

**TOPICS FOR ASSIGNMENTS TO THE STUDENTS OF  
M.COM. (FINAL)  
FOR THE ACADEMIC YEAR 2018-19**

**1. BUSINESS POLICY & ENVIRONMENT**

- 1) How is the Consumer exploited? Discuss the provision of Consumer protection Act of 1986 which aims at protecting the interest of consumers?
- 2) What are the objectives of Industrial policy in India? How does it impact on the economy and industry?

**2. STRATEGIC MANAGEMENT**

- 1) What are the various ways through which Managers can improve worker productivity on the shop floor.
- 2) Explain the nature and importance of strategy evaluation and control. What are the barriers are there in strategy evaluation and control?

**3. FOREIGN TRADE & POLICY**

- 1) What is an International Trade? Briefly explain the factors and theories of International trade.
- 2) Write short on
  - a. EPCG Scheme.
  - b. WTO
  - c. 100% EOU.
  - d. BOP Model.

**4. HUMAN RESOURCE DEVELOPMENT**

- 1) What do you mean by management development? Explain various techniques adopted in management development
- 2) Define personality and motivation. What is the importance of these two aspects in the area of development?

**5. STRATEGIC HUMAN RESOURCE MANAGEMENT**

- 1) What do you mean by SHRM? Discuss approaches and types of HR strategies.
- 2) Explain the changing role of Strategic Human Resource Management.

**6. CURRENT ISSUES IN BANKING**

- 1) Explain the problems of overdue and recovery of NPA's in commercial banks.
- 2) Elucidate the HRM policies and issues in commercial banks

**7. FINANCIAL SERVICES & MARKETS**

- 1) Discuss the meaning of Capital Market. Explain features and functions of stock market in India
- 2) What are Mutual Funds? State the objectives and features of Mutual Funds in India. Discuss the role of Mutual Funds in the economic development of India

  
DIRECTOR