

## Detailed CV



Name : DR.JOSEPH P.D

Designation: ASST. PROFESSOR

Contact Details

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Research Areas: Sustainable Tourism Development

Professional Teaching Experience: 12 Years

### INTERNATIONAL

1. 'ECONOMIC DOWNTURN AND TOURISM MARKETING: IMPACT AND STRATEGIES (A CASE OF INDIA)', Indian Journal of Tourism and Hospitality Mgt.(An Internationally Referred Journal), Vol.1, No-1, ISSN No. Nil. P.No:99-110, by KITTS, Thiruvananthapuram, Kerala.(2010)
2. 'HOLIDAY HABITS AMONG EMPLOYEES: A COMPARATIVE STUDY OF PUBLIC AND PRIVATE EMPLOYEES IN INDIA', Bi-Annual Refereed Journal, an International Journal of Academicians-Society and Politics, Vol.1/No-1, ISSN No-2248-9479,by VL Media Solutions, U.P, Page No. 36-42. (2012)
3. 'TOURISM ENTREPRENEURS IN DAKSHINA KANNADA DISTRICT OF KARNATAKA IN INDIA: OPPORTUNITIES, CHALLENGES AND STRATEGIES', Peer Reviewed Multi-Disciplinary International Research Journal 'Jamshedpur Research Review',Year I, Volume I: Issue IV, ISSN No-2320-2750,by GyanJyothi Educational and Research Foundation, Jamshedpur, Jharkhand, Page No. 07-14. (Sept/Nov-2013)
4. 'EMPLOYEE JOB SATISFACTION IN HOTEL INDUSTRY: A STUDY OF SELECTED STAR HOTELS OF KERALA AND KARNATAKA IN INDIA', International Journal of Applied Service Marketing Perspectives- A Refereed Quarterly Journal 'Pezzottaite Journal, J&K', Volume II, Number 3, ISSN No-2279-0977, Page No. 507-511, (July-Sept.2013)

5. 'SUSTAINABLE TOURISM DEVELOPMENT AT GOKARNA, KARNATAKA, INDIA', International Journal of Multidisciplinary Research, Volume II: Issue VII, ISSN No-2277-9302, by Jai Hind Education Society, Pune, Page No. 38-40. (Oct-2013)
6. 'SUSTAINABILITY OF CULTURAL TOURISM RESOURCES: A STUDY OF THEYAM- A CULT OF NORTHERN KERALA', International Journal of Business, Management and Social Sciences, Volume III: Issue V, ISSN No-2249-7463, by Choice College of Arts & Commerce, Pune, Page No. 23-27. (Jan-2014)
7. 'RESPONSIBLE AND PARTICIPATORY TOURISM MODEL: A CASE FROM KERALA-'SARGALAYA'- THE ART AND CRAFT VILLAGE', International Journal of Applied Service Marketing Perspectives- An Indexed and Refereed Quarterly Journal 'Pezzottaite Journal, J&K', Volume III, Number 1, ISSN No-2279-0977, Page No. 804-807, (Jan.-March.2014)
8. 'LOCAL INVOLVEMENT IN TOURISM WITH SPECIAL REFERENCE TO WOMEN AT BEKAL FORT REGION, KASARGOD, KERALA', EPRA-International Journal of Economic and Business Review (Online-www.epratrust.com), Volume II, Issue-4, ISSN No-2347-9671, Page No. 41-46, (April 2014)
9. 'IMPACTS OF MODERN EDUCATIONAL REFORMS ON INDIAN SOCIETY', International Journal of Entrepreneurship and Business Environment Perspectives- A Refereed Quarterly Journal 'Pezzottaite Journal, J&K', Volume 3, Number 3, ISSN No-2279-0918, Page No. 1221-1224, (July-Sept.2014)
10. 'SUSTAINABLE COASTAL TOURISM IN KERALA', Peer Reviewed Multi-Disciplinary International Research Journal 'Jamshedpur Research Review', Year 2, Volume 2: Issue VIII, ISSN No-2320-2750, by GyanJyothi Educational and Research Foundation, Jamshedpur, Jharkhand, Page No. 69-72. (Sept/Nov-2014)
11. 'JOB SATISFACTION AND EMPLOYEE TURNOVER: A STUDY OF SELECTED TOURISM ORGANISATIONS IN KERALA', International Journal of Applied Service Marketing Perspectives- An Indexed and Refereed Quarterly Journal 'Pezzottaite Journal, J&K', Volume V, Number 3, ISSN No-2279-0977, Page No. 2335-2340-807, (July-September 2016)

