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BBABMCN 202

**II Semester B.B.A. Degree Examination, September 2022
(NEP – 2020) (2021 – 22 Batch Onwards)
HUMAN RESOURCE MANAGEMENT (DSCC)**

Time : 2 Hours

Max. Marks : 60

Instruction : A single answer booklet containing **40** pages will be **issued**. **No** additional sheets will be **issued**.

SECTION – A

Answer **any five** of the following questions. **Each** question carries **2** marks. **(5×2=10)**

1. Write the meaning of Gamification.
2. What is 'Psychological Contract' ?
3. What is 'Induction' ?
4. What is meant by succession planning ?
5. Explain the meaning of 'Job Rotation'.
6. Give the meaning of Campus recruitment.
7. What is 'employee engagement' ?

SECTION – B

Answer **any four** of the following questions. **Each** question carries **5** marks. **(4×5=20)**

8. What are the qualities of a successful H. R. Manager ?
9. Write a note on Krikpatrik model of training evaluation.
10. Distinguish between HRM and Personnel Management.
11. Explain the process of selection.

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12. Write the important reasons for transfer.
13. What are the benefits of training ?
14. Explain the drivers of employer engagement.

SECTION – C

Answer **any three** of the following questions. **Each** question carries **10** marks. **(3×10=30)**

15. Explain operative functions of HRM.
 16. Explain 'Off the Job' training methods.
 17. Write various external sources of recruitment.
 18. Explain the various steps in Human Resource Planning.
 19. Briefly explain the different methods of Performance Appraisal.
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