

## Detailed CV



Name: Dr. Sheker Naik

Educational Qualification: MTA, PhD

Designation: Asst.Professor, Coordinator MBA(TTM)

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Research Areas: Sustainable Tourism Development using Geospatial  
Techniques

Professional Teaching Experience: 12 years

Research Journal Publications (list):

### **International:**

1. Sheker Naik (2019), "Spatio-temporal Analysis of Land Use Land Cover Changes in Selected Coastal Regions of Udupi District, Karnataka, India," Think India Journal, ISSN; 0971-1260, Vol,22, Issue, 25, December
2. Sheker Naik (2019), Impact of Land Use Land Cover Change on Coastal Tourism Resources– A Study Based on Remote Sensing and GIS in Mangalore, Karnataka, India, International Journal of Scientific Research and Review, Vol.7, Issue No.9, September, ISSN 2279-543X
3. Sheker Naik (2019), Tourism Resources and Tourist Visitation in Selected Tourist Places of Dakshina Kannada District, Karnataka- A Study, International Journal of Scientific Research and Review, Vol.7, Issue No.9, September, ISSN 2279-543X
4. Sheker Naik (2014) "Beach Tourism: Case of Potential Beaches for International Tourism in the West Coast of Karnataka, India", International Journal of Logistics and Supply Chain Management Perspectives, Vol 3, No 3, July –September, 2014, (ISSN: 2319-9032).
5. Sheker Naik (2014) "Geo-tourism: A Perspective of Geological Monuments of Karnataka", International Journal of Applied Services Marketing Perspectives, Vol3, No3, July – September, 2014, (ISSN: 2279-0977).

6. Sheker Naik (2013) “Opportunities and Challenges for Tourism in Kannur District in Kerala – A study” International Journal of Applied Services Marketing Perspectives, Vol2, No 4, Oct-Dec 2013 (ISSN: 2279-0977).
7. Sheker Naik, T.N Sreedhara (2013) “Application of Remote Sensing and GIS in Sustainable Tourism in India”, International Journal of Advances in Management, Technology & Engineering Sciences (ISSN: 2249-7455), Vol.III, Issue 1 (II), October 2013.
8. Sheker Naik (2013) “Demographic Profile of the Foreign Leisure Tourists - a case of Fort Kochi, Kerala, India”, International Research Journal of Commerce, Business and Social Sciences (ISSN: 2277-9310), Vol.II, Issue 6(I), September 2013.

### **National:**

9. Sheker Naik, H.Gangadhara Bhat, T.N Sreedhara,(2019) “Impact of Land Use Land Cover Change on Coastal Tourism in Kundapura, Karnataka, Using Multi-Temporal Remotely Sensed Data and GIS Techniques”Atna Journal of Tourism Studies.AJTS,13(1),2018, ISSN 0975-3281
10. Sheker Naik (2014) “Community Based Tourism Approach – A Review”, Compass, Journal of Department of Tourism, Vol.1, No.2, October,
11. Sheker Naik (2010) “Heritage and Tourism – A case of Jain Temples and Monuments in Undivided Dakshina Kannada District, Karnataka, India”, Journal of Hospitality Applications and Research, Vol.5, No.2, July 2010. (ISSN: 0973-4538).
12. Sheker Naik, Puttanna K (2008) “Ecotourism and Sustainability: An Analysis of Strategies, Practices and Problems”, Atna – Journal of Tourism Studies, AJTS, Vol.3, July 2008. (ISSN No: 0975-3281).

### **Books / Book chapters / Translations published**

1. Dr.Sheker Naik and Dr.Joseph P.D (Edited) Tourism and Sustainable Development- Issues, Challenges and Best Practices, Published by Excel India Pvt Ltd, New Delhi,ISBN : 978-81-943641-1-5 (2019)

### **Papers/ poster presentations in Conferences / Seminars / Symposia (list)**

#### **International**

1. “Social Inclusiveness, Employment and Poverty Reduction through Tourism Development in Karnataka – A Study”, ICSSR Sponsored two-day International Seminar on Tourism and Sustainable Development - Issues, Challenges and Best Practices, held at Mangalore University, Karnataka, India on 27-28 December 2019.
2. Sustainable Consumption and Production Patterns in Tourism Industry – An Overview” ICSSR Sponsored Two day International Seminar on Tourism and Sustainable Development- Issues, Challenges and Best Practices, held at Mangalore University, Karnataka, India on 27-28 December 2019
3. Impact of Land Use Land Cover Change on Coastal Tourism Resources– A Study Based on Remote Sensing and GIS in Mangalore, Karnataka, India, In 8<sup>th</sup> International Conference on Multidisciplinary Research held on 6<sup>th</sup> -7<sup>th</sup> September, 2019 at Osmania University Center for International Program, Osmania University Campus, Hyderabad, India

