

Reg. No.

--	--	--	--	--	--	--	--	--	--



BMHMC 254

Credit Based IV Semester B.H.M. Degree Examination, September 2022
PRINCIPLES OF MANAGEMENT

Time : 3 Hours

Max. Marks : 80

PART – A

Answer **any ten** from the following, **each** question carries **2** marks. **(2×10=20)**

1. Participative Leadership.
2. Communication Symbols.
3. Ethical Codes.
4. Write any four managerial qualities.
5. Pro-active planning.
6. Direct Control.
7. Define Management.
8. Informal Organization.
9. Differentiate formal and informal leader.
10. Concurrent control.
11. Operational planning.
12. Downward communication.

PART – B

Answer **any four** from the following, **each** question carries **15** marks. **(15×4=60)**

1. Explain in detail about Fayol's Principles of Management. **15**
2. Explain in detail 'Planning Process'. **15**
3. Define the term 'Span of Management'. Explain in detail about the factors affecting Span of Management. **15**
4. Define leadership. Explain in detail 'Fiedler's Contingency Model'. **15**
5. Explain the types and stages of Control. **15**
6. Explain in detail the barriers in communication. **15**
