

**TOPICS FOR ASSIGNMENTS TO THE STUDENTS OF I B.B.A.
FOR THE ACADEMIC YEAR 2018-19**

1. ENGLISH LANGUAGE

- 1) Comment on the significance of the title “NO WITCHCRAFT FOR SALE” by Doris Lessinct.
- 2) Examine the humour in Ruskin Bond’s short story ‘Pret in the house’.

2. KANNADA LANGUAGE

- 1) ಯೇಸುವಿನ ತೀರ್ಪು ನೀಡುವಕ್ರಮ, ಇವತ್ತಿನ ಬದುಕಿನಜೀವಂತಿಕೆಯ ಪ್ರತೀಕ.
- 2) ಮಾತೃಭಾಷೆ ಮತ್ತು ತುಳುನಾಡಿನ ಸಾಂಸ್ಕೃತಿಕ ಬಹುತ್ವವುಅಬ್ಬಲಿಗೆ ಸಂಕಲನದಲ್ಲಿ ಮೂಡಿದ ಬಗೆ.

3. HINDI LANGUAGE

- १) पुष्पकी अभिलाषा व जोडीइटगईता का सारांश अपने इब्दों मे लिखिए।
- २) माल भेजने मे हुई देरी संबंधी पर शिकायती पत्र लिखिए।

4. SANSKRIT LANGUAGE

१. आचार्य वाग्भटेन प्रतिपादिता निजीवनमौल्यानिविवृणुत ।
२. कुमार संभवस्य पन्चम सर्गमधिकृत्यप्रबन्धमेकं लिखत ।

5. BUSINESS ECONOMICS

- 1) Meaning and nature of Elasticity of Demand and Methods of Measuring Price elasticity
- 2) Meaning of Price Discrimination and Determination of Price-Output Under Discriminating Monopoly

6. PRINCIPLES OF MANAGEMENT

- 1) What is plant location. Explain the factors to be considered for good plant location.
- 2) Define planning. Explain the different methods of planning .

7. FINANCIAL ACCOUNTING

- 1) Nature of Accounting theory and practice
- 2) Consignment and joint venture

8. BUSINESS COMMUNICATION

- 1) Business Communication-“Meaning description, Objectives and Barriers”
- 2) Upward Communication is very useful but very difficult