4. Tourism Resources and Tourist Visitation in Selected Tourist Places of Dakshina Kannada District, Karnataka- A Study, in the 3<sup>rd</sup> International Conference on Latest Advancements & Future Trends in Engineering, Science & Management, Held on 15<sup>th</sup> September 2019 at Institution of Engineers, Chandigarh, India,
5. Impacts of Urbanisation on Coastal Tourism – A study based on Remote Sensing & GIS in Mangalore, West Coast, India, International Conference on Equitable Tourism Development, held on 25-26 January 2019 at Vythri, Waynad, Kerala
6. “Land Use Land Cover Change Impact On Beach Tourism – A Study Based On Remote Sensing And GIS in and Around Mangalore, West Coast, Karnataka, India.” International Tourism Conference on Sustaining Tourist Destinations: Implications For Developing Countries, Organised By National Institute of Water Sports, Goa and IITM Held During 3-5<sup>th</sup> November, 2017.
7. Presented a paper on “Beach tourism database with the aid of remote sensing and GIS – A study in southern coast of Karnataka “ in the International Seminar held on 16-17 February , 2016 at the University College, Hampankatta, Mangalore, Karnataka.
8. Presented a paper on “Management of Coastal Tourism – Problems and Prospects” in the International Seminar held on 16-17 February, 2016 at the University College, Hampankatta, Mangalore, Karnataka.
9. Presented a paper on “Community Based Tourism Approach – A review” in the International Seminar held on 10<sup>th</sup> October,2014 at the Department of Tourism, Garden City College, Bangalore, Karnataka
10. Presented a paper on “Sedimentation pattern and selection of suitable beaches for further development from the beach point of view – A study along the southern Karnataka coast based on Temporal satellite and ancillary data” in the International Seminar on ‘ Sedimentary Processes and Metallogeny through Time’ held at SDM College of Engineering & Technology Dharwad during 21-23 January 2014.
11. “Application of Remote Sensing and GIS in Sustainable Tourism in India” in the International conference on Advances and Innovations in Management, Engineering and Technology, held on 26<sup>th</sup> October, 2013 at Hotel Aurora Towers, Camp, Pune.
12. “Demographic Profile of the Foreign Leisure Tourists-A Case of Fort Kochi, Kerala, India”, in the International Conference on ‘Contemporary issues in Commerce, Management, Technology and Social Sciences’ held on 21<sup>st</sup> September, 2013 at Allama Mohammad Iqbal Hall, Anjuman Arts, Science and Commerce College, Bijapur, Karnataka, India.
13. “Medical Tourism in India – An Analysis of Opportunities, Challenges and Strategies” in the International Seminar on “365 Days Destinations” held on 18<sup>th</sup>& 19<sup>th</sup> March 2010 at the School of Management Studies, CUSAT, Cochin.

### **National:**

1. Tourism and Digital Transformation – One day workshop on tourism and digital transformation organised by Department of P.G Studies and Research in Tourism Administration, Kuvempu University, Shimoga on 15<sup>th</sup> Oct 2018
2. A study on Corporate Social Responsibility Practices among Tourism and Hospitality Enterprises in a ICSSR sponsored Two days National Conference on Corporate Social Responsibility (CSR): Challenges and New Initiatives, held in the Department of Post Graduate Studies and Research in Commerce, Mangalore University during 14<sup>th</sup>& 15<sup>th</sup> September 2018.
3. ‘Land Use Land Cover Change Impact on Coastal Tourism in Parts of Kundapura Taluk, Karnataka, Using Multi-Temporal Remotely Sensed Data and GIS Techniques’ in a