## NATIONAL

1. 'ECO- TOURISM AND COMMUNITY INVOLVEMENT: CHALLENGES AND STRATEGIES' in 'Athna'- Journal of Tourism Studies, Vol.4, ISSN No 0975-3281, by the Dept. of Tourism Studies, Christ University, Bangalore. P. No 27-35. (2009)
2. 'WOMEN PARTICIPATION IN TOURISM: A STUDY CONDUCTED AT BEKAL FORT REGION, KASARGOD, KERALA' as a conference proceedings of national seminar on "Water, Climate and Tourism" – Is it a boon or bane to mankind and economic development, Mount Carmel

College, Bangalore, Karnataka on 11<sup>th</sup> September 2013. ISBN No-978-93-82715-98-, Page No. 07-14. (Sep-2013)

3. 'SUSTAINABLE COASTAL TOURISM: A COMMUNITY PERSPECTIVE', 'Athna'- Journal of Tourism Studies, Vol.4, ISSN No 0975-3281, 2015, Dept. of Tourism Studies, Christ University, Bangalore. ISSN 0975-3281, P. No 23-35
4. 'SUSTAINABLE COASTAL TOURISM MODEL', 'Athna'- Journal of Tourism Studies, Vol.12, No. 1, Dept. of Tourism Studies, Christ University, Bangalore. ISSN 0975-3281, 2017, P. No 49-65.

### Books / Book chapters / Translations published

1. 'Tourism Education Towards Entrepreneurship Development', Edited book titled Tourism Entrepreneurship by Dr. Venkata Rao and Dr. G.AnjaneyaSwamy, Pondicherry University. Published by Excel Books, New Delhi (2011), ISBN No 978-81-7446-945-8, P. No 51-57.
2. "Community Participation in Coastal Tourism", Edited book titled 'Community Participation in Tourism Development in Emerging Countries' Published by Excel India Publishers, New Delhi (January, 2019), ISBN No 978-93-88237-38-3, P. No 186-197.
3. "Tourism Principles, Policies and Practices", Directorate of Distance Education, Pondicherry University, ISBN No. 978-93-81932-07-0. (2013) (Study Material)
4. "Fundamentals of Tourism", Directorate of Distance Education, Mangalore University (2015) (Study Material).
5. "Cargo Management", Directorate of Distance Education, Mangalore University (2016) (Study Material).
6. "Coastal Tourism: A Sustainable Approach", Lambert Academic Publishing, Mauritius, 2019, ISBN- 978-3-659-74249-1 (Book)

### Papers/ poster presentations in Conferences / Seminars / Symposia (list)

#### INTERNATIONAL

1. 'EMPLOYEE JOB SATISFACTION IN HOTEL INDUSTRY: A STUDY OF SELECTED STAR HOTELS OF KERALA AND KARNATAKA IN INDIA' 4<sup>th</sup> Asia-Euro Conference in Tourism, Hospitality and Gastronomy by Taylor's University, Lakeside Campus, Malaysia, 28<sup>th</sup> November to 1<sup>st</sup> December 2012.
2. 'TOURISM ENTREPRENEURS IN DAKSHINA KANNADA DISTRICT OF KARNATAKA IN INDIA: OPPORTUNITIES, CHALLENGES AND STRATEGIES', 4<sup>th</sup> Asia-Euro Conference in Tourism,

Hospitality and Gastronomy by Taylor's University, Lakeside Campus, Malaysia, 28<sup>th</sup> November to 1<sup>st</sup> December 2012.

