Reg. No.



BASTMV 354

Credit Based Sixth Semester B.A. Examination, September 2022 (2020 – 21 Batch Onwards) TOURISM AND TRAVEL MANAGEMENT Paper – XII: Human Resource Management

Time: 3 Hours Max. Marks: 120

PART – A

Answer any four. Each question carries 10 marks.

 $(4 \times 10 = 40)$

- 1. Define HR. How internal and external factors influence on HR?
- 2. Explain the external source of recruitment.
- 3. Describe the objectives and managerial functions of HRM.
- 4. Distinguish between job design and job analysis.
- 5. Write a note on career planning and employee counselling.

PART - B

Answer any four. Each question carries 20 marks.

 $(4 \times 20 = 80)$

- 6. Define performance appraisal. Explain the traditional techniques of performance appraisal.
- 7. What is employee training? Explain the need and methods of employee training.
- 8. Define HRP. Explain the process of HRP.
- 9. "Compensation linked with the performance". Discuss.
- 10. Define motivation. Explain the various theories of motivation.