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**BBMBMC 108/BBMBMC 152**

**Credit Based I/II Semester B.B.M. Examination, September 2022  
(Equivalent Subject in 2012 Syllabus for the Subjects in 2006 Syllabus)  
BUSINESS ORGANISATION**

Time : 3 Hours

Max. Marks : 80

**SECTION – A (1 mark each)**

1. Answer **any ten** questions in **2 or 3** sentences **each** : **(10×1=10)**
- What is the meaning of Bank Credit ?
  - Write any two features of sole trading concern.
  - Who is an active partner ?
  - What is a public enterprise ?
  - Expand ICICI.
  - Define “Joint Stock Company”.
  - What is the meaning of cash credit ?
  - Give the meaning of “Registered Debentures”.
  - Define ‘share’ of company.
  - Give the meaning of vertical combination.
  - Give the meaning of “unlimited liability” of a member.
  - What is an endowment policy ?

**SECTION – B (5 marks each)**

- Answer **any five** questions in **not** more than **2** pages **each** : **(5×5=25)**
- Distinguish between joint stock company and partnership firm.
  - State the features of co-operative society.
  - Write a note on Government Companies.

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5. What are preference shares ? What are its types ?
6. Write a note on IDBI.
7. What are the objectives of setting up of NIDC ?
8. Explain the steps in the formation of a Ltd. Company.

**SECTION – C (15 marks each)**

Answer should **not** exceed **6** pages :

**(3×15=45)**

9. Define 'Business'. Explain the nature, scope and essentials of a successful business.

OR

Give the meaning of public corporations. Explain its features, merits and demerits.

10. Explain the relative merits and demerits of equity shares, preference share and retained earnings as a source of long term finance.

OR

Define insurance. Give a brief account of life insurance policies and marine insurance policies.

11. What are cartels ? Explain the types, merits and demerits of cartels.

OR

Define business combination. Explain the merits and demerits of business combinations.

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