

MCA 503

V Semester M.C.A. Degree Examination, December 2018 COMPUTER APPLICATIONS Data Mining Techniques

Time : 3 Hours

Max. Marks: 75

Instructions : Answer **any five** of the following questions. **All** questions carry **equal** marks.

- 1. a) Briefly describe various database on which data mining could be applied. (7+8)
 - b) Differentiate data characterization and data discrimination.
- 2. a) Describe the characteristics of normally distributed data and skew data. (7+8)
 - b) Suppose that a set of data is grouped into intervals. The intervals and corresponding frequencies are as follows. Compute the approximate median value for the data.

Age	Frequency
1 – 5	200
6 – 15	450
16 – 20	300
21 – 50	1500
51 – 80	700
81 – 110	44

- 3. a) Distinguish between Distributive measures and Holistic measures. (7+8)
 - b) What is data discretization ? How numeric data sets D : [0, . . . Ns], where Ns is the total number of seconds in a year (365 days), can be represented with different concept hierarchies ?
- 4. a) Define Data warehouse. Describe its characteristics, benefits and limitation. (7+8)
 - b) Explain the following concepts with examples :
 - i) Snowflake schema ii) Fact constellation schema.

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(7+8)

- 5. a) Describe various operations that are associated with OLAP Model. (7+8)
 - b) Briefly explain the data mining query language primitives with an example in detail.
- 6. a) Write a neat diagram and explain the three-tier data warehouse architecture. (7+8)
 - b) Explain how data warehousing and OLAP relate to data mining using the integrated OLAM and OLAP architecture.
- 7. a) Briefly outline the major steps of decision tree classification. (7+8)
 - b) Explain the back propagation algorithm for classification.
- 8. a) What is a prediction ? Distinguish between linear regression and nonlinear regression with examples. (7+8)
 - b) What is clustering ? Explain the hierarchical clustering method in details.
- 9. Write short notes on the following :
 - a) Distance metrics
 - b) Predictor error measures.