3. 'SUSTAINABLE TOURISM DEVELOPMENT AT GOKARNA, KARNATAKA, INDIA', International conference on "Cotemporary Issues in Commerce, Management, Technology & Social Sciences", Anjuman Arts and Science College, Bijapur, Karnataka, 21September 2013.
4. 'SUSTAINABILITY OF CULTURAL TOURISM RESOURCES: A STUDY OF THEYAM- A CULT OF NORTHERN KERALA', 1<sup>st</sup> International INAAR Convention 'Global Changes and Challenges- Its Impact on Commerce, Management, Engineering, Technology and Social Sciences', 21<sup>st</sup> January 2014 at MCCJA, Tilak Road, Pune, India.
5. 'SUSTAINABLE COASTAL TOURISM: A COMMUNITY PERSPECTIVE', International Seminar on "Tourism, Leisure and Hospitality- Global Economy", Dept. of Tourism Studies, Christ University, Bangalore, Karnataka, 24<sup>th</sup> and 25<sup>th</sup> February 2015.
6. 'SUSTAINABLE COASTAL TOURISM MODEL', International Seminar on "Traditional Medicine and Wellness Tourism", Dept. of Travel and Tourism Management, Pazhassiraja College, Pulpally, Wayanad, Kerala, 21<sup>st</sup> & 22<sup>nd</sup> February, 2017.
7. 'SUSTAINABLE COASTAL TOURISM MODEL', International Tourism Conference on "Sustaining Tourist Destinations: Implications for Developing Countries", National Institute of Watersports, Gao under IITM, 3<sup>rd</sup> – 5<sup>th</sup> November, 2017.
8. 'COMMUNITY BASED COASTAL TOURISM IN KARNATAKA', International Conference on "Equitable Tourism Development", Indian Tourism and Hospitality Congress in Association with Dept. of Travel and Tourism Management, Pazhassiraja College, Pulpally, Wayanad, Kerala, & Oriental School of Hotel Management, Wayanad, Kerala, 25<sup>th</sup> – 26<sup>th</sup> February, 2019.
9. 'CONTEMPORARY ISSUES IN TOURISM', International Conference on 'Contemporary Innovations in Industry and Commerce, Dept. of Post Graduate Studies and Research in Commerce, 22<sup>nd</sup> & 23<sup>rd</sup> February, 2019.
10. 'TRAVEL BEHAVIOUR AMONG EMPLOYEES', UGC sponsored fourth International Conference on 'Remote Sensing and GIS Applications on Coastal Management', Dept. of Geography, University College, Mangalore, 16<sup>th</sup> & 17<sup>th</sup> February, 2016.
11. 'BEACH TOURISM DEVELOPMENT IN COASTAL KARNATAKA: PROSPECTS AND PROBLEMS, 1<sup>st</sup> UGC sponsored International Conference on 'Emerging Trends in Finance and Management', Post Graduate Dept. of Commerce, MES Asmabi College, Thrissur, Kerala, 26<sup>th</sup> & 27<sup>th</sup> November, 2015.
12. "ROLE OF LOCAL COMMUNITY IN SUSTAINABLE TOURISM DEVELOPMENT" Two Day International Seminar on 'Tourism and Sustainable Development: Issues, Challenges and Best Practices' organized by Dept. of MBA-TTM, Mangalore University, Mangalagangothri on 27<sup>th</sup> and 28<sup>th</sup> December, 2019.

13. "PROBLEMS AND PROSPECTS OF SUSTAINABLE TOURISM IN DAKSHINA KANNADA, KARNATAKA" Two Day International Seminar on ' Tourism and Sustainable Development: Issues, Challenges and Best Practices' organized by Dept. of MBA-TTM, Mangalore University, Mangalagangothri on 27<sup>th</sup> and 28<sup>th</sup> December, 2019.

