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BBABMCN 203

**II Semester B.B.A. Degree Examination, September 2022
(NEP – 2020) (2021 – 22 Batch Onwards)
BUSINESS ENVIRONMENT (DSCC)**

Time : 2 Hours

Max. Marks : 60

SECTION – A (2 marks each)

Answer **any five** questions from the following.

(5×2=10)

1. What is Business Environment ?
2. Expand SWOT.
3. What is Fiscal Policy ?
4. Give the meaning of multinational company.
5. What is Globalisation ?
6. What is Cloud Computing ?
7. What are the components of Natural Environment ?

SECTION – B (5 marks each)

Answer **any four** questions from the following.

(4×5=20)

8. Explain the nature of Business.
9. Explain the importance of Business Environment.
10. Explain the economic role of Government in Business.
11. What are the government functions of the State ?
12. Explain the nature of Economy.
13. Give the merits and demerits of Globalisation.
14. What are the types of Innovation ?

P.T.O.



SECTION – C (10 marks each)

Answer **any three** questions from the following.

(3×10=30)

15. What are the objectives of Business ?
 16. What do you mean by state intervention in business ? Explain the reasons for state intervention in business.
 17. Explain the factors affecting economic environment.
 18. Explain the impact of information technology revolution on business.
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