

Articles/ Chapters published in Edited Books

 "Building an effective performance management System to enhance organisational capabilities", 'Enhancing enterprise competitiveness through human capital and operations management' edited by, Sameer S Pingle and Pawan K Chugan, Excel Publishers, Pp 184-191, 2012, ISBN: 978-93-81361-73-3

Published Papers in Journals

 Dr P G Aquinas and Ms Preethi Keerthi Dsouza -"The impact on performance management systems and feedback on organisational performance capabilities" in Prabhanveshana Journal of Commerce and Economics, PP 12-16, July- December, 2012, Volume 2, No 2, ISSN 2249-0418

2013

Full papers in conference proceeding:

13. Preethi Keerthi Dsouza and Dr P Pakkeerappa - 'Challenges of integrating servant leadership in state university administration: A Discussion' published in the proceedings of the national conference on effective leadership- Organizational change management February, 2013

Published Papers in Journals

 Preethi Keerthi Dsouza and Dr P Pakkeerappa "Relevance of Impression management in the Aviation Industry" Mirror, Peer Refereed Bi annual international journal, PP 143-151, March 2013, Volume 3 No 1, ISSN 2249- 8117

Articles/ Chapters published in Edited Books

 Preethi Keerthi Dsouza and Dr P Pakkeerappa - Ethics in the age of peoplism, Contemporary issues in ethics, governance and international financial reporting standards (IFRS) Dr. B. Yashovarma and Dr. P.N. Udayachandra, United Publishers, PP 31-34, 2013, ISBN 978-93-81195-25-3

Articles/ Chapters published in Edited Books

 Preethi Keerthi Dsouza and Dr P Pakkeerappa- Technology – Communication Competency Enhancer or Balancer, Edited Book Soft skill and Employability, Editors Vinay Rajath D And Robert Clive G,PP 247-256, 2013, ISBN 978-81-92 8345-1-1

2014

Published Papers in Journals

 Preethi Keerthi Dsouza and Dr P Pakkeerappa – 'Women entrepreneurs- a study with special reference to floriculture in Dakshina Kannada district of Karnataka'' Global Journal for research analysis, PP 45-47, Volume 3, Issue 3, March 2014, ISSN no 2277-8160

Published Papers in Journals

 Preethi Keerthi Dsouza - "Talent Management in Academics" international journal of Business, Management and Social Sciences, PP 65-68, Volume 3, Issue 7(II), March 2014, ISSN 2249-7463

Articles/ Chapters published in Edited Books

 Preethi Keerthi Dsouza - Technology – Communication Competency Enhancer or Balancer, Testament of Business Research, Dr. R. neelamegam, B. Pavala Kumar, Virudhunagar Nadar College, Pp: S12,March 2014, ISBN 978-93-81723-24-1

Published Papers in Journals- International

Preethi Keerthi Dsouza, Dr P Pakkeerappa and P. V. Sumitha-" Impediments in the development of teacher talent: a study in selected state universities of Karnataka, India" International Academic Research Journal Of Business And Management, , PP12-23, Volume 3, Issue 3, August 2014, ISSN: 2227-1287

Published Papers in Journals- International

 P V Sumitha and Mrs. Preethi Keerthi Dsouza-" Work life Balance: An empirical study of married women entrepreneurs in the city of Mangalore, Karnataka" International Academic Research Journal Of Business And Management, PP ;1-14 Volume 3, Issue 3, September 2014, ISSN: 2227-1287

Articles/ Chapters published in Edited Books

22. Preethi Keerthi Dsouza, Dr P Pakkeerappa and P. V. Sumitha- Servant leadership in institution building...Fact or façade: a discussion on Indian universities, pp309-3014, Strategies for social and sustainable competitive advantage in globalised era, ed. By Prof Meena Rajiv Chandawarkar, Thematics Publications Pvt Ltd, 2014, Volume 2, ISBN- 978-93-83192-49-6

Articles/ Chapters published in Edited Books

23. P V Sumitha and Mrs. Preethi Dsouza- An empirical study to explore the major factors influencing the WLB of women entrepreneurs in Mangalore city, Karnataka, Strategies for social and sustainable competitive advantage in globalised era, ed. By Prof Meena Rajiv Chandawarkar, Thematics Publications Pvt Ltd, Pp:1012-1022, 2014,ISBN- 978-93-83192-49-6

2015

Published Papers in Journals

24. P V Sumitha and Preethi Keerthi Dsouza- Challenges and opportunities in promoting Mangalore as Medical Tourism Destination- An empirical Evidence, PP 60-72, India research journal of management, Volume-04, no-1, October 2014- March 2015, ISSN 2277-33704

Articles/ Chapters published in Edited Books

25. Preethi Keerthi Dsouza, Dr P Pakkeerappa- Economic Abuse and Women- A Perceptual Study, Edited book Feminie Qualities and Leadership, Editors Dr Anusuya Rai and Dr a Siddiq, Jan 2015, ISBN 978-81-930542-0-8

Articles/ Chapters published in Edited Books

26. Preethi Keerthi Dsouza and Dr P G Aquinas- Issues and challenges of Aging Women Entrepreneurs: A study with Special reference to Floriculture of Dakshina Kannada District, Edited book Feminie Qualities and Leadership, Editors Dr Anusuya Rai and Dr a Siddiq, Jan 2015, ISBN 978-81-930542-0-8

Published Papers in Journals

27. Preethi Keerthi Dsouza and Dr P Pakkeerappa- "Talent management practices- an exploratory study of state universities of Karnataka" IOSR Journal of Business and Management,

International organization of scientific research, Volume 3, February 2015, pp 47-53, , Mumbai, ISSN: 2319- 7668

Published Papers in Journals

 Ms. P V Sumitha and Mrs. Preethi Keerthi Dsouza- "Role of Women Entrepreneurs in Inclusive Growth- A study on Work life Balance" IOSR Journal of Business and Management, International organization of scientific research, Volume 3, February 2015, pp 47-53, Mumbai. ISSN: 2319-7668,

Published Papers in Journals

 Mrs. Preethi Keerthi Dsouza and Ms. P V Sumitha- Education: An empowering tool of dismayed women employed under compassionate grounds" Social Sciences International Research Journal, Bi annual peer reviewed IMRF Journal, Volume 1, Issue 1, March 2015, pp217-221,. ISSN: 2395-0544

Published Papers in Journals

30. Mrs. Preethi Keerthi Dsouza and Ms. P V Sumitha -Role of SHG's in women empowerment in enhancing wealth creation of economy: a case study" Social Sciences International Research Journal, Bi annual peer reviewed IMRF Journal, Volume 1, Issue 1, March 2015, pp217-221, ISSN: 2395-0544

Research papers published in journals

 Preethi Keerthi Dsouza and P V Sumitha, Training as a tool to ensue Change: A case of persona Personality Development Series, SJCC Management Research Review, Vol.5, June, pp 1-9, ISSN-2249-4359, Bangalore

Research papers published in journals

32. P V Sumitha and Preethi Keerthi Dsouza, Exploring the major factors influencing the WLB of Women Entrepreneurs Using factors Analysis, PP 1-18, Vidyanikethan Journal of Management and Research, Volume- 3 Issue- 1, Jan- June 2015, ISSN 2320-3951

Research papers published in journals

 Preethi Keerthi Dsouza and P V Sumitha- Design Thinking- A tool For strategic Innovation, International Journal of Management, July 2015, Volume 5. Issue-7, ISSN- 2249-0558

Research papers published in journals

 Mrs. Preethi Keerthi Dsouza , Dr P Pakkeerappa and P V Sumitha- Exploring the factors leading Towards Talent Management of Teachers in State Universities of Karnataka, PP 743-750, International Journal of Management, July 2015, Volume 5. Issue-7, ISSN- 2249-0558

Articles/ Chapters published in Edited Books

 Preethi Keerthi Dsouza, Social Entrepreneurship- Myths and Beliefs, In: Changing Trends in Rural India, ed. By Dr. Shekara, Ashwini h. Bidaralli, Desi Pustaka, Bangalore, 2016, pp 271-294, ISBN: 976-93-81244-37-1

Research papers published in journals

36. Mrs. Preethi Keerthi Dsouza, Dr P Pakkeerappa and P V Sumitha- Talent Calibration: An Upshot of Talent Management, PP-91-102, Journal of Management outlook, Jan-June 2016, Volume-6, No.1, ISSN- 2231-1769

Research papers published in journals

 Mrs. Preethi Keerthi Dsouza, Dr P Pakkeerappa and P V Sumitha- Impediments in the Talent Development of Teachers: A Study in selected State Universities of Karnataka, India, PP 70-77. SJCC Management Research Review, Vol-6, no 1, June 2016, ISSN-2249-4359

Research papers published in journals

38. Mrs. Preethi Keerthi Dsouza, Dr P Pakkeerappa and P V Sumitha- Expediting Teachers Talent: A study in selected State Universities of Karnataka, Aloysius Journal of Management ND Research, Volume-4, No-4, July 2016, ISSN 2321-879

Research papers published in journals

 Preethi Keerthi Dsouza And P V Sumitha, Training as an effective HR tool to emanate change: A Case Study, IMPETUS, Xaviers interdisciplinary Research Journal, Vol.5, August 2016, pp 18-25, ISSN-2278-0254, Jaipur

Articles/ Chapters published in Edited Books

40. Preethi Keerthi Dsouza- Design Thinking: An Innovating Contrivance for survival and growth of Organization, Strategies for Overcoming contemporary management challenges, Editors Dr Catherine Nirmala Rao and Polan Banerhee, 2016, ISBN 978-84 734-40-4

Articles/ Chapters published in Edited Books

 Preethi Keerthi Dsouza- Gamification: A tool for Behaviour Modification in Employees, Strategies for Overcoming Contemporary Management Challenges editors Dr Catherine Nirmala Rao and Polan Banerhee, 2016, ISBN 978-84 734-40-4

Articles/ Chapters published in Edited Books

42. Preethi Dsouza and Dr P Pakkeerappa- Employee Engagement through Employee Initiatives-A counter pole Approach, PP 18-26, Innovations and Global Human Resource Management

2016

Practices by 2050, editors Dr G Balachandar, Dr N Panchanatham and Dr A Urboniene, 2016, ISBN 978-93-86176-19-6

Articles/ Chapters published in Edited Books

 Preethi Dsouza and Dr P Pakkeerappa- The role of Commerce Laboratories in Imparting Employability skills, PP-78-82, E-B Business Education and Employability: Challenges and new directions- 2016, ISBN 978-93-84262-24-2

Articles/ Chapters published in Edited Books

44. Preethi Keerthi Dsouza AND Dr P Pakkeerappa, Gamification: An innovative Behaviour Modification Practice to Rivet Citizenries, In: Exploring Innovative Management Practices to Achieve Make in India, ed. By Dr. Narayan Kayarkatte, Prof Ashalatha, Prof Rashmi H and Prof Ravisha B.Manel Srinivas Nayak Memorial, Besant Vidya Kendra, 2016, pp 141-143, ISBN: 978-93-5254-233-83

2017

Research papers published in journals

45. Preethi Keerthi Dsouza "Fisheries: A rustic Opportunity Road Less Travelled by Extant Women Impresarios" The international Journal for economics and business management: Volume 7, Issue1, December 2017 PP: 129-144, ISSN: 2250-2750

2018

Research papers published in journals

 Preethi Keerthi Dsouza "Gamification: A contrivance for behaviour Modification" B-Digest: Journal of Commerce and Management, Volume 9, Number 3, January 2018, PP:36-41, ISSN: 0975-2617

Articles/ Chapters published in Edited Books

 Preethi Keerthi Dsouza "Acculturation among fisherwomen clan" Redefining strategies for international markets, Edited By Dr Catherine Nirmala Rao and Dolan Banerjee, B-Digest Publications 2018, ISBN: 978-93-84734-58-9, Pp: 86-90

Articles/ Chapters published in Edited Books

Preethi Keerthi Dsouza "The veracity of cashless transactions post demonetization: A perceptual study of fisherwomen in Mangalore" Foresting Innovation in financial inclusion: Strengthening Responsible Finance in the digital economy, Edited by Dr. Raveendranath Nayak and Dr. Savitha Shelley, School of Management, Manipal, ISBN: 978-93-5291-881-2, February, 2018

Full paper in conference proceedings

49. Preethi Keerthi Dsouza- Absolute answerability in the era of Artificial Intelligence and Machine learning: a TALENT Management perspective, PP 8-12, Proceedings of 2019 International Conference on Digitization (ICD) (IEEE) 2019, ISBN 978-1-7281-3841-1

Articles/ Chapters published in Edited Books

 Preethi Keerthi Dsouza And P V Sumitha-'Avenues, Issues and Prospects in promoting Mangalore as a medical Tourism Destination' Tourism and sustainable development, Issues, Challenges and Best practices, Excel India Publishers, New Delhi, December 2019, PP 56-64, ISBN: 978-81-943641-1-5

2020

Articles/ Chapters published in Edited Books

 Preethi Keerthi Dsouza 'Insights on the Gulf Cooperation Council Countries: The expatriate's Views' Contemporary advancements in Commerce, Siva Publications, Tirunelveli, January 2020, PP 259-268, ISBN: 978-81-924545-0-4

Articles/ Chapters published in Edited Books

52. Preethi Keerthi Dsouza 'The veracity of cashless transactions post demonetization: A Perceptual study of fisherwomen in Mangalore' Business Trends, Issues and Implications, Excel India Publishers, New Delhi, March 2020, PP 290-297, ISBN: 978-93-89947-06-9

Full paper in conference proceedings

53. Preethi Keerthi Dsouza- Disquiet and challenges of Women in Agribusiness: A study with special reference to Betal Leaf sellers(study sponsored by ICSSSR, New Delhi), Proceedings of AVID-ARC 2020 XIV International Conference on Women Leadership and empowerment, 23rd July-2020, MAL DIVES, 2020, ISBN 978-1-7338929-3-3

Research papers published in journals

54. Preethi Keerthi Dsouza "Contribution of Women in Agribusiness towards Rural Development" International journal of Advance Study and Research work, September 2020, PP:469-472, ISSN: 2581-5997

Articles/ Chapters published in Edited Books

55. Preethi Keerthi Dsouza-The pandemic Covid-19: A boon or bane for Agribusiness, Edited by Dr Kumardatt Ganjre, Published by Publication Div, Mrs Sonali K Ganjre, CEO, Bestow Edutrex Int. LLP, 2020, PP- 48-56, ISBN 978-93-90153-03-9

2019

Articles/ Chapters published in Edited Books

56. Preethi Keerthi Dsouza-The pandemic Covid-19: A curse or a blessing in disguise for Agribusiness, Edited by Dr K Maran, Dr V Hemanth Kumar, Dr R Jeyalakshmi, Dr K.S. Usman mohideen and MS. P.S Immaculate, Sri Sairam Institute of Management Studies, Chennai, 2020, PP- 237-251, ISBN 978-81-947149-6-5

