

ಮಂಗಳೂರು  
MANGALORE



ವಿಶ್ವವಿದ್ಯಾನಿಲಯ  
UNIVERSITY

(Accredited by NAAC with 'A' Grade)

ಕ್ರಮಾಂಕ/No: MU/ACC/CR.37/2018-19/A8

ಕುಲಸಚಿವರಕಛೇರಿ

ಮಂಗಳಗಂಗೋತ್ರಿ - 574 199

Office of the Registrar

Mangalagangothri - 574 199

ದಿನಾಂಕ/Date: 24.04.2019

### **NOTIFICATION**

Sub: Syllabus of Bachelor Degree Programme in Business Administration (BBA)  
under Choice Based Credit System -reg

Ref: Decision of the Academic Council at its meeting held on 01.02.2019 vide  
Agenda No:3:47(2018-19)

Pursuant to the above, the Syllabus of Bachelor Degree Programme in Business Administration (BBA) under Choice Based Credit System which was approved by the Academic Council at its meeting held on 01.02.2019 is hereby notified for implementation with effect from the academic year 2019-20.

Copy of the Syllabus shall be downloaded from the Mangalore University Website.  
[www.mangaloreuniversity.ac.in](http://www.mangaloreuniversity.ac.in)

  
REGISTRAR.

To:

- 1) The Principals of the Colleges concerned.
- 2) The Registrar (Evaluation), Mangalore University.
- 3) Prof. Mustiary Begum, Chairperson, U.G. BOS in Business Administration & Chairperson, Department of Business Administration, Mangalore University.
- 4) The Superintendent, Academic Section, O/o the Registrar, Mangalore University.
- 5) The Director, DUIMS, Mangalore University – with a request to publish in the Website.
- 6) Guard File.