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CMH 456

**II Semester M.Com. Degree Examination, September/October 2022
(Choice Based Credit System)**

**COMMERCE
International Business**

Time : 3 Hours

Max. Marks : 70

SECTION – A

Answer **any four** questions. **Each** question carries **10** marks. Answer to **each** question should **not** exceed **four** pages. **(4×10=40)**

1. Write an explanatory note on “Tariffs and Non-tariffs barriers.
2. What is Balance of Payment ? Explain the importance of Balance of Payment and Balance of trade to the Nations.
3. Why protectionism philosophy is encouraging to trade embargo in the world ? Explain with suitable examples.
4. What are the steps in Enterprise Risk Management ? Explain the various benefits from Enterprise Risk Management.
5. Discuss the Direct and Indirect quotes in Foreign Exchange Market.
6. How current account convertibility is differs from capital account convertibility ?
7. The business of the business is business”. Explain with suitable examples with related corporate social responsibility of the MNC’s.

SECTION – B

Answer **any two** questions. **Each** question carries **15** marks. Answer to **each** question should **not** exceed **7** pages. **(2×15=30)**

8. What do you mean by Foreign Exchange Market ? Explain the various features and importance of Foreign Exchange Market in India.
 9. What is globalisation ? Discuss the importance of economic integration in the International Business.
 10. How International Business is influenced by Political, Legal and socio-economic factors in Developing countries ? Explain with suitable examples.
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