BCMOSVN 202

Second Semester B.Com. Examination, September 2022 (2021 – 2022 Batch Onwards) (NEP – 2020) COMMERCE Office Management and Secretarial Practice (DSCC) Office Communication and Correspondence

Time : 2 Hours

Max. Marks : 60

(5×2=10)

SECTION – A

Answer **any five** of the following.

- 1. Define Office Correspondence.
- 2. Give the meaning of Tender.
- 3. What is Written Communication ?
- 4. What is meant by Press Release ?
- 5. What is Trade Enquiry ?
- 6. What is Multimodal Communication ?
- 7. Give any two uses of Canva.
- 8. What is a duty joining report ?

SECTION – B

Answer **any four** of the following.

- 9. Explain the tools of effective office communication.
- 10. Explain the different ways of designing presentation in Canva.

 $(4 \times 5 = 20)$

BCMOSVN 202

- 11. Write a note on Job Application.
- 12. Distinguish between Centralized and Decentralized Correspondence.
- 13. Explain the different types of communication.
- 14. Explain any five sources that can give rise to complaint.

SECTION - C

Answer **any two** of the following.

(2×15=30)

- 15. Explain the parts of a business letter with a structure.
- 16. Describe the features of Canva.
- 17. Place an order with School Book Company Ltd., for few text books, novels and magazines. Also mention the method of payment.
- 18. Draft a complaint letter to Modern Leather Products to replace the damaged bags purchased by them.