## NATIONAL

1. 'TOURIST TRAFFIC BETWEEN MALDIVES AND INDIA', One Day National Seminar, Dept. of Tourism Studies, GovindaPai Memorial College Manjeshwar, Kerala, held on 16<sup>th</sup> November 2008.
2. 'ECO- TOURISM AND COMMUNITY INVOLVEMENT: CHALLENGES AND STRATEGIES', one day national Seminar, P.G Centre,Davanagere, Kuvempu University on 5<sup>th</sup> Dec 2008.
3. 'SERVICE SECTOR REFORMS IN INDIA: WITH REFERENCE TO TOURISM SECTOR', one day National Seminar on "Emerging Issues in Service Sector", Dept. of Post Graduate Studies and Research in Commerce, Kuvempu University, 31<sup>st</sup> Jan. 2010.
4. 'ECONOMIC DOWNTURN AND TOURISM MARKETING: IMPACT AND STRATEGIES (A CASE OF INDIA)', two day All India Convention of Tourism Professionals, Kerala Institute of Tourism and Travel Studies (KITTS) ssociation with Indian Tourism Congress (ITC), 5-6 Feb. 2010.
5. 'TOURISM EDUCATION TOWARDS ENTREPRENEURSHIP', two day UGC-SAP National Seminar, Dept. of Tourism Studies, Pondicherry University, 19-20 March, 2010.
6. 'HOLIDAY HABITS AMONG EMPLOYEES: A COMPARATIVE STUDY OF PUBLIC AND PRIVATE EMPLOYEES', two day national conference on Indian Aviation and Tourism: Challenges, Opportunities and New Directions, Mangalore University, Mangalore Airport and Airport Authority of India, August 21-22, 2011.
7. 'INDIAN AVIATION: TRENDS AND CHALLENGES', two day national conference on Indian Aviation and Tourism: Challenges, Opportunities and New Directions, Mangalore University, Mangalore Airport and Airport Authority of India, August 21-22, 2011.
8. 'SOCIAL AND CULTURAL EMPOWERMENT THROUGH TOURISM: A STUDY AMONG THE PEOPLE OF BEKAL FORT AREA', two day national seminar on Cultural Linkages and Tourism, Department of Travel and Tourism, GPM Govt. college, Manjeshwar, Kasaragod, Kerala, January 24-25, 2012.
9. 'TOURISM EDUCATION IN INDIA-ISSUES AND CHALLENGES', State Level Conference on 'Achieving Organisational Excellence through Business Education-Issues and Challenges', Dept. of Studies in Commerce, University of Mysore, 17<sup>th</sup>& 18<sup>th</sup> February, 2012.
10. 'SERVICE SECTOR REFORMS-FDI IN TOURISM', two day national seminar on 'Two Decades of Economic Reform in India- Performace of Challenges' ,SreeNeelakanta Govt. Sanskrit College, Pattambi, Kerala, 12<sup>th</sup>& 13<sup>th</sup> February 2013.

11. 'EMERGING TOURIST DESTINATIONS OF SOUTH INDIA', two day national seminar on "Archaeological, Historical and Cultural Tourism in South India", Mahajana Tourism Development Institute, Mysore, Karnataka, 15<sup>th</sup>& 16<sup>th</sup> February 2013.
12. 'TOURIST INFORMATION AND SECURITY- A MEANS TOWARDS SUSTAINABLE TOURIST TRAFFIC', national seminar on "Tourism and Sustainable Energy", Peoples C-operative Arts and Science College, Munnad, Kerala, 20<sup>th</sup> March 2013.
13. 'SUSTAINABLE TOURISM AND COMMUNITY PARTICIPATION', national seminar on "Tourism and Water" - Protecting our common future, Mahajana Tourism Development Institute, Mysore, Karnataka, 4<sup>th</sup> September 2013.
14. 'WOMEN PARTICIPATION IN TOURISM', national seminar on "Water, Climate and Tourism – Is it a boon or bane to mankind and economic development", Mount Carmel College, Bangalore, Karnataka, 11<sup>th</sup> September 2013.
15. 'SUSTAINABLE TOURISM DEVELOPMENT AT THE COASTAL AREAS OF KERALA', two day national seminar on "Eco-Tourism in Kerala-Challenges and Opportunities", MES KVM College, Valancherry, Kerala, 8<sup>th</sup>& 9<sup>th</sup> January 2014.
16. 'ECONOMIC BENEFITS OF TRAVEL AND TOURISM' one day national seminar on "Trends ,Management of Tourism Industry", Motimahal College of Hotel Management, Mangalore, 24<sup>th</sup> January 2014.
17. 'TOURISM POTENTIALS OF DAKSHINA KANNADA: CHALLENGES AND STRATEGIES' national seminar on "Challenges and Opportunities of Tourism in South India with special reference to Kodagu District", Dept. of Travel and Tourism, Field Marshal K.M Cariappa College, Madikeri, Karnataka, 22<sup>nd</sup> March 2014.
18. 'INFLATION, CREDIT AND BANKING SECTOR IN INDIA', national seminar on "Basel III: Issues and Implications on Indian Banks", Post Graduate Department of Commerce, Govt. College, Kottayam, Kerala, 16<sup>th</sup> and 17<sup>th</sup> January 2014.
19. 'VILLAGE TOURISM: AN ALTERNATIVE FOR SUSTAINABLE TOURISM IN KERALA' national seminar on "The Prospects for Development of Village Tourism In Wayanad", Dept. of Travel and Tourism, Pazhassi Raja College, Pulpally, Wayanad, Kerala, 26<sup>th</sup> and 27<sup>th</sup> August 2014.
20. 'RURAL TOURISM AND COMMUNITY DEVELOPEMNT' national seminar, Mahajana Tourism Development Institute, Mysore, Karnataka, 3<sup>rd</sup> September 2014.
21. 'OPPORTUNITIES & CHALLENGES OF E-TOURISM IN INDIA ' UGC sponsored Two Day National Seminar on "Emerging Trends in E-Tourism- EmTET", Dept. of Tourism & Travel Management, GovindaPai Memorial College Manjeshwar, Kerala, 29<sup>th</sup>and 30<sup>th</sup> September 2014.
22. 'E-TRAVEL RESOURCES ' UGC sponsored Two Day National Seminar on "Emerging Trends in E-Tourism- EmTET", Dept. of Tourism & Travel Management, GovindaPai Memorial College Manjeshwar, Kerala, 29<sup>th</sup>and 30<sup>th</sup> September 2014.

