

Reg. No.

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BASTMV 282

**Choice Based Credit System IV Semester B.A. Degree
Examination, September 2022
(2019 – 20 Batch Onwards)
TOURISM AND TRAVEL MANAGEMENT
Tourism Planning and Development**

Time : 2 Hours

Max. Marks : 40

SECTION – A

Answer **any four** of the following questions. **Each** question carries **5** marks. **(4×5=20)**

1. Write the conceptual meaning of tourism planning.
2. Define Leiper's tourist system.
3. Write a note on sustainable tourism.
4. Write about ecology and ecosystem.
5. What are the environmental code of ethics ?

SECTION – B

Answer **any two** of the following questions. **Each** question carries **10** marks. **(2×10=20)**

6. Explain the environmental impacts of tourism.
 7. Write short note on :
 - a) Principles of sustainable tourism.
 - b) Carrying capacity and its application.
 8. Write about tourism demand patterns and forecasting tools and techniques.
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