

MANGALORE UNIVERSITY
DEPT. OF BUSINESS ADMINISTRATION
MBA (Tourism and Travel Management)
Second year Students Project Topics 2017-19

Sl. No	Register No	Name of the Student	Project Topic	Guide Name
1	175352801	ARJUN N S	Opportunities, Challenges and Customer Satisfaction- A Case study on Calicut International Airport, Kerala.	Sudirikiran
2	175352802	CHEZHAN A	Impact of Tourism Development on Local-Communities- A Study on Selected Tourist Destinations in Coastal Karnataka	Nikshitha S
3	175352803	CHIRAG M V	Travel Booking Through Online Portals: Opportunities and Challenges	Dr. Joseph P D
4	175352804	DINESHKUMAR K	Sustainable Tourism in Muzhappilangad Driven in Beach: A Visitor Perspective	Dr. Joseph P D
5	175352805	JAGATH S L	" A Study on Ecotourism with Special Reference to Coorg"	Prathvi Deeksha
6	175352806	JIJEESH N	Visitors Facility and Promotional Methods of Beach Tourism- A Comparative Study of Bekal Beach Park and Panambur Beach.	Sudirikiran
7	175352807	JITHENDRA BANGERA K R	"Customer Satisfaction- A Case Study of Vikram Travels Private Limited Mangalore"	Dr. Skekar Naik
8	175352808	KARABO REUBEN QOKOLO(int.Stud)	Impacts of Events Tourism on Host Communities: Case Study Lesotho Tourism Festival, Thaba-Bosiu, Lesothu.	Nikshitha S
9	175352809	KOUSHIK S HEGDE	"A Study on Wildlife Tourism with Special Reference to Selected Destinations of Uttar Kannada"	Prathvi Deeksha
10	175352810	LAKSHMITHA	Impact of Social Media in Tourism with Special Reference to Mangalore.	Dr. Skekar Naik
11	175352812	MUHAMMED THANVEER ISMAIL V K	Study on Exploring the Prospects of Culinary Tourism in Malabar: Special Reference to Kannur	Dr. Skekar Naik
12	175352813	MUJEEB RAHMAN MUZAMMIL	"A Study on Backwater Tourism in Kasaragod with Special Reference to Valiyaparamba"	Sudirikiran
13	175352814	NAGARAJ S R	"Role of Local Cultural Assets in Promotion of Cultural Tourism in Dakshina Kannada"	Prathvi Deeksha
14	175352815	NISHANTH S P	"A study on yoga tourism with special reference to Different yoga centers in Ernakulam District of Kerala"	Sudirikiran
15	175352816	NITHISH DCUNHA	"A Study on Employee Compensation Towards the Welfare Measures Provided by the Campeo Chocolate Factory, Kemminje Puttur"	Sudirikiran
16	175352817	PRAJITH C	"Cultural Tourism in Kerala with Special Reference to Kasaragod"	Prathvi Deeksha
17	175352818	RATHEESH KARKERA	A Study on Medical Tourism with Special Reference to Mangalore	Prathvi Deeksha
18	175352819	RESHMI K	"Study of Ayurveda Tourism in Kerala with Special Reference to Kannur"	Dr. Skekar Naik
19	175352821	S S YASHASWI BHATT	"A Study on Local Community Development Through Tourism With Special Reference to Mangalore".	Sudirikiran
20	175352823	SWATHI	" A Study on Visitor Satisfaction at Pilikula"	Dr. Joseph P D
21	175352824	THULASI C V	Community Participation in Tourism: A Study of Selected Tourist Destinations of Kannur District of Kerala	Dr. Joseph P D
22	175352825	VINEETHKUMAR	"Opportunities and Challenges of Hill Tourism with Special Reference to Paithalmala Hill Station"	Prathvi Deeksha

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