

Reg. No.

--	--	--	--	--	--	--	--	--	--



CRS 457

**II Semester M.Com. (HRD) Degree Examination, September/October 2022
(CBCS)
COMMERCE
Business Environment**

Time : 3 Hours

Max. Marks : 70

SECTION – A

Answer **any four** questions out of seven, **each** question carries **10** marks.

Answer to **each** question should **not** exceed **4** pages.

(4×10=40)

1. How is external environment of business different from its internal environment ?
2. Explain Techniques of Environmental Scanning and Monitoring.
3. Discuss Significance and Elements of Economic Systems in India.
4. Enumerate the Competition Act 2002 and its Amendments.
5. What is EXIM Policy ? Discuss how it is helpful in Indian business environment.
6. Explain difference between Fiscal Policy and Monetary Policy.
7. What is political environment ? Explain its Critical Elements.

SECTION – B

Answer **any two** questions out of three, **each** question carries **15** marks.

Answer to **each** question should **not** exceed **7** pages.

(2×15=30)

8. Discuss how political environment directly effect on Indian business environment. Explain its advantages and disadvantages.
 9. Explain Socio-Cultural Environment. Discuss Critical Elements of Socio-cultural Environment.
 10. Describe Foreign Direct Investment (FDI). Explain its developments with effects on Indian business.
-