Articles in Social Media: Daijiworld website

- 1. When will my Child go to School? By Dr Preethi Keerthi D'Souza Thu, Jun 18 2020 11:04:37 AM
- Link: https://www.daijiworld.com/news/newsDisplay.aspx?newsID=720825
 - New normal at place of worship By Dr Preethi Keerthi D'Souza Tue, Jun 30 2020 11:28:36 AM

Link: https://www.daijiworld.com/news/newsDisplay.aspx?newsID=725146

 Lockdown Etiquettes - Protection is Better than Panic By Dr Preethi Keerthi D'Souza Sat, Jul 19 2020 05:27:06 PM

Link: https://www.daijiworld.com/chan/exclusiveDisplay.aspx?articlesID=5290

4. Dry vs wet waste: Segregate before it is too late By Dr Preethi Keerthi D'Souza - Thursday

October 29th 2020 03:09:16 PM

Link: https://www.daijiworld.com/news/newsDisplay.aspx?newsID=765978

BOOKS AUTHORED:

- 1. Dr. Preethi Keerthi Dsouza, 2017, Human Resource Development, Centre for Distance Education, Mangalore University
- Dr Preethi Keerthi Dsouza and Mr. Chandrashekara. K (2018) 'Inclusive compendium on modern marketing', United agencies, ISBN 978938

BOOKS EDITED: Been a coeditor for the following books

- Contemporary advancements in Commerce, Siva Publications, Tirunelveli, January 2020, PP 259-268, ISBN: 978-81-924545-0-4
- Business Trends, Issues and Implications, Excel India Publishers, New Delhi, March 2020, ISBN: 978-93-89947-06-9

Papers / poster presentations in Conferences / Seminars / Symposia

Total Papers in National Conferences (IN INDIA): 102

Total Papers in International Conferences (IN INDIA): 55

Total Papers in International Conferences (OUTSIDE INDIA): 10

Total till Date: 167

| SI. | Title of the paper | Title of Conference | Organizer | International |
|-----|---|--|--|-------------------|
| No | presented | /Seminar/ dates | | /National |
| 1 | HR Initiatives in Banks- Need for a pragmatic approach | Repositioning Business Education- Compulsions and strategies on 21 st and 22 nd February 2006 | Bangalore University | National (1) |
| 2 | Beliefs of Human Resource Development- Then and Now | Human Resource Development: New paradigms and Directions 17 th and 18 th March 2006 | Mangalore University | National (2) |
| 3 | Managing service quality and consumer satisfaction through effective people management | Emerging issues and imperatives of consumerism in globalized economy 24 th and 25 th November 2006 | Jawaharlal Nehru National College of Engineering, Shimoga | National (3) |
| 4 | Potentialities And Impact Of Tourism On Culture – A Study With Special Reference To Mangalore As A Tourist Destination | International Conference on Globalisation, Development, Public Policy and Management: Emerging Issues" 9-10 March, 2008, Kattampally, Kannur | School of Commerce and Management Studies. Kannur University, Kerala State, India | International (1) |
| 5 | Tourism Potentialities Of Dakshina Kannada – A Study With Reference To Mangalore | The International Conference On "Tourism In India – Challenges Ahead" May 15 – 17, 2008 | Indian Institute of Management, Kozhikode and Indian Institute of Management, Lucknow | International (2) |

| 6 | Income Generating Activities Through Self Help Groups. -A Study Of Belthangady Taluk. | International Conference On Harnessing Entrepreneurial Potential Of Women For Economic Growth. January 22-24, 2009. | Manipal Institute of Management | International (3) |
|----|--|--|--|-------------------|
| 7 | The Desired Managerial Competencies For A Learning Organisation – A Case Study On Freston Marketing, Mangalore | National Conference On Economic Recession And Management Strategies 21 st And 22 nd February, 2009 | Department Of Studies And Research In Commerce And Management. Karnataka State Open University | National (4) |
| 8 | Work Place Camaraderie – Its Relevance In The Economic Crisis | National Conference On Economic Crisis And Recent Trends In Management 24, March, 2009 | P G Department Of Business Administration PA College Of Engineering Karnataka State, | National (5) |
| 9 | Work Life Balance And Its Impact On Organisational Performance: Issues And Challenges | National Conference On Economic Crisis And Recent Trends In Management 24, March, 2009 | P G Department Of Business Administration PA College Of Engineering Karnataka State, India | National (6) |
| 10 | The Need To Develop B-School Programmes To Meet The Paradigm Shift In Business Practices | TheCurrentEconomicCrisisAndTheTransformationalAgendaFor Business Schools10th-11thOctober2009 | Department Of Management Studies, Jawaharlal Nehru National College Of Engineering | National (7) |
| 11 | Meeting Corporate Challenges Through Talent Management | National Conference On Recession, Recovery And Resurgence: Responses In The Indian Economy -29-30 January, 2010 | Justice K. S Hegde Institute Of Management, Nitte | National (8) |

| 12 | Employee Engagement Through Employee's Initiative: An HR Dilemma In Recession | National Conference On Recession, Recovery And Resurgence: Responses In The Indian Economy -29-30 January, 2010 | Justice K. S Hegde Institute Of Management, Nitte | National (9) |
|----|---|--|--|------------------|
| 13 | Globalization of B- Schools: Building A New Sense Of Purpose | National Seminar On Reforms In Higher Education – Challenges And Strategies 6 th March 2010 | Government First Grade College, Yellapur, Uttara Kannada District | National (10) |
| 14 | Quota System In Higher Educational Admissions: A Students' Perceptual Study | National Conference On Inclusive Development: Strategies And Challenges 26 th -27 th March, 2010 | A.J. Institute Of Management, Mangalore. | National (11) |
| 15 | Impact of Diversity at Workplace: A Perceptual Study | National Conference on Corporate India- Re-engineering Strategies for Survival and Growth 16 th April, 2010 | Srinivas Institute of Management Studies, Mangalore | National (12) |
| 16 | Presenteeism In Organizations: An Economic Revival Barrier | National Conference On Economic Revival: Business Perspectives And Opportunities 29-30 April, 2010 | St Joseph Engineering College, Mangalore | National (13) |
| 17 | Talent Management: An HR tool for Economic Revival | National Conference On Economic Revival: Business Perspectives And Opportunities 29-30 April, 2010 | St Joseph Engineering College, Mangalore | National (14) |

| 18 | Academic Dishonesty: Causes And Measures | National Conference On Social Responsibilities Of Educational Institutions 7-8 September, 2010 | Canara College, Mangalore. | National (15) |
|----|--|---|--|----------------------|
| 19 | Talent Management: An Economic Revival Tool | All India Commerce Conference 1-3 October, 2010 | Goa University, Goa. | National (16) |
| 20 | Achieving Futuristic Skills And Practices For The HR Professionals | Redefining the Roles of Business, NGO's and Governments: A Mission for a Better Global Society 29-30 December, 2010 | Justice K.S. Hegde Institute of Managemen t Nitte, India. | International (4) |
| 21 | Dealing with Negaholics- A Corporate Challenge | Redefining the Roles of Business, NGO's and Governments: A Mission for a Better Global Society 29- 30 December, 2010 | Justice K.S. Hegde Institute of Managemen t Nitte, India. | International (5) |
| 22 | Impact Of The Microfinance Scheme Of Syndicate Bank On SHG's In Manipal" | Redefining the Roles of Business, NGO's and Governments: A Mission for a Better Global Society 29- 30 December, 2010 | Justice K.S. Hegde Institute of Managemen t Nitte, India. | International (6) |
| 23 | An analysis of the techniques used in Education Institutions to teach Entrepreneurial Skills | National Conference on Role of Higher Education in Entrepreneurship Development in India $30^{\text{th}} \& 31^{\text{th}}$ December, 2010 | University College, Mangalore, India | National (17) |

| 24 | Analysis Of Economic And Social Compulsions For Women To Take Up Entrepreneurship– A Study With Special Reference To Floriculture In Dakshina Kannada District | National Conference on Role of Higher Education in Entrepreneurship Development in India $30^{\text{th}} \& 31^{\text{th}}$ December, 2010 | University College, Mangalore, India | National (18) |
|----|--|---|--|------------------|
| 25 | Women Entrepreneurs- A study with special reference to floriculture in Dakshina Kannada District | National Conference on Women Empowerment- Power of the Nation 12 th February, 2011 | SDM College of Business Management, Mangalore, India | National (19) |
| 26 | Corporate Blogging | National Conference On Business And Management- New Vistas Of Managerial Thinking 18th & 19th Of February, 2011 | Sahyadri College Of Engineering & Management, Mangalore | National (20) |
| 27 | Paradigm Shift in Knowledge-Based Economy – The Role of HR Professionals in Enabling Organisations Survive and Thrive | National Conference on Talent Management: Challenges to HRM 11 th and 12 th March 2011 | St Aloysius institute of management and information technology | National (21) |
| 28 | Talent Management in Academics | National Conference on Talent Management: Challenges to HRM 11 th and 12 th March 2011 | St Aloysius institute of management and information technology | National (22) |
| 29 | 'Employee Engagement' through Employee's Initiative: A Counter pole Approach | National Conference on Strategising Innovative Business Models 24th & 25th of March, 2011 | St Joseph Engineering College, Mangalore | National (23) |

| 30 | Essential Elements Of Human Capital Which Contribute To Organizational Success With Special References To Services Sector | National Conference On Strategising Innovative Business Models 24th & 25th Of March, 2011 | St Joseph Engineering College, Mangalore | National (24) |
|----|---|--|--|------------------|
| 31 | Self-Sustaining Women Entrepreneurs – A Study With Reference To Flower Producers/ Sellers In Mangalore | National Conference On Strategising Innovative Business Models 24th & 25th Of March, 2011 | St Joseph Engineering College, Mangalore | National (25) |
| 32 | Relevance Of Impression Management In The Aviation Industry | National Conference On 'Indian Aviation And Tourism: Opportunities, Challenges And New Directions' August 20-21, 2011 | Mangalore University And Mangalore Airport Diamond Jubilee Celebration Committee, Mangalore And Airport Authority Of India | National (26) |
| 33 | Building Brand Mangalore As An Emerging Destination Of Choice For Tourists' | National Conference On 'Indian Aviation And Tourism: Opportunities, Challenges And New Directions' August 20-21, 2011 | Mangalore University And Mangalore Airport Diamond Jubilee Celebration Committee, Mangalore And Airport Authority Of India | National (27) |
| 34 | HR's Role In Building Employee Engagement Through A Pragmatic Talent Management Strategy | National Conference On 'Indian Aviation And Tourism: Opportunities, Challenges And New Directions' August 20-21, 2011 | Mangalore University And Mangalore Airport Diamond Jubilee Celebration Committee, Mangalore And Airport Authority Of India | National (28) |

| 35 | Significance of Talent Management for Academicians' | Development Challenges In The 12th Five Year Plan' December 29-30, 2011 | Justice K.S Hegde Institute Of Management, Nitte, India | National (29) |
|----|---|---|--|-------------------|
| 36 | HR Initiatives in Building Environment Friendly Organisations' | Development Challenges In The 12th Five Year Plan' December 29-30, 2011 | Justice K.S Hegde Institute Of Management, Nitte, India | National (30) |
| 37 | Building Organisational Capabilities Through Innovation And Learning' | Development Challenges In The 12th Five Year Plan' December 29-30, 2011 | Justice K.S Hegde Institute Of Management, Nitte, India | National (31) |
| 38 | Building An Effective Performance Management System (PMS) To Enhance Organisational Capabilities | 15th Nirma International Conference On 'Global Recession To Global Recovery: Opportunity, Challenges And Strategies For Sustainable Growth' January 5-7, 2012 | Institute Of Management, Nirma University, India | International (7) |
| 39 | Ethics In The Age Of Peoplism | International Seminar On Ethics, Governance And IFRS 24 th And 25 th February, 2012 | Sri Dharmasthala Manjunatheshwara College, Ujire, Karnataka | International (8) |
| 40 | The Pros And Cons Of An Educated Mother- Views Of Children' | National Conference On 'Women And Development , March 21-22, 2012 | Mangalore University, India | National (32) |
| 41 | Understanding The Opportunities For Success Through Integrated Talent Management | National Conference On Achieving Distinctive Competence Through Service And Excellence 22 & 23 Of March, 2012 | St Joseph Engineering College, Mangalore | National (33) |

| 42 | The impact of Academic Dishonesty on academia: Causes and Measures | National Conference on the Impact of developmental activities on indigenous people 30 th and 31 st March 2012 | Department of Sociology, Mangalore University | National (34) |
|----|--|---|--|--------------------|
| 43 | The global impact of local innovation: A case study of Foradian Technologies' | Third Nitte International Conference Development Challenges: Global Aspirations and Local Realities' December 29- 30, 2012 | Justice K.S Hegde Institute of Management, Nitte, India | International (9) |
| 44 | Servant Leadership by State Universities: A Retrospective of the Indian Scenario | Third Nitte International Conference 'Development Challenges: Global Aspirations and Local Realities' December 29-30, 2012 | Justice K.S Hegde Institute of Management, Nitte, India | International (10) |
| 45 | Challenges of integrating Servant Leadership in State University administration: A Discussion | National Seminar on 'Effective Leadership- Organisational Change Management' February 7-8, 2013 | St Aloysius Institute of Management and information Technology, Beeri, Mangalore, India | National (35) |
| 46 | [°] Technology [°] - The Communication Competency Enhancer Or Balancer | National Conference 'Soft Skills And Employability' August 29-30, 2013 | Crossland College, Brahmavar, Udupi District, India | National (36) |
| 47 | Impression Management In The Aviation Industry- An Empirical Study' | Building Customer Trust on 6-7the December 2013 | SCMS Cochin School of Business, Kerala | International (11) |
| 48 | Financial Inclusion and women empowerment | Social Exclusion and Inclusive Growth: Challenges and Strategies on 6-7 February 2014 | Mangalore University | National (37) |

| 49 | The impact of ICYM on Catholic Youth towards community Participation | Youth for Social Transformation- Involvement and initiatives on 19-20 February 2014 | Shri Dharmasthala Manjunatheshwara College, Ujire | National (38) |
|----|--|---|--|--------------------|
| 50 | Empowering women through advertisement: A Study Of Jaagore Campaign | Media Manthan Advent- 2014 on 21,22 and 23 February 2014 | Department of Mass Communication, St Aloysius College | National (39) |
| 51 | Issues and Challenges of Aging Women Entrepreneurs: A study with special reference to floriculturists of Dakshina Kannada | Gerontology- A social work Perspective on March 1 st 2014 | School of Social work, Roshni Nilaya | International (12) |
| 52 | Servant Leadership in Institution BuildingFact or Façade | Institution Building on March 14, 2014 | SDM College, Mangalore | National (40) |
| 53 | The paradigm Shift in the role of HR in organizations during uncertain times | Managing uncertainties: Strategies for surviving and thriving in turbulent markets on March 24, 2014 | AIMIT, Beeri, Mangaore | National (41) |
| 54 | Employee engagement through employees initiative: A counter pole approach | Creating new Business paradigms- The HR way on 27-28 March 2014 | School of Social work, Roshni Nilaya | National (42) |
| 55 | Talent Management in Academics | Contemporary issues in commerce and Management on 29 th March 2014 | The Global Open University, Nagaland | International (13) |
| 56 | Saanjhapan: A case study of Nestle India in Creating Shared Value | Business Sustainability through Social Value Addition on 7 th April, 2014 | St Aloysius College, Mangalore | National (43) |
| 57 | Discussions on the paradigm shift in the beliefs of HRD then and now | Changing trends in Management, IT and Social Sciences on 9 th April 2014 | Srinivas Institute of Management Studies | National (44) |
| 58 | Issues and Challenges of ageing Women Entrepreneurs: A special | Feminine Qualities and Leadership on 22- 23 April 2014 | University College, Mangalore | National (45) |

