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CRS 555

IV Semester M.Com. (HRD) Degree Examination, September/October 2022 (Choice Based Credit System) COMMERCE Employee Engagement and Empowerment

Time: 3 Hours Max. Marks: 70

SECTION - A

Answer **any four** questions out of seven. **Each** question carries **10** marks. Answer to **each** question should **not** exceed **4** pages. (4×10=40)

- 1. Briefly explain the objectives and scope of employee engagement.
- 2. What are the recent developments in theorizing employee engagement and empowerment?
- 3. Explain the Socio-Technical theory.
- 4. Discuss the benefits of employee empowerment.
- 5. Write a comprehensive note on employee engagement framework.
- 6. Outline briefly the employee engagement using social media.
- 7. Describe the recent trends in employee engagement and empowerment.

SECTION - B

Answer **any two** questions out of three. **Each** question carries **15** marks. Answer to **each** question should **not** exceed **7** pages. (2×15=30)

- 8. What is employee engagement? Explain the theory Z and Social Cognitive Theory.
- 9. Critically evaluate the PIRK process of employee empowerment.
- 10. What are the strategies of employee engagement? Explain the return on investment metrics on human capital.