

TOPICS FOR ASSIGNMENTS TO THE STUDENTS OF II B.B.A. FOR THE ACADEMIC YEAR 2018-19

1. **BUSINESS MATHEMATICS & STATISTICS**
 - 1) Diagrammatic and graphical representation of data.
 - 2) Functions and Importance of statistics.

2. **COMMERCIAL LAW**
 - 1) Define contract and distinguish it from agreement. Also explain the essentials of valid contract.
 - 2) "All Agreements are not contract, however all contracts are agreement" Elucidate.

3. **MARKETING MANAGEMENT**
 - 1) Explain the social responsibility of business towards society.
 - 2) Define Consumer behavior. Explain the factors influencing the consumer behavior.

4. **FINANCIAL MANAGEMENT**
 - 1) Explain in detail the objectives of financial management and highlight the role and responsibilities of finance manager.
 - 2) Explain in brief dividend policy and enumerate the factors affecting dividend decisions.

5. **CORPORATE ACCOUNTING**
 - 1) Write the differences between Hire purchase system and Instalment purchase system.
 - 2) Following Trial Balance has been extracted from the books of WestCoast Limited as on 31.3.2007. You are required to prepare final accounts of the company in the prescribed form.

	Rs.	Rs.
Land and Buildings (original cost 30,000)	14000	
Furniture (original cost Rs.1,500)	800	
Plant and Machinery (original cost Rs.20,000)	10000	
Stock	12800	
Salaries	800	
Printing and Stationery	120	
Debtors	7000	
Investments	600	
Cash in hand	200	
Preliminary expenses	400	
Cash at bank	2400	
Advance Income Tax	800	
Interest	200	
Debenture Interest	400	
Directors Fee	200	
Rates and Insurance	280	
Share capital		20000
General Reserve		3000
8% Debentures		10000
Bank Overdraft		150
Creditors		1600
Securities Premium		1000
Sinking Fund		4000
Gross Profit		10400
Profit and Loss Account		850
	51000	51000

Following information is available.

- 1) Provide 5% depreciation on land and building on original cost.
- 2) Depreciate Furniture, Plant and Machinery at 10% on reducing balance method.
- 3) Provide Rs.500 as bad debts.
- 4) The authorized capital of the company was 1,000 equity shares of Rs.100 each of which 400 shares are issued and Rs.50 per share is called up.
- 5) Provide for audit fee Rs.250, income-tax Rs.1,400 and Outstanding debentures interest.

PERSONNEL MANAGEMENT

- 1) The present position of personnel management in Indian Industries
- 2) Impact of wages and salaries administration on employee productivity


DIRECTOR