| | reference to floriculturists of DK | | | |
|----|--|--|--|--------------------------------------|
| 59 | Economic Abuse and Women- A perceptual Study | Feminine Qualities and Leadership on 22- 23 April 2014 | University College, Mangalore | National (46) |
| 60 | Talent development of faculty- Fact or Façade | Mumbai HR Summit on 23- 24 May, 2014 | Institute of HRD | International (14) |
| 61 | An empirical study to explore the major factors influencing WLB | Strategies for social and sustainable competitive advantage in globalized Era on June 20-21, 2014 | Karnataka State Women's University, Bijapur | International (15) |
| 62 | Servant Leadership in Indian Universities | Strategies for social and sustainable competitive advantage in globalized Era on June 20-21, 2014 | Karnataka State Women's University, Bijapur | International (16) |
| 63 | Impediments in development of teacher talent: A study in selected State Universities of Karnataka | International Conference on Applied Research in Business, Management on 2-3 August 2014 | Academic Research Conferences, Pattaya Thailand | International 1. Outside India |
| 64 | Work Life Balance: An Empirical Study of married women entrepreneurs in the city of Mangalore | International Conference on Applied Research in Business, Management on 2-3 August 2014 | Academic Research Conferences, Pattaya Thailand | International 2.Outside India |
| 65 | Financial Inclusion and Women empowerment | Women empowerment through Microfinance- Challenges and Prospects on 26-27 September 2014 | St Agnes College, Mangalore | National (47) |
| 66 | Issues and Challenges of women in Agriculture | Agribusiness management- Opportunities and Challenges on 9-11 th October 2014 | Sahyadri College of Engineering and Management | International (17) |
| 67 | Beetel Leaf Sellers in Mangalore: A study | Agribusiness management- Opportunities and Challenges on 9-11 th October 2014 | Sahyadri College of Engineering and Management | International (18) |

| 68 | Exploring the major factors influencing Work Life Balance of women entrepreneurs using factor analysis | Trends and challenges in Indian Business Management PLACITUM2014 on 7-8 th November 2014 | Sree Narayana Gurukulam College of Engineering, Kolencherry, Kerala | International (19) |
|----|--|--|--|-----------------------|
| 69 | Impact of yoga on personality Development: views of Practitioners' | Yoga Therapy for Stress Disorders on 3 rd -5 th February, 2015 | Mangalore University | International (20) |
| 70 | 'Talent Management Practices- an exploratory study of state universities of Karnataka'. | International Business Research Conference on 27 th February 2015 | Indian education Society's Management College and Research Centre, Pune | International (21) |
| 71 | 'Role of women entrepreneurs in inclusive Growth- A study on work life balance' | International Business Research Conference on 27 th February 2015 | Indian education Society's Management College and Research Centre, Pune | International (22) |
| 72 | 'Education:Anempoweringtooldismayedwomenemployedundercompassionategrounds'. | International Conference on Women empowerment and Social sciences-2015 on 5 th - 7 th March, 2015 | The American College, Madurai | International (23) |
| 73 | Role of SHG's in women empowermentenhancingwealth creation of economy: A case study' | International Conference on Women empowerment and Social sciences-2015 on 5 th - 7 th March, 2015 | The American College, Madurai | International (24) |
| 74 | 'Key factors influencing medical tourists to choose Mangalore as a medical tourism destination'. | National Conference on Advances and Innovations in Tourism and Hospitality Management-2015 on March 5 th and 6 th 2015 | Department of Business administration, Mangalore University | National (48) |
| 75 | ^c Impact of Tourism on Culture- A study with special reference to | National Conference on Advances and Innovations in Tourism and Hospitality | Department of Business administration, | National (49) |

| | Mangalore as a tourist destination' | Management-2015 on March 5 th and 6 th 2015 | Mangalore University | |
|----|---|--|---|-------------------------------------|
| 76 | 'Coastal tourism potentials of Mangalore- A study with reference to Beach tourism'. | National Conference on Advances and Innovations in Tourism and Hospitality Management-2015 on March 5 th and 6 th 2015 | Department of Business administration, Mangalore University | National (50) |
| 77 | 'Training as a tool to ensue change: A case of persona personality development series'. | International Conference on Building effective organizations: Combining continuity with change on 20 th march 2015 | St Aloysius College, Mangalore | International (25) |
| 78 | "Exploring the Factors Leading towards Talent magement of teachers in State Universities" | National Conference on Recent Advances in IT, Management and Social Sciences 23 rd April 2015 | Srinivas Institute of Management Studies | National (51) |
| 79 | Design Thinking: A tool for Strategic Innovation" | National Conference on Recent Advances in IT, Management and Social Sciences 23 rd April 2015 | Srinivas Institute of Management Studies | National (52) |
| 80 | Impediments in the Talent Management of Female Teachers; A study in selected State Universities of Karnataka | National Conference on Women as Change Makers for a Vibrant Society 28 and 29 April 2015 | Department of Social Work, Mangalore University | National (53) |
| 81 | Gerontology Issues of Betal Leaves Sellers | National Conference on Women as Change Makers for a Vibrant Society 28 and 29 April 2015 | Department of Social Work, Mangalore University | National (54) |
| 82 | "A study on State Universities of Karnataka in facilitating Teacher Talent | International Conference on Emerging Business Practices in Changing Global Scenario", 15 th , June, 2015 | Gedu, Chukha, Bhutan | International 3.Outside India |
| 83 | Challenges and Opportunities in | International Conference on Emerging Business | Gedu, Chukha, Bhutan | International |

| | Promoting Mangalore as a medical Tourism Destination | Practices in Changing Global Scenario", 15 th , June, 2015 | | 4.Outside India |
|----|--|--|--|--------------------|
| 84 | Social Entrepreneurship: Myths and Beliefs | National Conference on Social Entrepreneurship- A way to reconstruct the society | St Agnes College, Mangalore | National (55) |
| | | 23-24 November 2015 | | |
| 85 | Women social entrepreneurs in India: Problems and challenges and strategies | National Conference on Social Entrepreneurship- A way to reconstruct the society | St Agnes College, Mangalore | National (56) |
| | | 23-24 November 2015 | | |
| 86 | Glass Ceiling Affect in Talent Development of Female Teachers" | Symposium on Sociology and Social Work", Mangalore, 1 st -5 th , December 2015 | Mangalore University | National (57) |
| 87 | Building Sustainable Tourism In Mangalore- An Empirical Study | National Conference on Emerging issues in Management and Tourism2 nd and 3 rd , January 2016 | Department of Business Administration Mangalore University | National (58) |
| 88 | Gamification: A Behaviour Modification Tool | National Conference on Emerging issues in Management and Tourism2 nd and 3 rd , January 2016 | Department of Business Administration Mangalore University | National (59) |
| 89 | Gamification:AnInnovativeBehaviourModificationPractice toRivet Citizenries | Exploring Innovative Management Practices to Achieve Make in India, 5 th February 2016 | Besant Institute of PG Studies, Mangalore | National (60) |
| 90 | Training – An effective HR Tool to Emanate Change: A case Study | National Conference on A Road Map of India Ahead, Jaipur, 12-13 th February.2016 | St Xavier College, Jaipur | National (61) |
| 91 | Rationale of fun and games in streamlining organizations" | National Conference on a Great Place to Work, 19 th February 2016 | SDM College, Mangalore | National (62) |

| 92 | Role of Competency Mapping in optimizing Human Capital | International Conference on Building Strategies in Business and Technology for sustainable Development, Salem, 19 th February 2016 | Sri Ganesh School of Business Management | International (26) |
|----|--|---|---|--------------------|
| 93 | Practicalities in implementing the concept 'Make in India' | National Conference on Relevance of the concept of 'Make in India' in transforming Business Strategies 20 th February 2016 | St Aloysius College Mangalore | National (63) |
| 94 | Expediting Teachers Talent: A study on State Universities of Karnataka | International Conference on Management in the 21 st Century- Issues, Challenges and the Road Ahead, Mangalore, 21 th March 2016 | St Aloysius College, Mangalore | International (27) |
| 95 | Role of education in empowering Dismayed Women: A Case of Women Empowered under Compassionate Grounds", | International Conference on Management in the 21 st Century- Issues, Challenges and the Road Ahead, Mangalore, 21 th March 2016 | St Aloysius College, Mangalore | International (28) |
| 96 | Talent Calibration: An upshot of Talent Management", | International Conference on Sustainable Growth and Innovation in the New Millennium, Jaipur, 26 th - 27 th March. 2016 | Research Development Association, Jaipur | International (29) |
| 97 | An analysis of Employability Skills among post Graduate students | National Conference on Business Education and Employability: Challenges and New Directions 29 and 30 th April 2016 | Department of Commerce, Mangalore University | National (64) |
| 98 | The Challenges of Business Education in India | National Conference on Business Education and Employability: Challenges and New Directions 29 and 30 th April 2016 | Department of Commerce, Mangalore University | National (65) |

| 99 | The role of commerce laboratories in imparting employability skills | NationalConferenceonBusinessEducationandEmployability:Challengesand NewDirections 29 and30thApril 2016 | Department of Commerce, Mangalore University | National (66) |
|-----|--|---|--|--------------------|
| 100 | RoleofVisualMerchandisinginpersuading customers tochooseMangaloreBazaar as their shoppingdestination | RDAInternationalConferenceongrowth,innovationandrevolutioninthenewmillenniumNovember 7-8 2016, Kochi | RDA, research development research foundation, Jaipur | International (30) |
| 101 | Design Thinking: A survival tool for organizations | NationalconferenceCongruence-2016,ManagementMyopia in the21st Century2and 3rd December 2016 | St Agnes College, Mangalore | National (67) |
| 102 | Gamification: Behaviour modification tool for employees | NationalconferenceCongruence-2016,ManagementMyopia in the21st Century2and 3rd December 2016 | St Agnes College, Mangalore | National (68) |
| 103 | Design Thinking: A tool for strategic innovation | 3rd International conferenceonMultidisciplinaryBusiness Research- The newdriverofbusinessInnovation31st March 2017 | St Aloysius College- AIMIT | International (31) |
| 104 | Perception of fisherwomen on cashless transaction during pre and post demonetization | International conference on Demonetization and Remonitisation: Issues and Challenges for Global Business 4 th and 5 th August 2017 | Chhatrapati Shahu Insitiute of Business Education and Research, Kolhapur | International (32) |
| 105 | Acculturation among fisherwomen clan | International conference Congruence-2018, Global Management Myopia 8 th and 9 th January 2018 | St Agnes College, Mangalore | International (33) |

| 106 | Gamification:AcontrivanceforBehaviour modification | International conference Congruence-2018, Global Management Myopia 8 th and 9 th January 2018 | St Agnes College, Mangalore | International (34) |
|-----|---|---|--|--------------------|
| 107 | The veracity of cashlesstransactionspostdemonetization:AperceptualstudyoffisherwomeninMangalore | International conference on fostering Innovation in financial Inclusion 16 th February 2018 | School of Management, Manipal MAHE, Manipal | International (35) |
| 108 | The inventions of SHGs towards fostering financial inclusion of rural women | International conference on fostering Innovation in financial Inclusion 16 th February 2018 | School of Management, Manipal MAHE, Manipal | International (36) |
| 109 | Fisheries: A rural opportunity road less travelled by extant women impresarios | National conference on rural opportunity- An unexplored terrain 24 th February 2018 | SDM PG centre, Mangalore | National (69) |
| 110 | Proficiency expertise for triumph | Seminar on Life skill Traits: Reaching Heights of prosperity and sustainability in Business 15 th March 2018 | Nehru Arts and science college, Kanhangad, Kerala | National (70) |
| 111 | Social entrepreneurship: an offshoot of social work | National conference on Recaptivating social work education in India 20 th March 2018 | Department of Social work, Mangalore University | National (71) |
| 112 | Contemporary progression in commerce | National Seminar on Recent Trends in Business and Finance 26 th and 27 th March 2018 | K E College, Mannanam, Kerala | National (72) |
| 113 | Fisherwomen challenges in attaining livelihood security: A study in Dakshina Kannada District | National Seminar on Recent Trends in Business and Finance 26 th and 27 th March 2018 | K E College, Mannanam, Kerala | National (73) |

| 114 | Recent Trends In Human Resource Management: An Indian Perspective | National Seminar on RecentTrendsinBusinessandFinance26th and 27th March 2018 | K E College, Mannanam, Kerala | National (74) |
|-----|---|--|---|-----------------------|
| 115 | Livelihood assessment of fisherwomen community of Dakshina Kannada | International Conference on Changing Business Landscape: implications for management education and Research 4 th April 2018 | St Aloysius College, AIMIT, Mangalore | International (37) |
| 116 | Fisheries: A rustic opportunity road less travelled by extant women impresarios | International conference on women in the 21 st century: Opportunities and Challenges 7 th and 8 th April 2018 | EAST, Kanyakumari, South India | International (38) |
| 117 | Unfolding the reasons that encumber entrepreneurship among extant women impresarios | International conference on "Intellectual Property Rights, entrepreneurship and leadership Skills" 31 st July 2018 | Milagres College, Mangalore, India | International (39) |
| 118 | Thriving on the work life balance - a study on women entrepreneurs in Mangalore | International conference on "Intellectual Property Rights, entrepreneurship and leadership Skills" 31 st July 2018 | Milagres College, Mangalore, India | International (40) |
| 119 | Emergence of entrepreneurial qualities in women through SHGs- a study in Dakshina Kannada district | International conference on "Intellectual Property Rights, entrepreneurship and leadership Skills" 31 st July 2018 | Milagres College, Mangalore, India | International (41) |
| 120 | Leadership skill among women - the need of the hour trait | International conference on "Intellectual Property Rights, entrepreneurship and leadership Skills" 31 st July 2018 | Milagres College, Mangalore, India | International (42) |

