



**MANGALORE UNIVERSITY**  
**Department of Sociology**  
**MA Sociology**

**SYH 402 Research Methodology**

**Course Outcome:**

- CO1. Learn social research and the ways and means of studying social reality.
- CO2. Study of research methods and research techniques.
- CO3. Understand the Philosophical foundations of social research.
- CO4. Understanding of issues involved in social research.
- CO5. Exposure to the various research techniques and methods.
- CO6. Quantitative and qualitative strategies of research

**Objectives:**

This course aims to provide

- 1. An understanding of the nature of social phenomena, the issues involved in social research and the ways and means of studying social reality.
- 2. Study of research methods as a means of understanding social reality.
- 3. Exposure to the fundamentals of various research techniques and methods.
- 4. Introduction to the philosophical foundations of social research.
- 5. Acquaintance with the quantitative and qualitative strategies of research

**UNIT - I : Social Research:**

**Hrs - 16**

- a. Philosophical Roots of Social Research – Issues of epistemology
- b. Hermeneutics – inductive analysis, Positivism, Phenomenology, Ethnomethodology and Symbolic Interactionism, Interpretative understanding.
- c. Problems in Social Research; Objectivity and subjectivity in social sciences
- d. Types of Social Research

**UNIT - II: Research Procedures:**

**Hrs - 16**

- a. Role of theory in social research
- b. Concepts; Problems of Conceptualization and operationalisation
- c. Steps in social research; Hypothesis
- d. Research Design: Meaning and Types

**UNIT III : Methods of Social Research:**

**Hrs - 16**

- a. Types of data; qualitative and quantitative
- b. Inductive and deductive method
- c. Social survey; sampling and its types
- d. Case Study Method

**UNIT -IV : Methods of Data Collection:**

**Hrs - 16**

- a. Primary Data: 1. Observation, 2. Questionnaire 3. Interview
- b. Secondary Data and sources
- c. Participatory Research
- d. Measurement and Scaling method – Likert, Bogardus social distance

**UNIT –V : Analysis of Data and Report Writing:**

**Hrs - 16**

- a. Analysis and Interpretation of Data
- b. Content analysis; oral history
- c. Types of report
- d. Qualities of Research Report

**Reference Books:**

Bailey, Kenneth. 1988. *Methods of Social Research*, John Willey & Sons, New York.

Black, James A. and Champion, Dean J. 1976. *Methods and Issues in Social Research*, John Willey & Sons, New York.

David, Dooley. 1997. *Social Research Methods*, Prentice Hall, New Delhi.

Davis, G.B. 1981. *Introduction to Computers*, Mc Graw Hill, New Delhi.

Goode, William J. & Hatt, Paul K. 1952. *Methods in Social Research*, McGraw Hill New Delhi.

Kerlinger, Fred N. 1964. *Foundations of Behavioural Research*, Surgeet, Delhi.

Krishnaswami, O.R. 1983. *Methodology of Research in Social Sciences*, Himalaya, Bombay.

Marie Jahoda, et al., 1958. *Research Methods in Social Research*, The Dryden Press, New York.

Moser, C.A. & Kalton G. 1971. *Survey Methods in Social Investigations* E.L.B.S. & Heinemann, London.

Narayan, Deepa 1997. *Toward Participatory Research*, The World Bank, Washington.

Tim May. 2001. *Social Research: Issues methods and process*, Rawat, Jaipur

Young, Pauline V. 1982. *Scientific Social Surveys & Research*, Prentice Hall, New Delhi.