



## MANGALORE UNIVERSITY

### National Level Seminar/Webinar On Evolution of Indian Economy in the Post Independent Era

**Organised by**  
Department of Business Administration  
Mangalore University  
Mangalagangothri - 574199  
Mangaluru, D.K., Karnataka

**Dates: 13<sup>th</sup> August, 2022**

**Venue: MBA Seminar Hall**

Founded in 1981, the department of Business Administration, Mangalore University accords top priority to the creation of management graduates with strong fundamentals and firm basics of management. The department is envisioned to increase knowledge through research and provide highest quality of education, experience and the widest opportunities for the students. The MBA programme of the department has recognition from the All India Council for Technical Education (AICTE).

**About the Seminar:** The enormous contribution of business in economic development made it an integral part of our nation. The role played by the

business in employment generation, infrastructure creation, GDP, etc. is vital for our nation. It is, therefore, important to bring in new ideas and opportunities in terms of changing environment in the Post Independent Era. In this seminar we invite academicians, practitioners, research scholars and students to present their contributions on wide areas of Evolution of Indian Economy in the Post Independent Era. The conference also aims at bringing together academicians, practitioners, corporates, researchers, students and other stakeholders to present their original work, and share ideas. This National Seminar is part of a series of academic programs organized by our departments at Mangalagangothri in celebration of the 'Azadi Ka Amruth Mahotsav'. The papers can be written in any areas of Commerce, Management, Economics and Tourism.

#### **Guidelines for Paper Submission:**

- ✓ The cover page of the manuscript should contain title of the paper, author's affiliation and communication address.
- ✓ The abstract should not be more than 250 words and must include 5 keywords and The full paper of maximum 5000 words typed in MS Word,
- ✓ The authors must send the soft copy of the abstract, full paper and registration form to [ncoeimt@gmail.com](mailto:ncoeimt@gmail.com) on or before the prescribed dates.

#### **Important Dates**

- Abstract Submission Deadline :05/08/2022

- Full Paper Submission Deadline :10/08/2022
- Date of the Seminar :13/08/2022

**Registration Fee Per Participant:** Rs. 500 for Seminar/ Rs. 600 for Webinar.

Registration form along with DD drawn in favour "Finance Officer, Mangalore University should be sent to the Conference Director on or before 12<sup>th</sup> August, 2022.

#### **Chief Patron**

**Dr. P Subrahmanya Yadapadithaya**

Hon'ble Vice Chancellor  
Mangalore University

#### **Patron**

**Dr. Kishore Kumar C K**

Registrar, Mangalore University

#### **Seminar Director**

**Prof. Puttanna K**

Chairman  
Department of Business Administration

#### **Seminar Convener**

**Dr. Chandrashekhar R**

**Mob: 9448725470/9449662626**

#### **Organising Committee**

**Prof. Y Muniraju**  
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**Guest Faculty, Research Scholars & Students**