


MANGALORE UNIVERSITY
Department of Social Work
Master of Social Work (MSW)

SWS 405

**PERSONAL AND PROFESSIONAL DEVELOPMENT FOR
SOCIAL WORK PRACTICE**

Objectives:

- Understanding the process of self-awareness and relevance of self-awareness for personal and professional development.
- Develop practice based skills and positive life skills for competence in personal life and professional practice.
- Understand and uphold professional values and ethics.

Course Content:

Unit-I

Self and Self Awareness: Meaning, concept, significance of understanding self and factors affecting self, and reaction of self to various life situations: achievements, frustration, failure and crisis

Unit-II

Techniques of understanding self: (Intra and interpersonal) and Self Development: SWOT analysis; Johari window; Mirror reflection techniques; six thinking Hats techniques. Self Development: meaning and Concept, Use of yoga and meditation for self development.

Unit-III

Communication: Concept, definition and principles of communication; Elements of communication; Types of communication; Barriers of communication, Public speaking: planning, preparation and presentation.

Unit-IV

Attributes of Professional Personality: Qualities and traits; Values and attitudes; Creativity; Habits; Skills. Development of professional self-concept, professional ethics and values.

Unit-V

Professional Integrity, Competence and Burnout in Professional Practice: professional knowledge, critical thinking, Acceptance of self and others, decision making, burnout- causes and impact, prevention and coping with burnout, stress management

Reference:

Beryl, Williams (1977)	:	Communicating	Effectively,	New Delhi:
		Sterling Publications		
Swami Vivekananda 2009		Personality Development, Adwaita Ashrama 2 nd edition		
Chopra, BS. KS. (1987)	:	Leadership for Indian Manager, Pune: Times Research Foundation.		
Barun K Mitra 2011		Personality Development and soft skills , Oxford University press-New Delhi		
Crispin Cross P. (1974)	:	Interviewing and Communication, Boston Routledge and Kegan Paul		
Heun, Linda R., Heun, Richard E. (2001)		Developing Skills for Human Interaction, London : Charles E. Merrill Co.		
Joyce, Lishman (1994)	:	Communication in Social Work, New York: Palgrave.		
Kuppuswamy B (1961)	:	An Introduction to social Psychology, Bombay Asia Publishing House		
Mark, Doel and Shardlow, (2005)	:	Modern Social Work Practice, England : Ashgate Publishing Ltd.		
Patil, Jayant (2002)	:	Mind, Body and Soul Management Handbook, 21st Century Life style, Pune: International Institute of Management research and applied Techniques		
Mishra , Braj Kumar 2008		The study of Human Behavior , PHI publisher		
Philip Priestley, James McGuire (1983) :		Learning to Help, London : Tavistock Publication Ltd.		
Allan Pease. (Author), Barbara 2004		The Definitive book of body Language Manjul Publishing House Pvt. Ltd.; 1st Edition (12th impression) edition		