

Mangalore University
B.A. (Journalism)
Scheme of Examination
(Effective from 2019)

Semester	Course No.	Courses	Hours per week	Duration of the Uni. Exam	Marks		
					Theory	Internal Assessment	Total
First Semester	BASJRC 131	Introduction to Mass Communication and Journalism	6 hrs	3 hours	120	30	150
	BASJRCE 131	Development of Print Media	2hrs	2 hours	40	10	50
Second Semester	BASJRC 181	Audio Visual Media	6 hrs	3 hours	120	30	150
	BASJRCE 181	New Media	2hrs	2 hours	40	10	50
Third Semester	BASJRC 231	Reporting	6 hrs	3 hours	120	30	150
	BASJRCE 231	Feature Writing	2hrs	2 hours	40	10	50
Fourth Semester	BASJRC 281	Editing	6 hrs	3 hours	120	30	150
	BASJROE 281	Mass Media and Society	2hrs	2 hours	40	10	50

Fifth Semester	BASJRC 331	Advertising	5 hrs	3 hours	120	30	150
	BASJRC 332	Public Relations	5 hrs	3 hours	120	30	150
Sixth Semester	BASJRC 381	Media Law	5 hrs	3 hours	120	30	150
	BASJRC 382	Media Management	5 hrs	3 hours	120	30	150
Total							1400

Note: Out of 30 marks for the internal assessment, one or two tests shall be conducted for ten marks and the other 20 marks shall be allotted for practicals /assignments. The practicals/assignments shall be given to each student according to the syllabus for each of the courses. Students shall submit each assignment within a deadline set by the teacher. The record book containing all assignments shall be submitted to the teacher 10 days before the last working day of the semester.

Prof. D.S. Poornananda
Chairman: BOS