23. 'ROLE OF MODERN TECHNOLOGY IN TOURIST INFORMATION AND GUIDING' UGC sponsored Two Day National Seminar on "Emerging Trends in E-Tourism- EmTET", Dept. of Tourism & Travel Management, GovindaPai Memorial College Manjeshwar, Kerala, 29<sup>th</sup> and 30<sup>th</sup> September 2014.
24. 'GROWTH OF SERVICE INDUSTRY AND ITS IMPACTS ON WATER RESOURCES' UGC sponsored Two Day National Seminar on "Contemporary Issues in Hospitality Industry of Kerala", Dept. of Tourism & Hotel Management, Amal College of Advanced Studies, Nilampur, Kerala, 24<sup>th</sup> and 25<sup>th</sup> November 2014.
25. 'CHALLENGES OF TOURISM SERVICE PROVIDERS IN MODERN COMMUNITY', 2<sup>nd</sup> national seminar on "Tourism and Modern Community", Peoples C-operative Arts and Science College, Munnad, Kerala, 19<sup>th</sup> and 20<sup>th</sup> January 2015.
26. 'DINING ETIQUETTE ACROSS THE GLOBE', 2<sup>nd</sup> national seminar on "Tourism and Modern Community", Peoples C-operative Arts and Science College, Munnad, Kerala, 19<sup>th</sup> and 20<sup>th</sup> January 2015.
27. 'DIMENSIONS OF COASTAL TOURISM: A STUDY OF D.K, KARNATAKA', Two Day National Conference on "Advances and Innovations in Tourism and Hospitality Mgt." ,Dept. of MBA-Tourism Administration, Mangalore University, Mangalagangothri, Karnataka, 5<sup>th</sup> and 6<sup>th</sup> March 2015.
28. 'COMMUNITY DEVELOPMENT THROUGH RESPONSIBLE TOURISM PRACTICES-STUDY ON BAMBOO VILLAGE, WAYANAD, KERALA', Two Day National Conference on "Advances and Innovations in Tourism and Hospitality Mgt." ,Dept. of MBA-Tourism Administration, Mangalore University, Mangalagangothri, Karnataka, 5<sup>th</sup> and 6<sup>th</sup> March 2015.
29. 'TOURISM EDUCATION Vs EMPLOYABILITY', One Day National Symposium on 'Tourism Education Vs Employability', Dept. of PG Studies and Research in Tourism, Kuvempu University, Shimoga, Karnataka, 21<sup>st</sup> November, 2015.
30. 'SOCIAL IMPLICATIONS OF TOURISM IN DAKSHINA KANNADA, KARNATAKA', XXXIX Indian Social Science Congress, 1<sup>st</sup> to 5<sup>th</sup> December, 2015.
31. 'ONLINE TRAVEL PORTALS-OPPORTUNITIES AND CHALLENGES' National Conference on 'Emerging Issues in Management & Tourism', Dept. of Business Administration and Tourism Administration, Mangalore University, Mangalore, Karnataka, 2<sup>nd</sup> & 3<sup>rd</sup> January, 2016.
32. 'TOURISM DEVELOPMENT IN COASTAL KARNATAKA: A STUDY ON PROMOTING AND CENTRE STAGING INDIGENEOUS AND SUBALTEEN CULTURE' National Conference on 'Emerging Issues in Management & Tourism', Dept. of Business Administration and Tourism Administration, Mangalore University, Mangalore, Karnataka, 2<sup>nd</sup> & 3<sup>rd</sup> January, 2016.
33. 'TOURISM INDUSTRY IN KARNATAKA-PROSPECTS AND PROBLEMS', National Conference on 'Emerging Issues in Management & Tourism', Dept. of Business Administration and Tourism Administration, Mangalore University, Mangalore, Karnataka, 2<sup>nd</sup> & 3<sup>rd</sup> January, 2016.

