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CRS 554

IV Semester M.Com. (HRD) Degree Examination, September/October 2022
Choice Based Credit System (CBCS)
COMMERCE
Entrepreneurship Development

Time : 3 Hours

Max. Marks : 70

SECTION – A

Answer **any four** questions out of seven, **each** question carries **10** marks, answer to **each** question should **not** exceed **4** pages. **(4×10=40)**

1. Explain the factors affecting the growth of entrepreneurship in India.
2. “Entrepreneurs are agents of change”. In the light of this statement, explain the role of Entrepreneurial mobility in promoting balanced regional development.
3. What are the various phases of Entrepreneurship Development Programme ? Explain.
4. Discuss the support provided by Small Industries Service Institute (SISI) and SIDBI to small scale industries in the country.
5. Explain the measures taken by Government of India for developing Women entrepreneurship in the country.
6. What is Entrepreneurship Failure ? Explain the issues of Entrepreneurship Failure.
7. What are the various components of an ideal business plan ?

SECTION – B

Answer **any two** questions out of three questions, **each** question carries **15** marks, answer to **each** question should **not** exceed **7** pages. **(2×15=30)**

8. What are the shared traits between an entrepreneur and intrapreneur ? Analyze the advantages of being an intrapreneur than an entrepreneur.
9. What are the causes of formation of MSME policy in India ? How are Government agencies supporting them ?
10. What is Project design and Network Analysis ? Explain about feasibility report preparation and evaluation criteria.