| 121 | Voyage of Fish Trade among Fisherwomen: A Ramble from Conventions to Contemporary and Beyond | XI International Conference on 'Applied Research in Engineering and Management Sciences' August 14-19, 2018 | Academic Research Conferences Kuta Central Park Hotel, Bali, Indonesia | International 5. Outside India |
|-----|---|---|---|--------------------------------------|
| 122 | Seva Prathinidhis as Intercessories: a study on their role in SHG's towards asset formation | XI International Conference on 'Applied Research in Engineering and Management Sciences' August 14-19, 2018 | Academic Research Conferences Kuta Central Park Hotel, Bali, Indonesia | International 6. Outside India |
| 123 | Corporate social responsibility with a humane touch to expecting and lactating mothers | National Conference on "Corporate Social Responsibility (CSR): Challenges and New Initiatives" September 14 th And 15 th 2018 | Department of Commerce, Mangalore University, Konaje | National (75) |
| 124 | Dimensions of corporate social responsibility: An Indian perspective | National Conference on "Corporate Social Responsibility (CSR): Challenges and New Initiatives" September 14 th And 15 th 2018 | Department of Commerce, Mangalore University, Konaje | National (76) |
| 125 | Arguments for and against corporate social responsibility | National Conference on "Corporate Social Responsibility (CSR): Challenges and New Initiatives" September 14 th And 15 th 2018 | Department of Commerce, Mangalore University, Konaje | National (77) |
| 126 | Human side in organization: A ramble from conventions to | National Conference on commerce, Management and Finance NASCOMF 2018 | EKNM Government | National (78) |

| | contemporary and beyond | 21st and 22nd November2018 | College, Elerithattu, Kerala | |
|-----|--|---|--|-----------------------|
| 127 | Emergence of Social entrepreneurship through social responsibility | International conference on intellectual property rights and entrepreneurship 4 th and 5 th January 2019 | St Agnes College Mangalore | International (43) |
| 128 | Innovations in employee attendance management system: An Indian Perspective | International Conference on contemporary innovations in industry and commerce – CIIC-2019 22 nd and 23 rd February 2019 | Department of commerce Mangalore University Konaje | International (44) |
| 129 | Cakeism of learning: A study on adult learning curve | International Conference on contemporary innovations in industry and commerce – CIIC-2019 22 nd and 23 rd February 2019 | Department of commerce Mangalore University Konaje | International (45) |
| 130 | Working in the Gulf Cooperation Council – GCC countries- A comparative analysis | International Conference on contemporary innovations in industry and commerce – CIIC-2019 22 nd and 23 rd February 2019 | Department of commerce Mangalore University Konaje | International (46) |
| 131 | Work culture difference between Indian and Japanese organizations | International Conference on contemporary innovations in industry and commerce – CIIC-2019 22 nd and 23 rd February 2019 | Department of commerce Mangalore University Konaje | International (47) |
| 132 | Corollary of glass ceiling towards women in the scholastic system | National conference on the impact and consequence of gender stereotypes on careers of women March 21 st and 22 nd 2019 | PG Department of Psychology and clinical Psychology St Agnes College Mangalore | National (79) |
| 133 | Negaholics: A corporate confront of the present times | National Conference on Management Nxt 22 nd march 2019 | SDM PG centre Mangalore | National (80) |

| 134 | The outreach of Amul towards women in the social order through corporate social responsibility | National Conference on "Swacch Bharat: Understanding Community Health from social work perspective" 29 th and 30 th March 2019 | Department of Post Graduate Studies and Research in Social Work, Mangalore University | National (81) |
|-----|---|---|--|--------------------|
| 135 | Quota system in higher educational admissions: students perceptual study | International conference on emerging trends in Management, Information Technology and Education held at Srinivas University, on 16 th and 17 th August 2019 | Srinivas University, College of Management and commerce | International (48) |
| 136 | Artificial Intelligence as a part of practices | National Conference on Role of Institutional Financing in the development of Agriculture and Business Dynamics 25 th and 26 th October 2019 | Department of commerce Mangalore University Konaje | National (82) |
| 137 | Emerging technological trends and innovations in agriculture and its role to improve farm productivity- with reference to Dakshina Kannada District | National Conference on Role of Institutional Financing in the development of Agriculture and Business Dynamics 25 th and 26 th October 2019 | Department of commerce Mangalore University Konaje | National (83) |
| 138 | Sustainable development of Indian agriculture: Issues and Challenges | NationalConferenceonRoleofInstitutionalFinancinginthedevelopmentofAgricultureand BusinessDynamics25thand 26thOctober 2019 | Department of commerce Mangalore University Konaje | National (84) |
| 139 | Issues And Challenges of Women In Unorganized Sector | National Conference on Role of Institutional Financing in the development of Agriculture and Business Dynamics 25 th and 26 th October 2019 | Department of commerce Mangalore University Konaje | National (85) |

| 140 | Impact of Agribusiness on Rural Development: A study of Women in Floriculture | NationalConferenceonRoleofInstitutionalFinancinginthedevelopmentofAgricultureand BusinessDynamics25thand 26thOctober 2019 | Department of commerce Mangalore University Konaje | National (86) |
|-----|--|---|---|--------------------------------------|
| 141 | Absolute answerabilityin the era of Artificialintelligence andMachine learning:A Talent Managementperspective | International Conference on Digitization held on 18 th and 19 th November 2019 | Skyline University College, Sharjah, UAE | International 7. Outside India |
| 142 | Voyage Of Women In Agribusiness: A Ramble From Conventions To Contemporary And Beyond | 3 rd International Conference on Advances in Business and Law (ICBAL) on 23 rd and 24 th November 2019 | University of Dubai at University of Dubai, Academic City, Al-Ruwayya- 1 Dubai | International 8. Outside India |
| 143 | Intermingling of men and machine intelligence towards offering Business Solutions- A Paradigm Shift | NationalSeminaronContemporarymanagementstrategiesforsustainabledevelopmentDate12 th and13 th December2019 | Department of Management studies, Payyanur College, Kerala | National (87) |
| 144 | Avenues, Issues And Prospects In Promoting Mangalore As A Medical Tourism Destination | International Conference on "Tourism and sustainable development- Issues, Challenges and best practices" held on 27 th and 28 th December 2019 | Department of MBT- Tourism and Travel Management, Mangalore University | International (49) |
| 145 | Financing of Agribusiness-ma study on rural women in Dakshina kannada District | National Conference on Emerging trends inBusiness Management held on 30 th December 2019 | Department of Business Administration, Managlagangothri | National (88) |

| 146 | Gerontology Challenges of Women Entrepreneurs (Study sponsored by ICSSR IMPRESS New Delhi) | National Conference on Emerging trends inBusiness Management held on 30 th December 2019 | Department of Business Administration, Managlagangothri | National (89) |
|-----|---|--|--|--------------------|
| 147 | Commerce laboratories in higher education: The present need towards fostering employability | National Conference on "Challenges of Higher Education: Teacher Initiatives" on 11 th January 2020 | Karnataka Rajya Mahavidyalaya Shikshak Sangha in collaboration with Mangalore University and NAAC, Bengaluru | National (90) |
| 148 | The final responsibility in the era of Artificial Intelligence and Machine Learning | III International Conference on Innovation and Digitalization- Strategies for Global Collaboration held on 20 th Jan 2020 | Post Graduates Department of Commerce, St. Agnes College (Autonomous), Mangaluru | International (50) |
| 149 | Artificial Intelligence: Retort Flanking Response- A prime hauler in the consortium of business, marketing and management | International Conference on Consortium for Business, Marketing and Management Date: 23 rd and 24 th January 2020 | St. John's College, Tamilnadu | International (51) |
| 150 | Women in Rural Marketing: The revolutionary attaché of agribusiness | International Conference on Consortium for Business, Marketing and Management Date: 23 rd and 24 th January 2020 | St. John's College, Tamilnadu | International (52) |
| 151 | Civic Sanitation Employees: Difficulties and Challenges at Workplace | National Conference On Contemporary Issues in Commerce and Management On 31 January, 2020 | Dr. G. Shankar Govt. Women's First Grade College and P.G. Study Centre Ajjarkadu, Udupi | National (91) |

| 152 | Social Entrepreneurship and green initiatives | National Seminar on Green Marketing Initiatives of Indian Corporates- Theory and Empirics | Nehru Arts and Science College, Kanhangad, Kerala | National (92) |
|-----|---|--|--|--------------------|
| | | Date: 6 th and 7 th February 2020 | | |
| 153 | Natural Sippers And Stirrers Sip Nature Through Nature | Green Entrepreneurship and Sustainable Development Date: 28 th February 2020 | St Agnes College, Mangalore | International (53) |
| 154 | Women entrepreneurship in Agribusiness | National Conference on "Entrepreneurship- A Start- up Initiative" Date: 2 nd and 3 rd March 2020 | Govt First Grade College, Kapu | National (93) |
| 155 | Women employees and solid waste management | National Conference on "Entrepreneurship- A Start- up Initiative" Date: 2 nd and 3 rd March 2020 | Govt First Grade College, Kapu | National (94) |
| 156 | Oliriculture and Rural Women- A study in Dakshina Kannada District (Study Sponsored by ICSSR IMPRESS New Delhi | National Conference on emmerging business trends Date: 4 th and5th March 2020 | Department of commerce Mangalore University Konaje | National (95) |
| 157 | Sustainable development of civic workers engaged in solid waste management | National Conference on emmerging business trends Date: 4 th and5th March 2020 | Department of commerce Mangalore University Konaje | National (96) |
| 158 | Analysis of skills required by women to excel in Agribusiness- A study in Dakshina Kannada District (Study Sponsored by ICSSR IMPRESS New Delhi | National Conference on emmerging business trends Date: 4 th and5th March 2020 | Department of commerce Mangalore University Konaje | National (97) |

| 159 | Artificial Intelligence In Education | National Conference on TECHNO 2020 Date: 6 th March 2020 | Sri Dharmastala Manjunatheshwara College of Business Management Studies and Research, Mangaluru | National (98) |
|-----|---|--|---|---|
| 160 | Role Of Women In Fish Industry | National Conference On entrepreneurship Date: 12 th March 2020 | Organised By: Padua College Of Commere And Management, Nanthoor, Mangalore | National (99) |
| 161 | The Role of Technology in Agricultural Transformation in India | National Conference on Rethinking Of Indian Development Experience Date: 12 th and 13 th March 2020 | Department of Post Graduate Studies and Research In Economics, Mnagalore University, Mangalagangothri | National (100) |
| 162 | The Pandemic COVID 19: A Curse Or A Blessing In Disguise For Agribusiness (Study Sponsored By ICSSR, New Delhi) | International Conference On Impact Of "COVID- 19" On Local And Global Economy And Recovery Strategies Date: 16 th And 17 th June 2020 | Sri Sai Ram Institute Of Management Studies, Sri Sai Ram Engineering College And Sri Sai Ram Institute Of Technology, Chennai, Tamil Nadu, India | International (54) |
| 163 | Disquiet and Challenges of Women in Agribusiness: A study with special reference to Betal Leaf Sellers Study Sponsored By ICSSR, New Delhi) | XIV International Conference on Women Leadership and Empowerment Date23rd July 2020 | AVID College , Male, Maldives | International (Virtual) 9. Outside India |

| 164 | 'Emergence Of Artificial Intelligence In Education' | World Conference On Education on 13 th and 14 th August 2020 | Dr Dada Vaidya College Of Education | International (55) |
|-----|--|--|---|---------------------------------------|
| 165 | Contribution of Women in Agribusiness Towards Rural Development (Study Sponsored by ICSSR, New Delhi) | Virtual International Conference on Research Outlook, innovations and Research Trends (ICROIRT-2020) 29-30 August,2020 | University Kebangsaan Malaysia | International 10. Outside India |
| 166 | Challenges and Disquiet of Women in Agribusiness: A Study on the demand for agric products traded during COVID 19 lockdown period (STUDY SPONSORED BY ICSSR, NEW DELHI) | National Level E- Conference on Economy in COVID 19 And Beyond on 8 th October, 2020 | Centre for Management Studies and Research (MBA), P.A College of Engineering, Mangalore | National (101) |
| 167 | IPM in jasmine cultivation: a study on Mangalore jasmine in the state of Karnataka, India (study sponsored by ICSSR, New Delhi) | National seminar on IPM in field crops: current status and strategies- IPMFCCSS-20 Sponsored by: national bank for agriculture and rural development (NABARD) 23 and 24 th october, 2020 | Maharishi markandeshwar university, Haryana | National (102) |

Invited / plenary talks delivered in Conferences

| Sl.No | Title of Lecture / | Title of Seminar/ Conference | Organizer | International/ |
|-------|--------------------|------------------------------|--------------|----------------|
| | session | With date | | National |
| 1 | Competencies for | Manthana-2010 | Srinivas | National |
| | HR professionals | | Institute of | |
| | | | Management | |
| | | | Studies | |
| | | | | |

| | | March 6 th 2010 | Mangalore | |
|----|---|--|---|-----------------------------|
| 2 | Entrepreneurship for inclusive growth | Entrepreneurship: Challenges and Opportunities for inclusive growth 16 th March 2011 | St Francis De Sales College Bangalore | National |
| 3 | Positive thinking and personality Development | Personality development and today's youth 02.03.2012 | Sri Ramakrishna College Mangalore | National |
| 4 | Personality development and youth | Manvanthara-2014 08.01.2014 | Sri Ramakrishna College Mangalore | National |
| 5 | Soft skills and interview skills | Persona workshop 17.01.2014 | St Agnes College Mangalore | National |
| 6 | Role of Youth in promoting child rights | Utharsh 2015- Human dignity and worth- role of youth 24 th February 2015 | Department of Social work Meredian College | National |
| 7 | Choose right, Live bright | Agnite 2014 25 th February 2014 | St Agnes College Mangalore | National |
| 8 | Session Chair | Managing Uncertainty on 24 th March 2014 | AIMIT | National seminar |
| 9 | Session Chair | Building EffectiveOrganizations: CombiningContinuity with Change20th March 2015 | St Aloysius College, Beeri, Mangalore | International Conference |
| 10 | Lecture: 'Business Research Methods' | Analytical Techniques for Research 12 th June 2015 | Royal University of Bhutan, Gedu, Chukha | International Workshop |

| 11 | Lecture: Social Entrepreneurship - Myths and Beliefs Session Chair and panelist in panel discussion | Social Entrepreneurship- A way to reconstruct society 23-24 November 2015 Relevance of the concept of Make in India 20 th February 2016 | St Agnes College, Mangalore St Aloysius College, Mangalore | National Conference National Conference |
|----|--|---|---|--|
| 13 | Chairperson | Business Education and Employability: Challenges and New Directions 29and 30 th April 2016 | Department of Commerce, Mangalore University | National Conference |
| 14 | Resource Person | CBCS New Syllabi of Mcom and Mcom(HRD) Degrees 29 th August 2016 | Department of Commerce, Mangalore University | National Workshop |
| 15 | Moderator | National conference on 'Enhancing Professional Competency Through Skill Development- Facing up to Modernity 14 th February 2018 | St Agnes College, Mangalore | National Conference |
| 16 | Lecture: Life skill Traits: Reaching Heights of Prosperity and Sustainability in Business | National Seminar on Life skill Traits: Reaching Heights of Prosperity and Sustainability in Business 15 th March 2018 | Nehru Arts and Science College, Kanhangad, Kerala | National Conference |
| 17 | Technical Session Lecture: Contemporary Progression in Commerce | National Seminar on Recent Trends in Business and Finance 27 th March 2018 | Post Graduate Department of Commerce, K.E College, Mannanam, Kottayam, Kerala | National Conference |

