Reg. No. $\square$
MCA 503

# V Semester M.C.A. Degree Examination, December 2018 COMPUTER APPLICATIONS Data Mining Techniques 

Time : 3 Hours
Max. Marks : 75
Instructions: Answer any five of the following questions. All questions carry equal marks.

1. a) Briefly describe various database on which data mining could be applied.
b) Differentiate data characterization and data discrimination.
2. a) Describe the characteristics of normally distributed data and skew data. (7+8)
b) Suppose that a set of data is grouped into intervals. The intervals and corresponding frequencies are as follows. Compute the approximate median value for the data.

Age
1-5
6-15
16-20
21-50
51-80
81-110

Frequency
200
450
300
1500
700
44
3. a) Distinguish between Distributive measures and Holistic measures.
b) What is data discretization ? How numeric data sets $\mathrm{D}:[0, \ldots$ Ns $]$, where

Ns is the total number of seconds in a year (365 days), can be represented with different concept hierarchies?
4. a) Define Data warehouse. Describe its characteristics, benefits and limitation. (7+8)
b) Explain the following concepts with examples:
i) Snowflake schema
ii) Fact constellation schema.
P.T.O.
5. a) Describe various operations that are associated with OLAP Model.
b) Briefly explain the data mining query language primitives with an example in detail.
6. a) Write a neat diagram and explain the three-tier data warehouse architecture.
b) Explain how data warehousing and OLAP relate to data mining using the integrated OLAM and OLAP architecture.
7. a) Briefly outline the major steps of decision tree classification.
b) Explain the back propagation algorithm for classification.
8. a) What is a prediction ? Distinguish between linear regression and nonlinear regression with examples.
b) What is clustering ? Explain the hierarchical clustering method in details.
9. Write short notes on the following :
a) Distance metrics
b) Predictor error measures.

