

Reg. No.

--	--	--	--	--	--	--	--	--	--



BCACAC 283

**Choice Based Credit System Fourth Semester B.C.A. Degree
Examination, September 2022
(2020-21 Batch Onwards)
DATA MINING**

Time : 3 Hours

Max. Marks : 80

Note : Answer *any ten* questions from Part – A and *one full* question from *each* Unit in Part – B.

PART – A

(10×2=20)

1. a) What is Data Mining ?
- b) What is Data Cube ?
- c) What is Operational Data ?
- d) Define Support and Confidence.
- e) Define Rough Set.
- f) Write the features of efficient algorithm.
- g) What is Tournament selection ?
- h) Define Noise.
- i) Mention two application of genetic algorithm in data mining.
- j) What is Stemming ?
- k) What is Co-citation ?
- l) Define Stop-words.

PART – B

Unit – I

2. a) Explain the stages of KDD.
- b) Explain the related areas in which data mining is widely used.
- c) Explain the three-level architecture of data warehouse. (5+5+5)
3. a) State the differences between KDD and data mining.
- b) Describe with example any two warehouse schema.
- c) Explain briefly any five application areas of data mining. (5+5+5)

P.T.O.



Unit – II

- 4. a) Explain Apriori algorithm with an example.
- b) Write advantage and disadvantages of decision tree.
- c) Describe the application areas of neural networking. **(5+5+5)**

- 5. a) What is unsupervised learning ? Explain.
- b) Explain support vector machine.
- c) Define rough sets and information system. **(5+5+5)**

Unit – III

- 6. a) Differentiate agglomerative and divisive clustering.
- b) Write a note on PAM.
- c) Explain cross over operation in genetic algorithm. **(5+5+5)**

- 7. a) Describe the technique of Genetic algorithm.
- b) Explain categorical clustering algorithms.
- c) Explain roulette wheel selection and rank based selection. **(5+5+5)**

Unit – IV

- 8. a) Write a note on web text mining.
 - b) Explain the two main approaches in web usage mining.
 - c) Explain GSP algorithm. **(5+5+5)**

 - 9. a) Explain the relationship between information retrieval and information extraction in text data mining.
 - b) Write a note on web usage mining.
 - c) Explain the types of temporal data. **(5+5+5)**
-