| 18 | Chair in the Technical Session | Two day international Multidisciplinary Research Conference on Women in 21 st Century 7 th April 2018 | EAST Trust, Tirunelveli, Tamil Nadu | International Conference |
|----|--|---|--|-----------------------------|
| 19 | Chairperson | National conference on corporate social responsibility (CSR): Challenges and New Initiatives 14 th and 15 th September 2018 | Department of PG studies and research in commerce, Mangalore University | National Conference |
| 20 | Moderator and session Chair | Two day international conference on Business Resilience in turbulent Global Market held on 24 th and 25 th September 2018 | PG Department of Commerce St Agnes College, Mangalore | International Conference |
| 21 | Organizing committee | International Financial Reporting Standards (IFRS) 6 th October 2018 | Department of PG studies and research in commerce, Mangalore University | National workshop |
| 22 | Resource Person: Human side in organizations: A ramble from conventions to contemporary and beyond | National Conference on commerce, Management and Finance NASCOMF 2018 21 st and 22 nd November 2018 | EKNM Government College, Elerithattu, Kerala | National Conference |
| 23 | Moderator | TwodayinternationalconferenceonIntellectualPropertyrightsandentrepreneurship5thJanuary 2019 | St Agnes College Mangalore | International Conference |
| 24 | Resource Person: What are challenges? How | One day national conference on Facing challenges in life | Department of Psychology St Agnes College | National Conference |

| | we encounter challenges? | 2 nd February 2019 | Mangalore | |
|----|--|--|---|-----------------------------|
| 25 | Resource Person: Contemporary Issues and prospects in Commerce | One day national conference on Contemporary Issues and prospects in Commerce 6 th February 2019 | NSS College, Manjeri Affiliated to the university of Calicut Kerala | National Conference |
| 26 | Chairperson | TwodayInternationalConference on ContemporaryInnovations in Industry andCommerce (CIIC-2019)22 nd and 23 rd February 2019 | Department of Commerce, Mangalore University | International Conference |
| 27 | Resource Person: Work- life balance among women | One day national seminar on International women's day- 'Balance for Better' | Dr. M.V. Shetty College of Nursing, Mangalore | National Conference |
| 28 | Chairperson | 16 th March 2019 National Conference on Role of Institutional Financing in the development of Agriculture and Business Dynamics 26 th October 2019 | 1 | National Conference |
| 29 | Session Chair | 3 rd International Conference on Advances in Business and Law (ICBAL) 24 th November 2019 | University of Dubai at University of Dubai, Academic City, Al-Ruwayya-1 Dubai | International Conference |
| 30 | Resource Person: Intermingling of men and machine | National Seminar on Contemporary management | Department of Management studies, | National |

| | intelligence towards offering Business Solutions- A Paradigm Shift | strategies for sustainable development Date 12 th December 2019 | Payyanur College, Kerala | |
|----|---|--|---|---------------|
| 31 | Session Chair | National Conference on emerging trends in Business Management 30 th December 2019 | Department of Business Administration, Mangalore University | National |
| 32 | Resource Person: Is intellectual Capital a driving force on digital governance in the changing industrial scenario | International Conference on emerging Issues and trends in intellectual capital and innovation management practices in the global economy Date: 13 th January 2020 | Govinda Dasa College, Surathkal | International |
| 33 | Session Chair | 3rd International Conference on Innovation and Digitization –Strategies for global collaboration Date: 20 th January 2020 | St agnes College, Mangalore | International |
| 34 | Chair in the technical session | International Conference on Consortium for Business, Marketing and Management Date: 23 rd and 24 th January 2020 | St. John's College, Tamilnadu | International |
| 35 | Resource Person: Essence of AI in technology in the present times | International Conference on Consortium for Business, Marketing and Management Date: 23 rd January 2020 | St. John's College, Tamilnadu | International |
| 36 | Resource Person: Social Entrepreneurship and green initiatives | National Seminar on Green Marketing Initiatives of Indian Corporates- Theory and Empirics Date: 6 th February 2020 | Nehru Arts and Science College, Kanhangad, Kerala | National |

| 37 | Uncover the | Capacity building webinar for | S.T.Hindu | National |
|---------------|--------------------------------------|--|---|---------------------------|
| | unique self | students | College, | (Online) |
| | | Date: 24.06.2020 | Nagarcoil | |
| 38 | Emotional Well | PERSONA | JCI, India | National |
| | Being | Date: 05.07.2020 | | (Online) |
| 39 | Session Chair | International Webinar on Commerce Trends during COVID 19 10.07.2020 | Department of Commerce Mangalore University | International (Online) |
| 40 | Personality | Campus to Corporate | St Agnes | National |
| | development and | Date 19.07.2020 | College, | (Online) |
| | time management | | Mangalore | |
| 41 | Session Chair in a technical session | XIV International Conference on women leadership and empowerment | AVID College, Male, Maldives | International (Online) |
| | | 23 rd July 2020 | | |
| 42 | Moderator | International Webinar on Personality Development: Becoming an exceptional Profession 31.07.2020 | Sir Madanlal Group of Institutions, Uttar Pradesh India | International (Online) |
| 43 | Panelist | Embracing OD Theory and practice as operational and strategic imperatives for organizational effectiveness 1.08.2020 | Organization Leadership and Development Network | International (Online) |
| 44 | Social | Organization Leadership and | Centre for | International |
| 44 | Entrepreneurship | Development Network | organizational | (Online) |
| | Encepteneursnip | 15.08.2020 | leadership and | |
| | | 13.00.2020 | development, | |
| | | | UAE | |
| | | | UAL | |

| 45 | Enhancing | Webshop for education, | Louis | National |
|----|-------------------|-------------------------------|------------------|---------------|
| | Professional | Learning and Living (WELL) | Publications, | (Online) |
| | Competencies | 22.08.2020 | Mangalore | |
| | | | | |
| 46 | Emotional | Orientation program for | Milagres | National |
| | Wellness | Fresher's | College, | (Online) |
| | | 04.09.2020 | Mangalore | |
| | | | | |
| 47 | Parenting in the | Pro Nono Leadership Service | Chartered | International |
| | Digital Age | 09.09.2020 | Institute of | (Online) |
| | | | Leadership and | |
| | | | Governance | |
| | | | (USA) | |
| | | | BoT, Nigeria | |
| 48 | Being happy on | Mental Health Yathra 2020- " | Kateel Ashok | National |
| | unhappy situation | MANO UNATI" a webinar | Pai Memorial | (Online) |
| | | series on Positive Psychology | College, | |
| | | Day 2 on 13-09-2020 | Shivamogga | |
| 49 | Essence of Being | Women's forum Webinar | Padua College of | National |
| | a women | 10.10.2020 | Commerce and | (Online) |
| | | | Management | |
| | | | | |

INVITED TALKS AT SCHOOLS, COLLEGES AND UNIVERSITIES: TALKS FOR STUDENTS AND STAFF

| 1. | Delivered a talk on "HR Activities for the South India Level B-School Meet 'VERVE-2006" at Aloysius Institute of Business Administration on 9 th and 10 th Feb 2006 |
|----|---|
| 2. | Conducted the workshop and delivered a talk on AIBA- "Awakening Individuals by Building Avenues" at the Aloysius Institute of Business Administration (MBA) on 17 th Feb 2006 |
| 3. | Delivered a talk on "MDP Programme in Ethical Leadership" at Aloysius Institute of Business Administration on 25 th August 2006 |
| 4. | Delivered a talk on "HR Activities for the National Level B-School Meet 'VERVE-2007'" at Aloysius Institute of Business Administration on 14 th and 15 th Feb 2007 |

| 5. | Participated as a Resource person in the Student development Programme on " |
|-----|--|
| | Developing Managerial Competencies" held by Manel Srinivas Nayak Memorial, |
| | Besant Institute of Postgraduates Studies on 15 th January 2009 |
| 6. | Participated as a Resource person in the Student development Programme on " |
| | Developing Managerial Competencies" held by Manel Srinivas Nayak Memorial, |
| | Besant Institute of Postgraduates Studies on 19 th January 2009 |
| 7. | Delivered a lecture on "Building Professional Skills" held by Manel Srinivas Nayak |
| - 0 | Memorial, Besant Institute of Postgraduates Studies on 3 rd August 2009 |
| | Conducted a workshop on "Personality Development" for BBM students of Alva's College on 12 th August 2009 |
| 9. | Delivered a lecture on "Goal Setting and Motivation" for MBA students of St. Joseph Engineering College" on 25 th August 2009 |
| 10. | Delivered a Lecture on "Group Dynamics" for the PG students of St. Agnes College |
| | on 22 nd July and 7 th September 2009 |
| 11. | Delivered a lecture on "Motivation Skills" for MBA students of St Joseph Engineering |
| | College on 26 th September 2009 |
| 12. | Conducted a workshop on "Personality Development" for B.A (HRD) students of |
| | Alva's College on 17 th October 2009 |
| 13. | Delivered a lecture on "Goal Setting" at Aloysius Institute of Management and |
| | Information Technology on 3 rd Feb 2010 |
| 14. | Conducted a workshop on "How to Face an Interview" for B.COM students of Alva's |
| | College on 16 th Feb 2010 |
| 15. | Conducted a training programme on "Building Professional skills" held by |
| | Government First Grade College, Bettampady on 12th March 2010 |
| 16. | Delivered a session on "Competencies for Professionals" at Aloysius Institute of |
| | Management and Information Technology on 29 th March 2010 |
| 17. | Delivered a lecture on "Competencies For Professionals" for students and staffs of Sri |
| | Ramakrishna College on 21 st April 2010 |
| 18. | Delivered a session on "Managerial Skills at Work place" at Meredian College, |
| | Mangalore on 28 th July 2010 |
| 19. | Delivered a lecture on "Competencies for Managers" at Aloysius Institute of |
| | Management and Information Technology on 3 rd November 2010 |
| 20. | Delivered a talk on "Competency for Professional" for students and faculties of |
| | Justice K. S. Hegde Institute of Management on 1 st March 2011 |
| 21. | Delivered a talk on "Competencies in Teachers" at Vishwamangala High School on |
| | 27 th May 2011 |
| 22. | Delivered a talk for BBM students and oriented them on the course at St. Mary's |
| | College on 9 th June 2011 |
| 23. | Conducted a workshop on "Personality Development" for B.COM students of Alva's |
| | College on 27 th August 2011 |
| 24. | Conducted a workshop on "Motivation" for B.B.M students of Alva's College on 20 th |
| | September 2011 |
| 25. | Conducted a workshop on "Personality Development" for B.B.M students of Alva's |
| | College on 28 th September 2011 |
| 26. | Delivered a talk on "Anti Raging" for B.Sc Nursing, P.C B.Sc nursing and GNM |
| | nursing students of Laxmi Memorial College of Nursing on 15 th October 2011 |
| 27. | Delivered a talk on P.T.A Gathering at Mahatma Gandhi Centenary HR. PRY. School on 12 th November 2011 |
| 28 | Delivered a talk on "Motivation" at Vishwamangala High School on 19 th November |
| | 2011 |

| 29. Delivered a talk on "Personality Development" for the students of National Service |
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| Scheme at Government First Grade College, Haleyangadi on 12 th December 2011 |
| 30. Delivered a talk on "Problem Faced by Teenage Children and Methods to Overcome them and Communication Skills" at Canara Higher Primary School on 14 th Feb 2012 |
| 31. Conducted a workshop on "Motivation" for B.COM students of Alva's College on 11 th August 2012 |
| 32. Conducted a half day workshop on "Personality Development" held by Mahatma Gandhi Centenary HR. PRY. School on 16 th August 2012 |
| 33. Conducted a workshop on "Personality Development" for BBM students of Alva's College on 1st September 2012 |
| 34. Delivered a talk on "Personality Development" at Vishwamangala P.U. College on 21 st September 2012 |
| 35. Conducted a workshop on "Motivation" for B.COM students of Alva's College on 22 nd September 2012 |
| 36. Conducted a training session in the Commerce Association Inaugural Programme. |
| 37. Conducted a one day intensive development Programme on "Transforming Executives into Leaders" at Justice K.S.Hegde Institute of Management on 9 th Feb 2013 |
| 38. Delivered a session in the P.T.A gathering at Mahatma Gandhi Centenary HR. PRY. School on 16 th Feb 2013 |
| 39. Delivered a session on "Personal And Academic Growth of Postgraduates Teachers" at St. Agnes College on 4 th July 2013 |
| 40. Participated as a resource person and delivered a talk on "Women and Society" at Padua Pre University College on 4 th July 2013 |
| 41. Participated as a Chief Guest and gave a session on parenting during the Parent Teachers Association Program at M. G. C. P. U. College on 6 th July 2013 |
| 42. Delivered a lecture on "Professional Grooming" at Sri Venkataramana Swamy College on 12 th July 2013 |
| 43. Conducted a one day seminar on "Basic Counselling Skill" at Lourdes Central School on 20 th July 2013 |
| 44. Conducted a Orientation Programme for School Co-ordinators at Lourdes Central School on 1 st August 2013 |
| 45. Conducted a one day orientation Programme for PG students of Sri Dharmasthala Manjunatheshwara College, Ujire on 22 nd August 2013 |
| 46. Delivered a talk on "Overview Of Human Resource Management" at St Aloysius College, Mangalore on 11 th September 2013 |
| 47. Conducted a workshop on "Personality Development" for B.B.M students of Alva's College on 17 th September 2013 |
| 48. Conducted a workshop on "Personality Development" for B.B.M students of Alva's College on 19 th September 2013 |
| 49. Delivered a lecture on "Competencies of Human Resource Practitioners" for Commerce Students of St. Agnes College on 20 th September 2013 |
| 50. Conducted a workshop on "Motivation" for B.COM students of Alva's College on 1 st October 2013 |
| 51. Participated as a Resource person for the "Problem Solving Assessment Training |
| Programme at Lourdes Central School on 11 th October 2013 |
| 52. Delivered a lecture on "Stress Management" for B.COM students of Alva's College on 22 nd Jan 2014 |
| 53. Delivered a lecture on "Higher Education And Soft Skills" At Department of MBA, Sri Devi Institute of Technology on 30 th April 2014 |
| 54. Conducted a orientation programme for class X students held by Lourdes Central School On 3 rd June 2014 |

