



MANGALORE UNIVERSITY
CENTRE FOR WOMEN'S STUDIES

PROPOSED and APPROVED Training in Entrepreneurship and Skill Development

Context

Entrepreneurship is normally associated with males. But if empowering women have to become a reality then women need to become gainfully employed. Women entrepreneurship is one such avenue where women could become self reliant. It is also a reality that many women lack the awareness as to how to go about becoming an entrepreneur. This training would introduce them to the various entrepreneurial skill training opportunities available.

Each unit will be for 6 hours. In units 2-5, any two areas would be taken for training depending on the need.

Unit -I

Basics of Entrepreneurship

Understanding Entrepreneurship, Entrepreneurial Characteristics, Qualities of an entrepreneur, Business plan for small enterprises, steps to start a small enterprise, Registration, Statutory Licence, Finance, Clearances.

Unit -II

Entrepreneurial training on home based activities and non-traditional areas.

Baby Products- Diaper and Maternal products, Sanitary Napkin, Healthy Foods, Organic Foods, purse and hand bag production, Mobile Phone service and repairs, Web designing, Digital Marketing.

Unit -III

Technical Women EDPs

CNC machine operator, Two wheeler/Four wheeler mechanism. Tube Light Assembling-Car Washing, Car Driving, Home Appliances and Repair Services, Wet Grinder Assembling.

Unit -IV

Self Employment through Outsourcing

Training on wholesale to Retail trade, online marketing, services through outsourcing, sub contracting and franchising.

Unit -V

Sales and Marketing Services

Retail Sector training-Digital Marketing, Export and Import Procedures, Taxation Risk Management and Insurance, 3D Printing, Accounting through Tally, Bank Fund Management etc.- Electrical, plumbing etc.