34. 'CASE METHOD OF TEACHING MBA STUDENTS', Two Day Symposium on "Case Method of Teaching MBA-Students" ,Dept. of MBA-Tourism Administration, Mangalore University, Mangalagangothri, Karnataka, 16<sup>th</sup> and 17<sup>th</sup> September 2016.
35. 'MULTIFACETS OF EMPLOYMENT IN TOURISM INDUSTRY', International Seminar on "Employability Vs Tourism", Dept. of Travel and Tourism Management, Pazhassiraja College, Pulpally, Wayanad, Kerala, 25<sup>th</sup> January, 2017.
36. 'RESPONSIBLE TOURISM-OPPORTUNITIES AND CHALLENGES', Two Day National Conference on 'Corporate Social Responsibility: Challenges and New Initiatives', Dept. of Post Graduate Studies and Research in Commerce, Mangalore University, Mangalore, Karnataka, 14<sup>th</sup> & 15<sup>th</sup> September, 2018.
37. "TOURISM IN THE DIGITALIZED ERA", Three Day National Seminar on "Changing Paradigms in Tourism Industry of Kerala", Dept. of Commerce, Government College for Women, Thiruvananthapuram, Kerala, 7<sup>th</sup> – 9<sup>th</sup> November, 2018.
38. "EMERGING TRENDS IN TOURISM INDUSTRY", National conference on 'Emerging Trends in Business Administration', organized by Dept. of Business Administration, Mangalore University, Mangalagangothri held on 30<sup>th</sup> December 2019.

## Regional

### Invited / plenary talks delivered (list) (if applicable)

- I. Invited Talk on 'Tourism as a Career for MBA Students', Srinivas College of Management, Mangalore on 3<sup>rd</sup> October 2012.
- II. Invited talk on 'Cargo Management and Airport Handling', Dept. of Post Graduate Studies and Research in Tourism Administration, Kuvempu University, Shimoga, Karnataka 9<sup>th</sup> April 2014.
- III. Invited talk on 'Opportunities on Start Up Entrepreneurs in the Tourism Sector', Alva's Institute of Engineering and Technology, Mangalore, Karnataka, 25<sup>th</sup> September, 2015.
- IV. An Invited Lecture on "Consumer Buying Behaviour", Dept. of MBA-Tourism Administration, FMKMC, Madikeri on 27<sup>th</sup> April, 2016.
- V. Invited Talk on "Tourism in India", for the students of Tourism & Travel Management, University College, Mangalore on 28<sup>th</sup> March, 2017.
- VI. Invited Talk on "Sustainable Tourism and Digital Transformation", Dept. of Environmental Science, Central University, Periya, Kasargod, Kerala on 28<sup>th</sup> September, 2018.
- VII. Resource Person for a Technical Session, International Conference on "Equitable Tourism Development", Indian Tourism and Hospitality Congress in Association with Dept. of Travel



and Tourism Management, Pazhassiraja College, Pulpally, Wayanad, Kerala, & Oriental School of Hotel Management, Wayanad, Kerala, 25<sup>th</sup> – 26<sup>th</sup> February, 2019.

- VIII.** Resource Person in Travel Log '18, a two day national level conference on “Tourism and The Digital Transformation”, jointly organized by Dept. of Tourism, Govt. of Karnataka & Dept. of Tourism And Hospitality, Mahajana Education Centre, Mysore on 5<sup>th</sup>& 6<sup>th</sup> October, 2018.