| 55. Conducted a "Personality Development Programme" held by RUSEMP Community College, Pakshikere, on 2 nd July 2014 |
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| 56. Conducted a workshop on "Communication Skills" for B.COM students of Alva's College on 5 th July 2014 |
| 57. Participated as a Resource person in the Parents- Teachers Association Meeting at St. Ann's High School, Mangalore on 12 th July 2014 |
| 58. Delivered a session on "Professional Grooming" at Department of PG studies in Commerce, University College, Hampankatta, Mangalore on 9 th August 2014 |
| 59. Conducted a workshop on "HRD Training Manual Preparation- Self Development' at Alva's College on 2 nd September 2014 |
| 60. Conducted a workshop on "Personality Development" for B.COM students of Alva's College on 19 th September 2014 |
| 61. Delivered a lecture on "MBA Specialization and Career options" At Alva's Institute of Engineering And Technology on 28 th November 2014 |
| 62. Delivered a talk on "Moral Values" B.B.M and B.A (HRD) students of Alva's College on 8 th Jan 2015 |
| 63. Conducted a workshop on "Personality Development" for B.B.M students of Alva's College on 28 th Jan 2015 |
| 64. Conducted a session at St Ann's High School, Mangalore on 10 th Feb 2015 |
| 65. Participated as a Chief Guest on Republic Day Celebration and Delivered a Message at St Agnes HR. PRY. School, on 24 th Feb 2015 |
| 66. Delivered a talk on job information and job literature at Employment Information and guidance Centre, Mangalore University, Mangalagangothri, on 27 th Feb 2015 |
| 67. Delivered a talk on "How to face interviews, Body Language and Stress Management at Government First Grade college, Kavoor on 16 th March 2015 |
| 68. Conducted a session on "Job Information and literature Exhibition at Government Women's First Grade College on 25 th March 2015 |
| 69. Delivered a talk on "Personality Development and Job Skills" at Employment |
| Information and guidance Centre, Mangalore University, Mangalagangothri, on 25 th March 2015 |
| 70. Participated in the evaluation process of thesis, viva voce at St Agnes College, Mangalore on 1 st April 2015 |
| 71. Delivered a session on "Personality Development" for B.COM students of Gaeddu College of Business Studies, Royal University of Bhutan on 13 th June 2015 |
| 72. Delivered a session to teachers of St. Ann's High School, Mangalore on 27 th June 2015 |
| 73. Delivered a lecture on "Recent Trends In HR" At Alva's College, on 14 th July 2015 |
| 74. Delivered a lecture on "Moral Values" for B.A (HRD) students of Alva's College, on 14 th July 2015 |
| 75. Participated in the NSS Programme at Govinda Dasa P.U College on 23 rd July 2015 |
| 76. Conducted a Group Discussion Session on "Understanding the Etiquette of Group Discussion and tips for success in Group Discussion" at Alva's Institute of |
| Engineering and Technology on 4 th August 2015 |
| 77. Conducted a training programme on "Skill Development" for teachers of Sri Venkataramana Swamy College on 8th August 2015 |
| 78. Delivered a 30hrs sessions on "Personality Development and Soft Skills, Time |
| Management, Career Planning, Group Discussion Techniques, Competencies and |
| Personality Types, Career Choices, interview Skills, Body Language, Dress Code, |
| Stress Management, Current Trends in Business" at Royal University Of Business |
| Studies, Bhutan on 24 th to 29 th August 2015 |
| 79. Delivered a lecture on "Trends In Human Resource" for M.COM students of Department of PG Studies in Commerce, St Aloysius College on 9th October 2015 |
| 2 Separation of 1 C Studies in Commerce, St Phoysius Conege on 7 October 2015 |

| 80. Delivered a talk on "Business Etiquette and Communication Skills" at Father Muller Medical college on 19 th December 2015 |
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| 81. Delivered a session on "Workshop on Research Paper Writing Techniques" at St. Agnes College on 2 nd Feb 2016 |
| 82. Delivered a talk on "Personality and Teacher Development" at Vidyarashmi Vidyalaya on 12th May 2016 |
| 83. Delivered a 30hrs sessions on "Personality Development and Soft Skills, Time |
| Management, Career Planning, Group Discussion Techniques, Competencies and |
| Personality Types, Career Choices, interview Skills, Body Language, Dress Code, |
| Stress Management, Current Trends in Business" at, Gaeddu College of Business |
| Studies, Royal University Of Bhutan on 15 ^h to 25 th May 2016 |
| 84. Delivered a session on "Life Oriented Skills" for Non- teaching staffs of St Agnes College on 8 th June 2016 |
| 85. Delivered a lecture on "Make in India" at St Aloysius College on 7 th September 2016 |
| 86. Delivered a Talk on "Skills and Job Opportunities in Commercial Sector " at |
| University Employment Information and Guidance Bureau on 15 th September 2015 |
| 87. Participated in the Inaugural Function of "Job Skill Training" and delivered a lecture |
| on "Etiquette and Manners" at Government First Grade College, Mudipu on 27th |
| September 2016 |
| 88. Delivered a lecture on "Team Building" at Alva's College on 4th October 2016 |
| 89. Delivered a talk on "Various aspects of Skills" for B.Sc students of Department of |
| Post Graduate Studies and Research in Chemistry, St Aloysius College on 19th July |
| 2017 |
| 90. Delivered a talk on "Personality Development" at Mangalore Academy Of |
| Professional Studies (Maps) on 7 th September 2017 |
| 91. Delivered a lecture on "Personality Development" for CA- IPCC students of Alva's |
| College on 23 rd September 2017 92. Delivered a lecture on "Motivation" for B.COM and CA students of Alva's College on |
| 21^{st} Feb 2018 |
| 93. Delivered a lecture on "Contemporary Trends In Human Resources" for BBA and BA |
| (HRD) students of Alva's College on 14 th March 2018 |
| 94. Delivered a lecture on "Life Skill Traits: Reaching Heights of Prosperity and |
| Sustainability In Business" At Nehru Arts and Science College Kanhangad on 15th |
| March 2018 |
| 95. Delivered a talk on "Academic and Personal Development Of Teachers" at Kannur |
| University on 23 rd March 2018 |
| 96. Participated as a resource person in the National Seminar on "Recent Trends in |
| Business and Finance" at Post Graduate Department of Commerce, K.E College, Mannanam on 26 th and 27 th March 2018 |
| 97. Participated in the One day Workshop on "Personality Development" at Department |
| of Management of HRD, Alva's College, Moodbidri on 11 th April 2018 |
| 98. Delivered a Talk on "Skills and Job Opportunities in Commercial Sector" at |
| University Employment Information and Guidance Bureau on 12 th April 2018 |
| 99. Delivered two sessions on "Academic and Personal Development Of Teachers" for the |
| teachers of Kannur University on 14th June 2018 |
| 100. Participated as a Resource person in the General body PTA meeting at St Agnes |
| College on 29 th June 2018 |
| 101. Participated as a resource person and chef guest in the orientation programme for |
| Diploma students of P.A. Polytechnic College on 11 th July 2018 |
| 102. Invited as a Chief Guest and delivered a talk in the Student Union Council |
| Inauguration 2018-19 at Mahesh PU College on 13 th July 2018 |

| 103. Delivered a talk in the Student Union Council Inauguration at Mahesh Pre-University College on 13 th July 2018 |
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| 104. Delivered two sessions in the "Academic and Personal Development Of Teachers "at |
| UGC-Human Resource Centre, Kannur University on 23 rd July 2018 |
| 105. Delivered a talk on "Entrepreneurship Development" At Government First Grade College, Mudipu on 1 st September 2018 |
| 106. Participated as a resource person and delivered a talk on "Various Aspects of Life Skills" for M.Sc students of St Aloysius College on 6 th September 2018 |
| 107. Participated as a Resource Person in the Executive Development Programme and delivered a talk on "Effective Management Skills to Transform Microfinance Institutions" at Centre for Advance Research in Financial Inclusion, School of Management, Manipal Academy of Higher Education on 15th September 2108 |
| 108. Delivered a Talk on "Employment information and Guidance" at Lakshmi Soma Bangera Government First Grade College, Kota-Padukere, Udupi on 18th September 2018 |
| 109. Delivered a Talk on "skills and job opportunities in Commercial sector" at |
| Government First Grade College, Byndoor, Kundapur on 4 th October 2018 |
| 110. Delivered two sessions in the "Academic and Personal Development Of Teachers "at UGC-Human Resource Centre, Kannur University on 15 th November 2018 |
| 111. Attended the Residential Higher Secondary School Teacher Transformation |
| Programme as a Resource person at Govt. Brennen College Dharmadam, Thalassery on 16 th November 2018 |
| 112. Delivered a lecture on "Personality Development" at St Agnes College on 15 th December 2108 |
| 113. Conducted a "Staff Enrichment Program" for the staffs of St Agnes Pre-University |
| College on 2 nd Jan 2019 |
| 114. Delivered two sessions on "Academic and Personal Development Of Teachers" at UGC-Human Resource Centre, Kannur University on 15 th Jan 2019 |
| 115. Delivered two sessions on" Interdisciplinary Refresher Course in Library and |
| Information Science, Journalism and Mass Communication" at UGC-Human Resource Centre, Kannur University on 15 th Jan 2019 |
| 116. Delivered a talk on "Corporate Skills" in the Commerce Fest 'COMMERCIO-2019" at St Aloysius College, Mangalore on 19 th Jan 2019 |
| 117. Delivered a talk on "Employment Guidance" held by University Employment information and Guidance bureau on 23 rd Jan 2019 |
| 118. Attended the Residential Higher Secondary School Teacher Transformation Programme as a Resource person conducted at Govt. Brennen College Dharmadam, Thalassery on 30th Jan 2019 |
| 119. Participated and Delivered a talk in the National level Seminar on "Facing Challenges in Life" at St Agnes College on 2 nd Feb 2019 |
| 120. Participated as a resource person in the one day National seminar on "Contemporary Issue and Prospects in Commerce" at PG Department of Commerce, NSS College Manjeri on 6 th Feb 2019 |
| 121. Participated as a Resource person at University Hostels For Women, Mangalore University on 14 th Feb 2019 |
| 122. Delivered a lecture on "Talent Management- Mastering the challenges" at Alva's College on 26 th Feb 2019 |
| 123. Delivered two sessions on "Personality Analysis" in the Refresher Course in Library and information Science, Journalism and Mass communication at Kannur University on 28 th Feb 2019 |

| 124. Delivered a lecture on "Emerging Issues in Human Resource Management" for B.B.A and B.A (HRD) students of Alva's College on 13 th March 2019 |
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| 125. Participated as a resource person on "Balance for Better" At Dr M V Shetty College of Nursing on 16 th March 2019 |
| 126. Conducted a one day workshop on "Personality Development" for B.B.A students of Alva's College on 27 th March 2019 |
| 127. Participated as a resource person in the 10 days Research Methodology course at Department of Commerce, Mangalore University on 8 th April to 15 th April 2019 |
| 128. Participated as a resource person on "e-Commerce" workshop at University First Grade College, Mangalagangothri on 10 th April 2019 |
| 129. Conducted a workshop on "Personality Development" at Trisha Classes Mangalore on 17 th May 2019 |
| 130. Conducted 3 days orientation programme for teachers organised by St Lawrence Unaided Medium High School on 25 th , 27 th , and 28 th May 2019 |
| 131. Delivered a session on "Personality Development, Motivation, Interpersonal Relationship and Self Awareness" at Carmel School on 29 th May 2019 |
| 132. Participated as a resource person and delivered a talk on "Personal AND Academic Development of Teachers, The importance of Self Confidence i one's life, Deep belief in God, Motivational cycle, Attitude of a teacher towards the students and the colleagues, competence in communication and Body language at St Agnes school on 30th May 2019 |
| 133. Participated as a resource person and delivered a session on "Faculty Development Programme" at St Aloysius College on 7 th June 2019 |
| 134. Delivered a talk on "Enhancing Teachers Competences" at Mangalore Academy Of Professional Studies (Maps) on 17 th June 2019 |
| 135. Delivered a talk on "Inter Personal Skills" at Department of MBA (Tourism and Travel Management), Mangalore University on 18 th July 2019 |
| 136. Delivered a session on "Child Parenting- characteristics of a Healthy Parent Child Relationship, Factors affecting Child Parent Relationship, tips to raise children" at Carmel School on 24th July 2019 |
| 137. Participated as a Chief guest and resource person on the one day workshop on "Professional Competence Development" at St Agnes College (Autonomous) on 22 nd August 2019 |
| 138. Delivered a lecture on "Stress Management" at Shri Dharmasthala Manjunatheshwara Law College and Centre For Post Graduate Studies and Research In law Mangaluru on 6 th September 2019 |
| 139. Conducted a workshop on "Personality Grooming" at Alva's College on 13 th September 2019 |
| 140. Delivered a session on "Motivation" at Alva's Institute of Engineering And Technology on 4 th October 2019 |
| 141. Delivered two sessions in the "Academic and Personal Development Of Teachers "at UGC-Human Resource Centre, Kannur University on 22 nd October 2019 |
| 142. Participated in the Parent day celebration and Delivered a message at Assisi Central School on 22 nd Feb 2020 |
| 143. Participated as a Chief guest and Resource person and delivered a talk on "Talent Management" at Internal Quality Assurance Cell and Department of Commerce and Management of Government First Grade College, Kavoor on 6 th March 2020 |
| 144. Conducted a "Staff Enrichment Programme" for 12 lecturers of Xavier ITI on 9 th March 2020 |

SPECIAL TALKS CONDUCTED AT ORGANIZATIONS AND INSTITUTIONS

| Participated as a resource person on "Employing Human Resource Management Practices for an Effective Personal Ministry" at St Joseph's Seminary on 16th November 2007 |
|--|
| 2. Delivered a Training Programme on "Microsoft Office Products" for clerks of |
| Karnataka Vikas Grameena Bank (Syndicate Bank Sponsored, Govt Owned Bank) |
| on 29 th November 2007 |
| 3. Conducted one day program to the beneficiaries on "Leadership and Effective |
| Communication" held by RUSEMP (Rural Self Employment Programme) on 13 th |
| September 2008 |
| 4. Delivered a session for the members of Probus Club on 13 th September 2009 |
| |
| 5. Conducted a session on "Motivation and Interactions" for agents and associates of |
| Reliance Life Insurance on 19 th September 2009 |
| 6. Delivered a Session on "Group Dynamics" for CODP Staff at the Canara |
| Organization for Development and Peace(REGD) ON 7 th November 2009 |
| 7. Delivered a session on "Self Assessment and Self Development" at Rotary Club Of |
| Mangalore North on 1 st December 2009 |
| 8. Delivered a session for the members of Arehole Prathishtana on 12 th March 2012 |
| 9. Conducted a one day seminar on "Staff Enhancement Program" at St. Rita Church, |
| Cascia, Mangalore on 26 th August 2012 |
| 10. Delivered a lecture on "Teachers and New Generation" held by Rotary Club Of |
| Mangalore Metro on 6 th September 2012 |
| 11. Conducted an Event for the employees of @lantic Data Bureau Service Pvt. Ltd. On |
| 16 th September 2012 |
| 12. Resource person for the "Persona" A series for Personality Development, Life |
| Excellence and Wholesome Growth of Individuals, held by Freston Knowledge |
| Foundation (R) Mangalore on 27 th August 2013 |
| 13. Delivered a talk on "Business Complexities" for the Higher level Executives of |
| CAPMCO At Pilikula Nisargadhama Resort on 12 th July 2014 |
| 14. Resource person at the Yoga sparsha Programme at Shri Pathanjali Yoga Education |
| Trust on 1 st May 2015 |
| 15. Delivered a talk on "Etiquettes" at Catholic Organization on 29 th October 2016 |
| 16. Delivered a talk on "Parent-Child relationship, Generation Gap, Time Management |
| And Motivation Skills" at St Dominic Church on 20 th November 2017 |
| 17. Delivered a session for staffs on "Women's Day" at Future Lifestyle Fashion Limited |
| on 8 th March 2020 |
| 18. Delivered a talk on "Stress Management" at Mangalore Electricity Supply Company |
| Ltd (MESCOM) ON 8 th March 2020 |
| 19. Delivered a talk in the Weekend workshop for Education Learning And |
| Living(WWELL) Series on "Enhancing Professional Competencies" at Louis |
| Publications, Mangalore on 22 nd August 2020 |

Conferences / Seminars / Workshops / Symposia organized : Total 6

- a. National : Four
- 1. National Conference on Business Education and Employability: Challenges and New

Directions at Mangala Auditorium, Department of Commerce, Mangalore University,

Konaje 29 and 30th April 2016

- National Conference on "Corporate Social Responsibility (CSR): Challenges and New Initiatives" at Mangala Auditorium, Department of Commerce, Mangalore University, Konaje On September 14th And 15th 2018
- National Conference (ICSSR Funded) on "Role of Institutional Financing in the Development of Agriculture and Business Dynamics" at Mangala Auditorium, Department of Commerce, Mangalore University, Konaje on October 25th and 26th 2019
- 4. National Conference on "Emerging Business Trends (EBT)- 2020" at Mangala Auditorium, Department of Commerce, Mangalore University, Konaje on March 4th and 5th 2020
 - b. International : one
- A two-day international conference on "Contemporary Innovations in Industry and Commerce" CIIC-2019 at Mangala Auditorium, Department of Commerce, Mangalore University, Konaje on 22nd and 23rd February 2019

Organized the First International Conference of Department of Commerce, Mangalore University, on the occasion of the completion of 50 years of its establishment

Webinar: International - One

 International webinar on Commerce Trends during COVID 19 jointly organised by the Department of Commerce, Mangalore University, Konaje and EAST trust, , Tirunelveli on 10th July 2020.

