



**MANGALORE UNIVERSITY**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**MASTER OF BUSINESS ADMINISTRATION (MBA)**

**MBAS 409: PROJECT MANAGEMENT**

Workload	: 04 hours per week - Total credits: 04
Examination	: 3 hours; 30 marks continuous evaluation & 70 marks final examination.
Objectives	: To acquaint the students with the overview of business related project management.
Pedagogy	: Lectures, assignments, practical exercises, discussions, seminars.

1. Project Management: Introduction, Need for Project Management, Project Management Knowledge Areas and Processes, The Project Life Cycle, Phases of Project Management Life Cycle, Project Management Processes, Impact of Delays in Project Completions, Essentials of Project Management, Project Management Principles.
2. Project Identification and Selection: Introduction, Project Identification Process, Project Initiation, Pre-Feasibility Study, Feasibility Studies, Project Break-even point
3. Project Planning: Introduction, Project Planning, Need of Project Planning, Responsibility and Team Work, Project Planning Process, Work Breakdown Structure (WBS)
4. Organisational Structure and Organisational Issues: Introduction, Concept of Organisational Structure, Roles and Responsibilities of Project Leader, Relationship between Project Manager and Line Manager, Conflict Resolution, Team Management and Diversity Management, Change management
5. Resources Considerations in Projects: Introduction, Resource Allocation, Scheduling, Project Cost Estimate and Budgets, Cost Forecasts
6. Project Risk Management: Introduction, Risk, Risk Management, Role of Risk Management in Overall Project Management, Steps in Risk Management, Risk Identification, Risk Analysis, Reducing Risks
7. Project Quality Management and Value Engineering: Introduction, Quality, Quality Concepts, Value Engineering. Purchasing and Contracting for Projects: Purchase Cycle, Contract Management, Procurement Process
8. Project Performance Measurement and Evaluation: Performance Measurement, Productivity, Project Performance Evaluation, Benefits and Challenges of Performance Measurement and Evaluation, Controlling the Projects
9. Project Close-out, Termination and Follow-up: Project completion and handover, Project Close-out, Steps for Closing the Project, Project Termination, Project Follow-up.

Reference:

1. Harvey Maylor, Project Management, 3<sup>rd</sup> Ed., Person, Education, Delhi
2. Narendra Singh, Project Management and Control, HPH
3. Kalpesh Ashar, Project Management, Vibrant Publishers,
4. Khanna R B, Project Management, PHI
5. Panneerselvam, R. and Senthilkumar, P., Project Management, PHI
6. Ramakrishna and Kamaraju, Essentials of Project Management
7. Gupta, Rajeev M, Project Management PHI.
8. Jeffrey K Pinto, Project Management: Achieving Competitive Advantage, Pearson Education.
9. Greg Horine, Project Management Absolute Beginner's Guide, Pearson Education.

