

Reg. No.

--	--	--	--	--	--	--	--	--	--

MIBS 555



**IV Semester M.B.A. (IB) Degree Examination, Sept./Oct. 2022
(Regular and Repeaters)
INTERNATIONAL BUSINESS
Business Ethics and Human Values**

Time : 3 Hours

Max. Marks : 70

SECTION – A

(Compulsory)

Note : Answer to the question should **not** exceed **six** pages. **(1×15=15)**

1. Explain briefly the history of Business ethics and how Indian ethos are applied to it.

SECTION – B

Note : Answer **any five** of the following. Answer to **each** question should **not** exceed **five** pages. **(5×8=40)**

2. Explain the term code of conduct and code of ethics with the example.
3. Explain how Indian ethos helps in personality development.
4. Explain the gurukul system of learning with brief features.
5. Give a detailed account of corporate governance in India.
6. Bring out the factors influencing ethics in Business.
7. Compare the ethos in Indian Management and Western management.
8. What are the management lessons learnt from the Vedas ?

P.T.O.



SECTION – C

(Compulsory)

Note : Answer to the question should **not** exceed **six** pages :

(1×15=15)

9. Case Study.

Sunil Power Tools is an industrial establishment based in Belapur. It is owned by Mr. Sunil Mishra, who is the managing director of the company. The company is reputed for its quality products. Mr. Ramakant is a union leader of the company and also works as a machine operator, in the production department. This department is looked after by Mr. Soni, an engineer specialized in metallurgy. Since Mr. Ramakant is a union leader, he could not give adequate attention to his job. He is egoistic and arrogant individual.

Mr. Soni is a well-natured individual with professional acumen. Due to Ramakant's negligent attitude towards work, a consignment of 50 twist drills made ready for dispatch were delayed with major discrepancies in the item. During inspection of the item, by the quality control inspector, it was found that 8 twist drills were defective. When questioned by Mr. Soni, Ramakant was very rude and arrogant. Mr. Soni made a detailed report and submitted it to the MD, the MD issued the charge sheet to Ramakant. Ramakant approached the MD with an apology and requested his case to be considered sympathetically.

- a) Do you think, Ramakant's behavior will adversely affect organizational culture ?
 - b) Suppose you were the MD who has an understanding of Indian Ethos, what action would you have taken on the apology of Mr. Ramakant ?
-