Awards / Fellowship / Recognition

10 BEST PAPER AWARDS IN CONFERENCES (NATIONAL AND INTERNATIONAL)

| Sl. No. | Details of the conferences |
|---------|---|
| 1. | Secured the second place in the paper presentation completion contest held at Mumbai HR Summit 2014, conducted by the Institute of HRD, on May 23 rd - 24 th 2014 at |
| | Mumbai |
| 2. | Awarded the best paper award for the research paper titled "Work life balance: An |
| | empirical study of married women entrepreneurs in the city of Mangalore, Karnataka" |
| | in the II International Conference on Applied Research in Business, Management and |
| | Finance held at Pattaya, Thailand on 2 nd and 3 rd August 2014 at all seasons Hotel, |
| | Pattaya, Thailand. |
| 3. | Received the best paper award for the research paper titled "Exploring the factors |
| | influencing Work life balance with factor analysis" in the International Conference on |

| | Trends and Challenges in Indian Business Management PLACITUM 2014 held at |
|---|--|
| | Sree Narayana Gurukulam College of Engineering on 7-8 November 2014. |
| 4 | Received the best paper presenter award for the research paper titled "Fisheries: A |
| | rustic opportunity road less travelled by extant women impresarios" in the |
| | International Multidisciplinary Research Conference on Women in the 21st Century: |
| | Challenges and Opportunities held at Kanyakumari, Tamil Nadu, India on 7-8 April |
| | 2018. |
| 5 | Awarded the best paper award for the research paper titled "Voyage of Fish Trade |
| | Among Fisherwomen: A Ramble from Conventions to Contemporary and Beyond" in |
| | the XI International Conference on Applied Research in Engineering and |
| | Management Sciences held at Bali, Indonesia at Kuta Central Park Hotel, Bali, |
| | Indonesia on August 14-19, 2018 |
| 6 | Received the best presenter award for the paper titled "Artificial Intelligence: Retort |
| | Flanking Response- A prime hauler in the consortium of business, marketing and |
| | management" in the International Conference on Consortium for Business, |
| | Marketing and Management held on 23 rd and 24 th January 2020 at |
| | St. John's College, Tamilnadu, |
| 7 | Received the best paper award for the paper titled "Women in Rural Marketing: The |
| | revolutionary attaché of agribusiness" in the International Conference on Consortium |
| | for Business, Marketing and Management held on 23 rd and 24 th January 2020 at St. |
| | John's College, Tamilnadu. |
| 8 | Won the second place in concept selling competition for my 'Concept selling Idea: |
| | Natural Sippers and Stirrers Sip Nature Through Nature' which was held at the |
| | International conference on Green Entrepreneurship and Sustainable Development |
| | organised by the Department of Business Administration and Entrepreneurship and |
| | Sustainable Development Forum, St Agnes College, in Association with JCI Mangalore |
| | and AI Logics Mangalore on 28th February 2020. |
| 9 | Won the Best paper award for the paper titled "The Pandemic COVID 19: A Curse Or |
| | A Blessing In Disguise For Agribusiness- (Study Sponsored By ICSSR, New Delhi) |
| | at the International Conference On Impact Of "COVID- 19" On Local And Global |
| | Economy And Recovery Strategies held on 16 th And 17 th June 2020 by Sri Sai Ram |
| | Institute Of Management Studies, Sri Sai Ram Engineering College And Sri Sai Ram |
| | Institute Of Technology, Chennai, Tamil Nadu, India |
| | |

| 10 | Won the best presenter award for the paper titled " IPM in jasmine cultivation: A study on Mangalore jasmine in the state of Karnataka, India |
|----|---|
| | (study sponsored by ICSSR, New Delhi) at the Online National seminar on IPM in field crops: current status and strategies- IPMFCCSS-20 |
| | Sponsored by: national bank for agriculture and rural development (NABARD), conducted by Maharishi Markandeshwar University, Haryana on 23 rd and 24 th October 2020. |

PROFESSIONAL DEVELOPMENT ACTIVITIES ATTENDED

| | PROFESSIONAL DEVELOPMENT ACTIVITIES |
|----|---|
| | Orientation/ Refresher Courses/ GAIN/ SWAYAM/ FDP's/ workshops |
| 1. | Participated in the "Entrepreneurship Awareness Camp (EAC) at Karnataka Regional |
| | Engineering College-(KREC)-Science and Technology Entrepreneur's Park (STEP), |
| | Surathkal on 8 th June 2002. |
| 2. | Participated in the workshop on MBA curriculum development held at Justice K.S Hegde |
| | Institute of Management, Nitte on April 12 th 2003. |
| 3. | Participated in the five day training program in International Business conducted by the |
| | School of management Studies, Cochin University of Science and Technology, Kochi, |
| | Kerala from 4 th to 8 th April 2005 |
| 4. | Participated in the Workshop AIBA- Awakening Individuals by Building Avenues, at the |
| | Aloysius Institute of Business Administration, St Aloysius College on 17 th February 2006. |
| 5. | Participated in the Workshop on Syllabus Preparation at Aloysius institute of Business |
| | Administration, St. Aloysius College, Mangalore, on 27th of May 2006 |
| 6. | Participated in AICTE sponsored National level Staff Development Programme on |
| | "Human Resource Management - Modern Tools and Techniques" at CMR Institute of |
| | technology, Bangalore from 19th June to 24th June 2006 |
| 7. | Participated in the MDP in Finance at Aloysius Institute of Business Administration, St. |
| | Aloysius College on 28 th and 29 th July 2006 |
| 8. | Participated in the workshop conducted by the HR Club at Aloysius Institute of Business |
| | Administration, St. Aloysius College on 6 th September 2006 |
| 9. | Participated in the Three day State level Workshop on Research Methodology in |
| | Commerce and Management, held by the Department of Commerce, Mangalore |
| | University on 18 th , 19 th and 20 th January 2007 |
| | |

- 10. Participated in the UGC Sponsored Faculty Development Program held in the Department of Business Administration, Mangalore University on 22nd, 23rd and 24th March 2007 at Mangalore University.
- 11. Participated in the National Workshop on "Mainstreaming Gender into the Curriculum" program conducted by the centre for Women's Studies, Mangalore University on 24th March 2007.
- Participated in two days' workshop on Institutional Repositories organized by Department of library and information science at Mangalore University on28-29th March 2008
- Participated in one day workshop 'IMPACT 2009' at the institute for social development, CODP, Mangalore on 1st February 2009.
- Participated in the 97th UGC Sponsored Orientation Course at the academic staff college, Pondicherry University and obtained grade 'A' from 20.5.2009 to 16.06.2009
- Participated in three days Management Development Programme on "Research Methods for Social Sciences- A Skill Building Approach" at St. Aloysius institute of Management & Information Technology (AIMIT) on 9-11thAugust 2010
- 16. Participated in two day staff development programme on 'Modern approaches to academic research and publications' held at A.J. Institute of Management, Mangalore on 21-22nd January, 2011.
- Participated in seven days Faculty Development Programme on "Research Methods for Business Management and Social Sciences" at St. Aloysius institute of Management & Information Technology (AIMIT) from 11-17th July 2011
- Participated in two day HR Symposium on 'Managing human resource during economic slowdown' held at Sahyadri College of engineering and Management on 2 and 3rd March, 2012
- Participated in the seven day Faculty Development Program on 'Research Methods for Business Management and Social Sciences' held at Sahyadri College of engineering and Management from July 23-29, 2012
- 20. Participated in a one day Neuro Linguistic Program organized by the department of Management studies and research at the Gogte institute of technology, Belgaum on 25th September, 2012.
- 21. Participated in the Refresher Course in Commerce and Management at the academic staff college, Kannur University, Kannur, Kerala and obtained grade 'A' from 3.12.2012 to 22.12.2012

- 22. Participated and was the resource person in a one day intensive ManagementDevelopment Program on 'Transforming Executives into leaders' by the Justice K.S.Hegde Institute of Management on 9th February, 2013.
- 23. Participated in two day workshop on 'Management of Human Resources in a technology driven economy' organized by National Institute of Technology Karnataka, Surathkal on 8 and 9th March, 2013.
- 24. Participated in one day Faculty Development Programme on 'TQM for Enhancing Competency for Quality teaching' held at Sahyadri College of engineering and Management on 23rd August, 2013
- 25. Participated in the HR Conclave on Emerging Trends in Managing Human Resources held at Sahyadri College of engineering and Management on 21 and 22nd February 2014.
- 26. Participated in one day Value Orientation Programme for teachers 'Prajna' at Ramakrishna Math on 9th September 2014.
- 27. Participated in one day workshop on census Data Dissemination organized by Department of economics at Mangalore University on 29th January 2015
- 28. Participated in one day workshop on Biological Diversity Act 2002 organized by Mangalore University on31st January 2015
- 29. Participated in one day workshop on User Awareness Programme on Shodhganga and Anti Plagiarism organized by Mangalore University Library on12th February 2015
- 30. Participated in a six day workshop- SAKSHAM- IT Champion Training Program by Microsoft at Mangalore University from 9th February to 14th February 2015
- 31. Participated in one day workshop on New Pedagogical tools for education organized by IBS Bangalore on 3rd March 2015
- *32.* Participated in the Six days research methodology workshop organized by Mangalore in April 2015 at Mangalore University, Konaje.
- 33. Participated in the faculty Development programme on SYSTAT 13 organized by the School of Information Technology –AIMIT and Centre for Bioinformatics, Govt of India, New Delhi in association with SYSTAT Bangalore on 18th May at AIMIT, Beeri.

34. Participated in the One Week International Workshop on Analytical Techniques for Research organized by Global Network of Business Researchers in Collaboration with GCBS, Royal University of Bhutan, Chukha, Bhutan from 8th -14th June, 2015 at Gaeddu College of Business Studies, Gedu, Bhutan

- 35. Participated in the faculty Development programme on Fruitful Research for Prolific Researchers organized by AIMIT Beeri, Mangalore from 19th-21st August 2015
- 36. Participated in the Seven Day National Workshop on Data Analysis Using Excel and SPSS organized by the Department of Business Administration and MBA (Tourism Administration) in association with The Association of British Scholars, Mangalore Chapter From 26th December 2016 till 1st January 2016 at Mangalore University, Mangalagangothri.
- 37. Participated in the Faculty Development Programme on Research Methodology organized by Sahyadri College of Engineering and Management, Mangalore on 8th January 2016
- 38. Participated in the National Seminar on 'Lala Lajpat Rai's contributions for banking, Insurance, Trade and Business of the country' Organized by Rashtra Gaurava Samrakshana Parishath at St Agnes College Managlore on 27.02.2016
- 39. Participated in the Two Day State level Research Methodology Workshop for newly recognized Guides, organized by the department of Post Graduate studies and research in Commerce, Mangalore University at Mangalore University, Konaje on 5th and 6th March 2016
- 40. Participated in the Faculty Development Programme on Case Method of Teaching and Case Writing organized by St. Joseph Engineering College on 12th July 2016
- 41. Participated in the faculty Development programme on Multivariate Data Analysis organized by AIMIT Beeri, Mangalore on September 2nd2016
- 42. Participated in the Two Day Symposium on Case Method of Teaching MBA Students organized by the Department of Business Administration, Mangalore University at Mangalore University, Konaje on 16th and 17thSeptember 2016.
- 43. Participated in the Faculty Development Programme on 'Sourcing and Execution of Research Projects' organized by Manel Srinivas Nayak Memorial Besant Institute of PG Studies, Mangalore on 25th November 2016

- 44. Participated in the Faculty Development Programme on Case Method of Teaching and Case Writing organized by St. Joseph Engineering College on 10th January 2017
- 45. Participated in the one week faculty Development programme on enhancing research acumen organized by AIMIT, Beeri, Mangalore from 7-13th August 2017
- 46. Participated in the UGC sponsored Refresher Course in Commerce and Banking at the Human Resource Development Centre, Kannur University, Kannur, Kerala and obtained grade 'A' from 17.01.2018-06.02.2018
- 47. Participated in the GIAN- Global Initiative for Academic Networks program titled Global Sourcing strategies and applications organized by the department of Commerce, Mangalore University at Mangalore University, Konaje and obtained 'A' with 85% Marks. from 11th to 16th February 2019
- 48. Participated in a one day seminar on Artificial Intelligence, Machine learning, deep and reinforcement learning at St Agnes College, Mangalore on 13th February 2019
- 49. Participated in the ICSSR Sponsored Ten Day Research Methodology course for scholars in Social Sciences organized by the Department of Post Graduate Studies and Research in Commerce, Mangalore University, Mangalagangothri from 8th to 17th April 2019
- 50. Participated in the workshop on 'Writing Research Paper for Faculty' held at Sahyadri College of engineering and Management on 30th April 2019
- 51. Participated in the capacity building workshop on 'The future of higher education: Opportunities and Challenges' organized by the Karnataka State Higher Education Council, Bengaluru in association with Rashtriya Uchchatar Shiksha Abiyana (RUSA) MHRD and Mangalore University held at Mangalore University on 18th May 2019
- 52. Participated in the three day workshop on Data Analysis and Interpretation using SPSS and AMOS organized by the Department of Post Graduate Studies and Research in Commerce, Mangalore University, Mangalagangothri from 5th to 7Th June 2019
- 53. Participated in the GIAN- Global Initiative for Academic Networks program titled 'Neuropeptides in Socio- emotional Behaviour: from Health to Disease' organized by The department of Biosciences, Mangalore University at Mangalore University, Konaje and obtained 'A' Grade from 2nd to 6th July 2019

