

MANGALORE UNIVERSITY



ACCREDITED BY NAAC
MANGALAGANGOTRI-574199, KARNATAKA, INDIA

DEPARTMENT OF POST GRADUATE STUDIES AND RESEARCH IN COMMERCE

WARM WELCOME TO THE INAUGURATION OF

**TWO DAY INTERNATIONAL CONFERENCE ON
'AI - DRIVEN GLOBAL TRENDS IN COMMERCE'**

IN ASSOCIATION WITH BANK OF BARODA CHAIR, CANARA BANK CHAIR, UNION BANK CHAIR



AND



INTEGRATIVE
COMMERCE
i5 Lab

**NATIONAL LEVEL MANAGEMENT
AND CULTURAL FEST**

INTEGRATIVE COMMERCE i5 LAB

IDEATE, INNOVATE, INCUBATE, INVIGORATE, INGRATIATE

DATE: 29TH MAY 2025, THURSDAY

TIME: 09:30 AM

VENUE: MANGALA AUDITORIUM

INAUGURATOR AND DISTINGUISHED GUEST

Prof. S.R. NIRANJANA

Vice Chairman, Karnataka State Higher Education Council, Bangalore

CHIEF GUEST AND KEYNOTE SPEAKER

CA K. ULLAS KAMATH

Founder, UK & CO, Mentor, FICCI Karnataka Former Joint MD, Jyothy Labs Ltd.

PRESIDENT

Prof. P.L. DHARMA

Hon'ble Vice-Chancellor, Mangalore University

GUESTS OF HONOUR

Sri K. RAJU MOGAVEERA, KAS

Registrar, Mangalore University

CA NITIN J. SHETTY

Chartered Accountant, Mangalore

Mr. VASUDEV KAMATH

Vice-President and Head, Mangalore Development Centre, Infosys

Ms. WINNIE SIBONGILE BAJILLA

Certified Organization Development Consultant, Zimbabwe

Mr. RAJESH KHANNA

General Manager and Zonal Head, Bank of Baroda, Mangalore

Mr. MANJUNATH B. SINGAI

General Manager and Circle Head, Canara Bank, Mangalore

Mr. RAJENDRA KUMAR

General Manager and Zonal Head, Union Bank, Mangalore

ORGANIZING SECRETARY

Dr. PREETHI KEERTHI DSOUZA

Chairperson, Department of Commerce, Mangalore University

CHIEF PATRON

Prof. P.L. DHARMA

Hon'ble Vice-Chancellor, Mangalore University

PATRON

Sri. K. RAJU MOGAVEERA, KAS

Registrar, Mangalore University

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MENTORS

Prof. Y. MUNI RAJU

Senior Professor, Department of Commerce, Mangalore University

Prof. ISHWARA P.

Professor, Department of Commerce, Mangalore University

Prof. VEDAVA P.

Professor, Department of Commerce, Mangalore University

ORGANIZING SECRETARY

Dr. PREETHI KEERTHI DSOUZA

Chairperson and Associate Prof. Department of Commerce, Mangalore University

JOINT- ORGANISING SECRETARY

Prof. PARAMESHWARA

Professor, Department of Commerce, Mangalore University

STAFF COORDINATORS OF COMMERCE ASSOCIATION

Mr. GURURAJ P. AND Mrs. VAISHALI K.

FACULTY OF THE DEPARTMENT

Dr. DINAKARA

Ms. C. LAHARI

Mrs. RASHMITHA

Ms. RAMYA R.

COMMERCE ASSOCIATION - STUDENT OFFICE BEARERS

PRESIDENT: Mr. KARTHIK S.

VICE PRESIDENT: Ms. NIRMALA B.

SECRETARY: Mr. SUDEEPA H.R.

JOINT-SECRETARY: Mrs.KAVYA H.S.

TREASURER: Mr. MAHAMMAD FAREES

EVENT COORDINATORS - MAGNUM - 2025

Mr. SARTHAK T. AND Mr. ACHAIAH D.P.

