Department of Social Work

Master of Social Work (MSW)

III SEMESTER-(SPECIALISATION – I)-(CD)

Paper SWS 505: MANAGEMENT OF NON-PROFIT ORGANIZATIONS FOR SUSTAINABLE DEVELOPEMNT

Objectives:

- To develop understanding of the evolution of administration as a science and as a method;
- To develop understanding and appreciate the utility of the administrative structures, processes and procedures in an organization;
- To acquire knowledge and skills in the use of different management techniques in human service organizations; and
- To understand policies and procedures involved in establishing and maintaining human service organizations.
- To understand theoretical understanding of development;
- To acquire knowledge of different theories, barriers and forms of development and their use in the process of social change;

Course content:

UNIT-I

Administration of Voluntary Organizations: Basic concepts-Administration, Organization, Management, Business Administration, Public Administration, Social Welfare Administration; NGOs as non-profit organizations involved in development work - Common denominators and overlaps in Business, Public and Non-profit managements Legal - rational structure of Non-profits -Trusts, Special reference to Trust Act, Societies Registration Act

UNIT-II

Approaches to Organizational Management:

Vision, Mission and Goals in NGOs – Matching intervention paradigms with mission and vision - Translating vision and mission into action Management process: Vision, Planning, Organizing, Directing, Staffing, Coordination, Reporting and Budgeting. Executive boards, committees; Professionals and other staff-relationship, communication, team work, and facilitating team building, training and supervision; Organizational climate, Human resource planning and training. Organizational Budget, Sources of finance, Fundraising, Records, Audit.

UNIT-III

Functioning of voluntary organizations: Coordinating, reporting, Public Relations, Networking, Administrative Skills; writing letters, reports and minutes; Fundraising and conducting meetings; Marketing of Social Services-Relevance of social services in developing economy; Applications of marketing in social services, e.g. health and family welfare, environment protection, social forestry, etc. Leadership styles suited for NGOs, Interfacing with community and community based organizations, NGO Capacity Building: Building the competencies in NGOs - Identification and Procurement of right competencies, Training and Development and Performance Appraisal

UNIT-IV

Development Paradigm : -Concept on development, Basic Elements of Development-, Objectives of Development, Dimension of development, sustainable development Concept & strategies to achieve sustainable development. Globalization and development , Emerging Challenges in Development – Development Debate – Development vs. Displacement – Development Ethics – Inclusive Development– Development as Freedom – Changing paradigms of Development , Sustainable development .

UNIT-V

Development Approach And strategies: Right to Development - UNDP Initiatives - Development Strategy: Poverty Reduction, Employment, Health - Models of Development: Quantitative Growth Approaches - Planning and Growth Strategies in India: Priorities, Target Groups, Approaches and Methods - Liberalization, Privatization and Globalization in India-Shift in Developmental Policies and Strategies- Transition from Quantitative to Qualitative Approaches: Basic Needs Approach, Sustainable Human Development Approach, Gender Development Approach

References:

Journal

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