- National conference organised by Surana College Bangalore and The Indian Science Congress Association, Bangalore Chapter during 6-7 October 2017.
4. Tourism Development In Coastal Karnataka: A Study On Promoting And Centre-Staging Indigenous and Subaltern Culture” by organised by Dept. of Business administration in association with the Association of British Scholars, Mangalore Chapter, held on 2<sup>nd</sup> and 3<sup>rd</sup>, January, 2016.
  5. Sustainable Tourism Practices – A case study of PilikulaNisargadhama, Vamanjoor, Mangalore, Karnataka” organised by Dept. of Business administration in association with the Association of British Scholars, Mangalore Chapter, held on 2<sup>nd</sup> and 3<sup>rd</sup>, January, 2016.
  6. “Emerging Issues in Tourism and Hospitality Management in India” organised by Dept. of Business Administration in association with the Association of British Scholars, Mangalore Chapter, held on 2<sup>nd</sup> and 3<sup>rd</sup>, January, 2016.
  7. “Planning and Development of Integrated Coastal Tourism – a case of West Coast of Karnataka, India at the 49<sup>th</sup> Indian Social Science Congress held from 01-12-2015 to 05-12-2015 at Mangalore University, Mangalagangorhi, Karnataka.
  8. “Observing the visitors activities towards environmental development of sustainable coastal tourism in Sultanate of Oman” at the National Conference on Advances & Innovations In Tourism & Hospitality Management organised by MBA –TA, Dept of Business Administration, Mangalore University during 5-6, March, 2015.
  9. “Significance of Geo-informatics approach in beach Tourism: A Study along Coastal Karnataka” at the National Conference on Advances & Innovations In Tourism & Hospitality Management organised by MBA –TA, Dept of Business Administration, Mangalore University during 5-6, March, 2015.
  10. “Financial Performance of Tourism Finance Corporation India – A Study” at the National Conference on Advances & Innovations In Tourism & Hospitality Management organised by MBA –TA, Dept of Business Administration, Mangalore University during 5-6, March, 2015.
  11. “Geo Tourism – An Unexplored Tourism Potentials – A Case of Geological Monuments in Karnataka” atthe National Seminar on the ‘Challenges and opportunities for tourism in South India’ organised by FMKMC College Madikerion 22<sup>nd</sup> March 2014.
  12. “Beach Tourism – Case of Potential Beaches for International Tourism in the West Coast of Karnataka”, ” atthe National Seminar on the ‘Challenges and opportunities for tourism in South India’ organised by FMKMC College Madikerion 22<sup>nd</sup> March 2014.
  13. “Sustainable Water Management at Tourist Destinations - An Analysis of tourism and Water Relationships” at the one day National Seminar On ‘Incredible India Lies in its Future Preservation of Water’, Organised by the Department of Tourism, Garden City College Bangalore on 30<sup>th</sup> September 2013.
  14. Remote Sensing and GIS in Sustainable Tourism Development- Analysis of Scope and Opportunities, IV Annual National Seminar on Business and Management of Tourism held at Christ University Bangalore on 8-9<sup>th</sup> February 2013.
  15. “Integrated Coastal Tourism Planning and Development - A GIS Centric Study” in the National Seminar on “Responsible Tourism-New Dimensions” held at Department of PG Studies and Research in Tourism Administration, Shankaraghatta, Kuvempu University Shimoga on 31<sup>st</sup> May 2012.
  16. “Employee Motivation, Attitude and Job Satisfaction Toward Careers in Hospitality Industry” in the National Conference on “ Indian Aviation and Tourism: Opportunities, Challenges and New Directions’ held at Mangalore Airport, Bajpe Terminal, Mangalore on 21 & 22 August 2011.

17. “Air Connectivity and Tourism Development in Mangalore” in the National Conference on “ Indian Aviation and Tourism: Opportunities, Challenges and New Directions’ held at Mangalore Airport, Bajpe Terminal, Mangalore on 21 & 22 August 2011.
18. “Heritage and Tourism – A perspective of Jain Temples and Monuments in Undivided Dakshina Kannada District” in a National Seminar on “ The Role of Historical Monuments in Promoting Tourism in India” held at Christ University, Bangalore on 19<sup>th</sup> February 2009.
19. Medical Tourism – Opportunities, Challenges and Strategies” in the National Seminar on “Contemporary Issues in Management” in the Dept. of Business Administration, Mangalore University on 21-22 February 2007.

### **Conferences / Seminars / Workshops / Symposia organized (if applicable)**

1. Organising Secretary, ICSSR Sponsored Two Day International Seminar on Tourism and Sustainable Development – Issues, Challenges and Best Practices held on 27-28 December 2019 held in the Dept of Tourism and Travel Management, Mangalore University.
2. Convener, National Conference on Advances & Innovations In Tourism & Hospitality Management organised by MBA –TA, Dept of Business Administration, Mangalore University during 5-6, March, 2015.
3. Member of the Organising Committee of National Seminar on “Indian Aviation and Tourism: Opportunities, Challenges and New Directions” held at Mangalore Airport, Bajpe Terminal, Mangalore on 21 & 22 August 2011 organised by the Dept. of PG Studies & Research in Tourism Administration Mangalore University, Airport Authority of India and Diamond Jubilee Celebration Committee of Mangalore Airport.

### **Membership of Professional Bodies:**

Member of the Editorial Review Board, **e-Review of Tourism Research** (eRTR), a web-based, bimonthly international research network for tourism professionals, Department of Recreation, Park, and Tourism Sciences at Texas A&M University. (ISSN: 1941-5842)