- 54. Participated in the Capacity Building Programme on 'Introduction of Canvas- LMS' organized by the Department of Business Administration, St. Joseph Engineering College, Mangalore on 12th July 2019
- 55. Participated in the three day workshop on 'Introduction to Business Analytics' organized by IBM team at Mangalore University from 22nd July to 24th July 2019
- 56. Participated in the three day workshop on 'Business Intelligence' organized by IBM team at Mangalore University, Mangalagangothri from 25th July to 27th July 2019
- 57. Participated in the Teachers conference on 'Empowering Educators' organized by the Institute of Company Secretaries of India at SDM Law College, Mangalore on 6th September 2019
- 58. Participated in the Faculty Development Programme on Legal Issues in Business organized by Department of Business Administration, St. Joseph Engineering College on 9th and 10th January 2020
- 59. Participated in the workshop on 'Preventing Sexual Harassment in educational institutions' organized by Centre for women's studies, Mangalore University, Mangalagangothri on 13. 02.2020
- 60. Successfully completed the SWAYAM- ARPIT Online course "Data Analysis for Social Science Teachers" on 16.02.2020 from the University of Hyderabad
- 61. Successfully completed the SWAYAM- ARPIT Online course "Refresher course in Commerce" on 16.02.2020 from Sri Ram College of Commerce, University of Delhi
- 62. Successfully completed the WHO Health emergencies program and received the Record of Achievement for "Standard Precautions: Hand Hygiene" on 13.05.2020 from the World Health Organization
- 63. Participated in the Faculty Development Programme on "Writing Quality Research paper and proposal" organized by International School of Management, Patna on 22nd May 2020
- 64. Participated in the online Faculty Development Programme on "HR Analytics" organized by Bharathiar University Arts and Science College Pollachi- 642 002 on 23rd May 2020

- 65. Participated in a webinar on Leadership Development Programme on "COVID-19 Pandemic: Transformation Through Heartful Leadership" organized by R V Institute of Management, Bangalore on 23rd May 2020
- 66. Participated in the online Faculty Development Programme on "Research Tools for Social Science Research " organized by Bharathiar University Arts and Science College Pollachi- 642 002 on 28th May 2020
- 67. Participated in the online International level Faculty Development Programme on "Tools and Techniques for online/ Remote Teaching" organized by Bharathiar University Arts and Science College Pollachi- 642 002 on 30th May 2020
- 68. Participated in the online National level Faculty Development Programme on "Hybrid Classroom: ICT Tools for Teaching and Learning" organized by Research Culture Society Late M. C. Parmar B.Ed College, Vadodara on 29th May to 31st May 2020
- 69. Participated in the online Workshop on " Introduction To Big Data and Artificial Intelligence" organized by Institute of Leadership and Governance, The Maharaja Sayajirao University of Baroda, Gujarat on 31st May 2020.
- 70. Successfully completed the WHO Health emergencies program and received the Record of Achievement for "Competency Based Learning: Introduction" on 07.06.2020 from the World Health Organization
- 71. Participated in online Faculty Development Programme on "Open Source Tools for Research" organized by Teaching Learning Centre Ramanujan College, University of Delhi on June 8 to June 14th 2020
- 72. Participated in National level online Faculty Development Programme on "Writing Skills For Quality Research" organized by Nanjil Catholic College of Arts And Science on 15th June 2020
- 73. Participated in online Professional Development Programme on "Seeking Solutions During and Post Pandemic COVID-19: A Perspective from Food Security, Health, Education, Economy and Technology" organized by College of Business, University of Buraimi, Sultanate of Oman on 21st June- 25th June 2020
- 74. Participated in online Faculty Development Programme National Level Webinar on " Dynamics in Commerce- Post COVID-19 And GST And Accounting Standards"

organized by PG and Research Development of Commerce on 2-07-2020 and 03-07-20220

- 75. Participate in online Faculty Development Programme on "Online Teaching-Learning Practices: Challenges and Solutions" organized by Department of Mathematics and Department of Computer Science, Sri Guru Tej Bahadur Khalsa College, Sri Sahib (Punjab) on July 7-13, 2020
- 76. Participated in online National Workshop Faculty Development Programme on ' Upscaling Pedagogy With Moodle" organized by Don Bosco College, Yelagiri Hills, Tamil Nadu in Collaboration with Bosco Soft Technologies Pvt. Ltd. On 13th to 15th July 2020
- 77. Participated in online national level Workshop on "Confidence and Technology Enabled Teacher- Part J" Organized by Mangalore University Commerce Teachers Association-MUCTA on 21st July 2020
- 78. Completed the "105th Online Short Term Course on E-Content Development organized by UGC- Human Resource Development Centre, Gujarat University, Ahmadabad on 23/07/2020 to 29/07/2020
- 79. Participated in online National Webinar on 'E-Resources in Teaching Learning and Research" organized by The Library in Association with The Internal Quality Assurance Cell, St Alberts College, Ernakulam on 21st August 2020
- 80. Participated in Mental Health Yathra IV:2020 MANO UNNATI a Webinar on Positive Psychology organized by Department of Psychology, Kateel Ashok Pai Memorial College, , Shivamogga on 12th and 13th September 2020
- 81. Successfully completed the SWAYAM- Online course "Customer Relationship Management" on 09.09.2020 from Indian Institute of Management, Bangalore

82. Successfully completed the WHO Health emergencies program and received the Record of Achievement for "Long term care facilities in the context of COVID-19" on 10.11.2020 from the World Health Organization

WEBINARS ATTENDED - NATIONAL AND INTERNATIONAL

Participated in the one day international conference (Webinar) on Pandemic Pedagogy in 1. Higher Education of COVID – 19 organized by The Department of education, Bharathiar University, Coimbatore and Sikkim University, India on 13th May 2020 2. Participated in a Webinar on Leadership Development Program on COVID - 19 Pandemic: Transformation through Heartfelt Leadership organized by Rashtreeva Sikshana Samithi Trust R V Institute of Management Bangalore on 23rd May 2020 3. Participated in a Webinar on Navigating Through Stress and Anxiety During The Pandemic organized by St Agnes College (Autonomous), Mangaluru on 28th May 2020 4. Participated in a Webinar on Financial wellness during COVID-19 organized by the Post Graduate and Research Department of Commerce, Shree Narayana College, Kannur on 28th May 2020 5. Participated in a Mental Health Yatra 2020 a webinar series on Internet Addiction and Career in Psychology Organized by Kateel Ashok Pai Memorial Institute of Allied Health Sciences, Shivamogga (Affiliated to Rajiv Gandhi University of Health Sciences) on 27/05/2020 to 29/05/2020 6. Participated in a National webinar LYCEUM 2020 on Jobs for Future: A Global Scan in the Context of COVID-19 Organized by PG Department of Commerce in association with IQAC, Govt. Brennen College, Dharmadam, Thalassery on 29th May 2020 7. Participated in a International Webinar on Visionary Leadership and Emotional Intelligence, organized by E.G.S. Pillay Engineering College (autonomous) Nagapattinam, India on 29th May 2020 8. Participated in the International Webinar on E-Commerce and Cloud Computing - Post COVID-19 Organized by PG and Research Department of Commerce Urumu Dhanalakshmi College on 01st June 2020 9. Participated as a delegate in the National level Live Webinar on Decoding DNA for Professional Success: Uncertainty to certainty organized by B.V.V Sangha's, Institute of Management Studies, Vidyagiri, Bagalkot, Karnataka on 3rd June 20220 10. Participated in the online Natioanl level webinar on Impact of COVID-19 On Indian Stock Market Organized by PG and Research Department of Commerce, L.R.G, Govt. Arts College for Women, Tirupur, Tamil Nadu on 4th June 2020 11. Participated in the webinar on COVID-19 Impact on Higher Education Organized by Sree Ayyappa College for women, Chunkankadai, Nagerkoil, Department of History in Association with EAST On 5th June 2020

- 12. Participated in the International webinar on How do you write a High Impact Factor Paper? Organized by Mahatma Gandhi College, Post Graduate and Research Department of Commerce, Thiruvananthapuram, Kerala on 7th June 2020
- 13. Participated in the webinar on Indian Stock Market in the Corona Pandemic organized by Department of Commerce with Finance, Dr. SNS Rajalakshmi College of Arts and Science on 8th June 2020
- 14. Participated in the webinar on Impact of COVID-19 On Global Economy organized by Sri Y N College (Autonomous) Narsapur on 10th June 2020
- 15. Participated in the webinar on Keezhadi: The Foot Prints of Vaigai River Valley Civilization organized by the Department of History, Arul Anandar College (Autonomous), Karumathur on 10th June 2020
- 16. Participated in the International webinar on Preparedness and Challenges of College Teachers in the Post COVID Era organized by Government First Grade College For Women, Balmatta, Mangaluru on 13th June 2020
- 17. Participated in One day International webinar on Qualitative Research in HR and Organization Studies: Scopus and ABCD High Ranked Journals organized by Toss Global Management, India on 17th June 2020
- 18. Participated in the webinar on Learning in the Digital Age- Opportunities and Challenges organized by Internal Quality Assurance Cell, Govinda Dasa College, Surathkal on 20th June 2020
- Participated in the capacity building webinar on Uncover the Unique Self organized by P.G And Research Department of Commerce, S.T.Hindu College, Nagercoil on 24th June 2020
- 20. Participated in the webinar on Citation and Documentation in Research Methodology Organized by the Department of English and other Foreign Languages, SRM Institute of Science and Technology, Ramapuram Campus, Chennai pn 27th June 2020
- 21. Participated in the Mathematics webinar on STEM Education for Making21th Century Challenges organized by Smt Danamma Channabasaviah College of Arts Commerce Science and Management studies, Kodiramasandra, Bypass, Kolar on 29th June 2020
- 22. Participated in the International webinar on Financial Crisis and its impact on sustainable eco-tourism organized by Internal Quality Assurance Cell (IQAC) OF Milagres College, Hampankatta, Mangaluru on 30th June 2020
- 23. Participated in the National webinar on E-Resources for Research organized by Crossian Research Forum, Holy Cross College (Autonomous) on 30th June 20220

- 24. Participated in the Two day Faculty Development programme National level webinar on Dynamics in Commerce- Post COVID-19 and GST and Accounting Standards organized by .G And Research Department of Commerce, Urumu Dhanalakshmi College on 2nd July to 3rd July 2020
- 25. Participated in the webinar on Success factors for management professionals with caselet during COVID-19 organized by Delhi Metropolitan Education on 3rd July 2020
- 26. Participated in the International webinar on Coping with COVID-19 with Perfect and Balanced Mind organized by Department of Secretarial Practice and Computer Science on July 3rd 2020
- 27. Participated in the International webinar on Tech For GOOD-Using Technology to make
 a better world organized by Department of Computer Application, SDM College of
 Business Management, Mangaluru on 4th July 2020
- 28. Participated in the International webinar on Commerce trends during COVID-19 organized by Department of Studies in Commerce, Mangalore University, Mangalagangothri on 10TH July 2020
- 29. Participated in the International webinar on Cyber Ethics and Youth Relationships organized by St. Albert's College (Autonomous), Kerala on 13th July 2020

30. Participated in the one day International webinar on Impact of COVID -19 on World Economy organized by Department of Economics, Manonmaniam Sundaranar University Model Constituent College, Nagalapuram, Tamil Nadu on 15TH July 2020

- 31. Participated in the National webinar on Practical aspects of GST Registration organized by Bharathiar University Arts and Science College Pollachi on 22nd July 2020
- 32. Participated in the Two day National Webinar on Discover Your Personality And Strengths for a Bright Career organized by PG Department of English, Don Bosco College (Co-Ed), Yelagiri Hills and Yelagiri Hills ACM Chapter on 23rd and 24th July 2020
- 33. Participated in the Weekend Webshop on Change Neighborhood for better- My Journey as An Environmental and Social Engineer Organized by Louis Publications, Mangaluru on 25th July 2020
- 34. Participated in a International; webinar on Task Prioritization and organization: Concept with Application organized by AMU Alumini Association JAZAN KSA On 26th July 2020
- 35. Participated in the one day National level workshop on Confidence and Technology Enabled Teacher- Part II organized by Mangaluru University Teachers Association on 27th July 2020

- 36. Participated in the 14th international conference on Gear Up For the Black Swan- The New Normal in the management and technology organized by Gian Jyoti Institute of Management and Technology on 30th July 2020
- 37. Participated in the National level webinar on COVID-19 and its Impact on Social life organized by National Service Scheme and IQAC of St. John's College, Palayamkottai on 31st July 2020
- 38. Participated in the weekend workshop on House Property: A shelter against Taxes organized by Louis Publications, Mangaluru on 1st August 2020
- 39. Participated in the weekend workshop on Character Advantage: The key to Excellence in Life organized by Louis Publications, Mangaluru on 8th August 2020
- 40. Participated in the weekend workshop on conducting an effectiveness engaging Online Session organized by Louis Publications, Mangaluru on 15th August 2020
- Participated in the weekend workshop on enhancing professional competencies organized by Louis Publications, Mangaluru on 22nd August 2020
- 42. Participated in the weekend workshop on Sensitizing Teaching Faculties about their Rights organized by Louis Publications, Mangaluru on 29th August 2020
- 43. Participated in the weekend workshop on Implications of the New Education Policy for Higher Education organized by Louis Publications, Mangaluru on 12th September 2020
- 44. Participated in the National webinar on 'Insight into the new educational Policy-2020' Jointly organised by NSS units and Sree Ayyappa College of Women, Chunkankadai on 19th September 2020
- 45. Participated in the weekend workshop on Storification: The new Age Teaching and Learning organized by Louis Publications, Mangaluru on 26th September 2020
- 46. Participated in the weekend workshop on 'Entrepreneurship: Live your dream' organized by Louis Publications, Mangaluru on 10th October 2020
- 47. Participated in the weekend workshop on 'Women Entrepreneurship: An unimaginable journey' organized by Louis Publications, Mangaluru on 17th October 2020

Any other Information

- A visiting professor to the Royal University of Bhutan, Gedu, Bhutan since 2015 for soft skills
- Trainer at the Kannur University at the UGC-HRDC, (Human Resource Development Centre), Kerala.
- Life Member of the Catholic Sabha, Mangalore Pradesh, Bondel Unit and the Vice President of the Bondel Unit (2019-2020)
- > Trustee Member to the Xavier ITI, Assigoli, Konaje