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BCMEDV 382

Choice Based Credit System VI Semester B.Com. Degree Examination, September 2022

OFFICE MANAGEMENT AND SECRETARIAL PRACTICE (VOC) Paper – XII: Entrepreneurship Development (2021 – 22 Batch Onwards)

Time: 3 Hours Max. Marks: 80

SECTION - I

Answer any four of the following:

 $(4 \times 5 = 20)$

- 1. Distinguish between an Entrepreneur and Manager.
- 2. State the importance of Entrepreneurs.
- 3. What are the contents of a feasibility report?
- 4. Distinguish between Scalable Start-up Entrepreneurship and Social Entrepreneurship.
- 5. Explain the functions of an Entrepreneur.

SECTION - II

Answer any four of the following:

 $(4 \times 10 = 40)$

- 6. What are the qualities of an Entrepreneur?
- 7. Explain the issues to be examined for location by an entrepreneur.
- 8. Elucidate the importance of Small Scale Industries.
- 9. Describe the evolution of Entrepreneurs.
- 10. What are the factors influencing entrepreneurial growth?

SECTION - III

11. Answer any five of the following:

 $(5 \times 4 = 20)$

- a) Rural Entrepreneurship.
- b) Tiny Industries.
- c) Sociological entrepreneurship theory.
- d) Innovative Entrepreneur.
- e) Small and Medium Enterprise.
- f) Project Report.