*Cordial invite from Office Bearers, Students Coordinators, Staff Coordinators,
Organizing Committee, Staff, Researchers and Students,
Department of Commerce, Mangalore University*

YOU ARE CORDIALLY INVITED

*This academic bustle of Mangalore University, Department of Commerce is to
connect people, people with ideas and people with scenarios, in order to utilize
talents. Let's collaborate.*

PANEL DISCUSSION

Topic: Responsible AI in the Sphere of Commerce

PANELISTS

Mr. VASUDEV KAMATH

Vice- President and Head - Mangalore Development Centre, Infosys

Mr. CHRIS LEWIS

Data Scientist & IoT Automation Consultant, Process Automation Solutions, Honk Kong

Ms. WINNIE SIBONGILE BAJILLA

Certified Organization Development Consultant, Zimbabwe

Dr. SUREKHA INVALLI

Professor, Centre for Technology Enabled Learning
Graphic Era Deemed to be University, Dehradun

MODERATOR

Prof. PARAMESHWARA

Professor, Department of Commerce, Mangalore University

Date: 29TH May 2025, Thursday

Time: 11:45 AM to 1:00 PM

VENUE: SRINIVAS MALLA SEMINAR HALL, MANAGEMENT BLOCK

TECHNICAL SESSIONS

VENUE: MANAGEMENT BLOCK

DATE: 29TH MAY 2025, THURSDAY

TIME: 2:00 PM TO 4:00 PM

DATE: 30TH MAY 2025, FRIDAY

TIME: 10:00 AM TO 1:00 PM

Track: 1

Chairperson: Prof. Y. Muni Raju, Senior Professor, Department of Commerce, Mangalore University

Track: 2

Chairperson: Prof. Ishwara P. Professor, Department of Commerce, Mangalore University

Track: 3

Chairperson: Prof. Vedava P. Professor, Department of Commerce, Mangalore University

Track: 4

Chairperson: Prof. Parameshwara, Professor, Department of Commerce, Mangalore University

Track: 5

Chairperson: Dr. Preethi Keerthi Dsouza, Associate Professor, Department of Commerce, Mangalore University

DATE: 29TH AND 30TH MAY 2025



Nidhiyudh (Finance)
Jnanola (Business Quiz)
Shilpakarta (Event Management)

**FOCAL
EVENTS**

Pandyavriithi (Marketing)
Kalyanaya (Public Relation)
Rayavant (Best Entrepreneur)

Kutilla (Ludo)
Vikrama (Best Out of Waste)

**OTHER
EVENTS**

Chitramalla (Reels Making)
Corporate Ramp Walk

CULTURAL COMPETITION- RANGAMAHAL - The Beat Battle

Mangalore University Inter-Department Dance Competition

Date: 29TH May 2025, Thursday
Venue: Mangala Auditorium
Time: 5:30 PM to 8:30 PM

Star attraction
Crew of movie- School Leader



VALEDICTORY CEREMONY

DATE: 30TH MAY 2025, FRIDAY

TIME: 4:00 PM

VENUE: MANGALA AUDITORIUM

PRESIDENT

Dr. PREETHI KEERTHI DSOUZA

CHAIRPERSON, DEPARTMENT OF COMMERCE, MANGALORE UNIVERSITY

CHIEF GUEST AND DISTINGUISHED ALUMNUS

Prof. PRAKASH PINTO

DEAN, DEPARTMENT OF BUSINESS ADMINISTRATION, ST. JOSEPH ENGINEERING COLLEGE

GUEST OF HONOUR

Prof. PUTTANNA K.

DEAN, FACULTY OF COMMERCE, MANGALORE UNIVERSITY

EMINENT PRESENCE

Prof. Y. MUNI RAJU

SENIOR PROFESSOR, DEPARTMENT OF COMMERCE, MANGALORE UNIVERSITY

Prof. ISHWARA P.

PROFESSOR, DEPARTMENT OF COMMERCE, MANGALORE UNIVERSITY

Prof. VEDAVAL P.

PROFESSOR, DEPARTMENT OF COMMERCE, MANGALORE UNIVERSITY

Prof. PARAMESHWARA

PROFESSOR, DEPARTMENT OF COMMERCE, MANGALORE UNIVERSITY